

Imua Polenisia



| | |
|-------------------------------------------|--------|
| President Moore's Message . . . | page 1 |
| PCC Entertainers in China . . . | 3 |
| Special Guests . . . | 5 |
| Nature's Sunshine Buy-Out . . . | 5 |
| Press from Around the World . . . | 6 |
| Polynesian Cultural Center Calendar . . . | 6 |
| Na Ka Mahina Malamalama Festival . . . | 7 |
| Guess This Employee . . . | 8 |
| Employee Birthdays . . . | 8 |

President Moore's Message:

Having 25 million visitors pass through our doors is an achievement we are very proud of and want all of Hawaii to share in. Today, PCC is Hawaii's #1 paid visitor attraction, but 34 years ago it began simply as a vision of promise and potential, in a place most believed was the unlikeliest of locations for a successful tourism attraction.

Since being founded in 1963, the PCC has evolved to become a jewel in the Pacific and a key component of the Hawaii visitor experience. And despite the economic challenges Hawaii has faced in recent years, the Center is continuing to thrive due to the warmth and spirit of our employees. Just as importantly, the PCC is a source of great pride to the Pacific Islands, and has generated a tremendous amount of goodwill and understanding to visitors throughout the world about the people, history, and culture of Polynesia.

Our success has also allowed Brigham Young University-Hawaii to flourish and become one of the most internationally diverse institutions of higher learning in the nation.

—President Lester Moore

Special Guest:



Elder Robert D. Hales

See Special Guests Section on page 5



Gary and Corinne Harland, seated here with President Moore, unwittingly became the Center's 25-millionth visitors.

25 Million Visitors and Counting!

WHAT STARTED OUT as a typical visit to the Polynesian Cultural Center, proved to be more than Gary and Corinne Harland could have ever possibly imagined.

The Corvallis, Oregon couple unwittingly stepped through the entrance and became the Center's 25-millionth visitors. They were immediately swept up in a lavish ceremony led by President Lester Moore and dozens of performers dressed in their native cultural attire. After that, the day was a whirlwind of activity filled with prizes, honors, and entertainment.

First, they listened as proclamations noting the significance of the occasion were read by representatives of Senator Daniel Inouye, Senator Daniel Akaka, Governor Ben Cayetano, Mayor Jeremy Harris, the Hawaii State Senate, and State Representatives.

President Moore then spoke about the Center's history and how far it has come in 34 years. "This is such an important milestone considering all the obstacles and doubts we've overcome," he said. "What's most satisfying is that we've enjoyed success by focusing on the qualities that make Hawaii and Polynesia so unique in all the world: culture and tradition."

He recounted how in the Center's early days people scoffed at the thought of a tourist attraction located so far away from Waikiki. Many people back then wondered if the Center would survive those times, much less thrive as it does today as Hawaii's #1 paid visitor attraction.

President Moore also spoke about the Center's unique relationship with BYU-Hawaii, paid homage to its President, Eric (Continued on page 2.)

Excerpts from Guest Letters:

"This is a letter to enlighten you of my visit to the Polynesian Cultural Center on July 10, 1997. I have never in my life experienced such a beautiful and exotic place filled with extraordinary cultures. I would like to take this time to express my heartfelt appreciation to the hospitality and accommodation of the staff at the Center. I, along with my husband and sister were pleased with the warm welcomes of each village. Exceptionally, I found the Hawaiian village to be the most fascinating. As I remember clearly, Kalani was the host that day. His style in presenting the Hawaiian culture to us was phenomenal. He portrayed the Hawaiian culture with such dignity and love that I was amazed how much someone would actually make it a living, teaching others about their culture."

—Lorie M.J. Durso

"I am writing to you a bit belatedly, about the wonderful experience I had at your Center this past March. I arrived just at opening time on March 15, and as I was wandering around looking for a place to eat, I walked by a small group of people eating a traditional meal at one of the "Island" sites. As I passed, I jokingly asked if they had any extra food—and they were very kind and invited me to eat with them. It was such a special experience to taste authentic foods and share the cultural experience—it is my fondest memory of your island."

—Mary Carlson

"I enjoyed my visit to the Polynesian Cultural Center on July 23, 1997...My family and I enjoyed experiencing the various cultures. I was interested in learning more about Samoa and So'oa sat patiently and answered my questions thoroughly. I am a teacher in Pennsylvania and would like to add on to a unit I have created about Hawaii and the cultures that blended to form the Hawaiian people. I wanted to express my gratitude for the warm hospitality that So'oa had shared with me. He helped me learn some phrases to teach my class and helped me weave some headbands to show a small Samoan tradition in my class in Pennsylvania. Thank you for providing one of the highlights of our Hawaiian vacation."

—Wendy Siegfried

25 Millionth Visitor (continued)

Shumway, and pointed out how the two entities are able to thrive and succeed because of the support they provide each other.

The Harlands spent the rest of their day as the Center's "royal couple." Accompanied by their personal tour guide, Ribluud Kesolai, they embarked on a once-in-a-lifetime visit that included a tour on a specially decorated canoe, gifts, songs, and cultural demonstrations at each of the seven island villages, and VIP seating arrangements at the IMAX Theater, Ali'i Luau, and "Horizons" night show.

A photographer captured the Harlands' memorable moments on film for a commemorative family photo album. And their "regal" day wasn't complete until the couple had returned to their hotel via limousine, compliments of the Center.

This was Corinne's sixth trip to Hawaii and Gary's first. It also marked the third time she's visited the Center, the last being 10 years ago. She enjoyed her previous visits so much she wanted to share the experience with Gary.

When asked later about their special day, Corinne said the couple had no idea about the 25-millionth visitor celebration—and couldn't believe their good fortune.

"The entire day at the Polynesian Cultural Center was one of the most memorable experiences we've ever had,"

—CORINNE HARLAND

Corinne continued, "Our tour guide was wonderful and we were treated like royalty everywhere we went. At each of the seven island cultural villages they performed a special ceremony on our behalf and presented us with gifts.

"Everyone at the Center made us feel so special," said Corinne. "I always enjoy coming here because the students put on such a wonderful show and the place is so beautiful and well-kept. This was my third visit here and it just keeps getting better each time. This is truly one of the best places to visit while in Hawaii."

And if that wasn't enough, the Harlands can already start planning their next vacation. For being the 25-millionth visitors, they received a free trip for two to anywhere in the world Asiana Airlines flies, along with free accommodations for a one-week stay.



In addition to the pageantry, the Garlands received a free trip for two anywhere in the world Asiana Airlines flies along with free accommodations for one week.

Asiana Airlines provides service to cities in Japan, Korea, Southeast Asia, Australia, Europe, and the United States.

The Center has been sharing the 25-millionth visitor celebration with all Hawaii residents. Since the start of September Hawaii families have been able to enter the Center for just \$25 (up to eight family members) when they brought a Coca-Cola product and proof of residency to the admission window. The offer is good until October 15, 1997, and the savings are substantial. Presently, the kamaaina price is \$15.95 for adults and \$10.95 for children, so every Hawaii family is saving money on admission.

The \$25 family pass is the lowest admission price the Center has offered in more than two decades. "We couldn't have reached this milestone without the support of the people, businesses, and leaders of Hawaii," said President Moore. "This special kamaaina price is a heartfelt way to say 'mahalo' to everyone in Hawaii."

Coca-Cola printed specially marked labels on over 150,000 soda cans to announce the Hawaii family promotion. The cans are being distributed in vending machines throughout Oahu, including all military bases. Promotional information is also printed on 12-pack containers of Coca-Cola products. ■

The special \$25 Hawaii family pass includes admission to the PCC's cultural villages, the canoe tour and pageant, and the IMAX Theater.

Polynesian Cultural Center Student Entertainers Make it a Summer to Remember in Shenzhen, China



PCC entertainers performing at Window of the World Cultural Theme Park in Shenzhen, China.

TWELVE STUDENT entertainers are back at work with memories of a summer vacation they will never forget.

They spent two months performing and teaching about Polynesia at Window of the World, the spectacular cultural theme park in Shenzhen, China. They also took part, along with 17 other PCC entertainers, in the festivities of Hong Kong's historic handover from Great Britain to China on July 1.

It was the first time the PCC had performed at Window of the World. But accord-

ing to John Muaina, Vice President of Human Resources, they made a lasting impression.

"It was a marvelous cultural experience for the Chinese, and the students did a fantastic job representing Hawaii and Polynesia," said Muaina. "The deputy director of Shenzhen's Economic Zone, Mr. Zhang Zheng Kui, said Window of the World had never hosted a group that had a more profound effect on the people working and visiting the park."

(Continued on page 4.)



The PCC student entertainers who performed at Window of the World were as follows:

Front Row:

Talao Solitua, New Zealand
Nicole Sam-Yiou, Tahiti
Andrea Gillette, New Zealand

Middle Row:

Petina Ah-Hoy, Western Samoa
Vanessa Scratch, United States
Natasha Gillette, New Zealand
Gaylene Lilino, Fiji

Back Row:

Eric Dutro, Hawaii
Logan Gillette, New Zealand
Victor Narsimulu, Fiji
Wallen Magalei, Samoa
Bill Ken, Tonga
David Tiave, Supervisor, Samoa (missing from photo)

News from the Museum Store:



"The Mahalo Coupon campaign is a great success."

—ERIC WORKMAN

That's the enthusiastic reaction of Retail Manager Eric Workman, who said the new campaign is generating increased gift sales, while providing daily feedback about the Center's visitor experience.

"Guests love the free CD, book and poster, and 10 percent discount on most gift shop items," beamed Workman. "We want to continue boosting gift sales, so we're working to expand our line of reasonably priced, but unique products."

The Mahalo Coupon's daily drawing is also creating lots of interest. And no wonder, with one prize being a free trip for two to New Zealand. But, Workman says the drawing, which includes a short survey, is even more valuable as an information tool.

"The survey tells us, for example, how often guests have come to the Center before, and how they enjoyed today's visit," he commented. "The value is the immediacy of receiving the information. We want to reach a point where if a visitor encounters a problem, we can make amends before they leave."

Workman is also elated that 76 percent surveyed indicate they want the Center's gift catalog mailed to their home. "This is a great opportunity to stay in touch with our guests, while generating potential new revenues," he said.

(Sorry, Center employees and their immediate families are ineligible for the New Zealand trip drawing and other prizes.)

Congratulations in Order for The Host Marriott Team!

The Host Marriott team has won the free pizza and game room party sponsored by the Retail Division. They collected the most "Free Trip to New Zealand" entry forms during the months of July and August.

**Your department could be next!
Call Eric at ext. 3024 for details.**

Students in China (continued)

Window of the World is one of three cultural theme parks in Shenzhen. It contains 118 historical sites, natural wonders, and landscapes from around the world that are presented in extraordinary and lifelike miniaturized detail.

The PCC's appearance at Window of the World was the latest step in a relationship that first began a decade ago, when Chinese officials visited the PCC to gather information for building the China Folk Villages cultural theme park in Shenzhen. PCC President Lester Moore has since served as a consultant to the development of Window of the World. Since opening June 18, 1994, Window of the World has drawn more than eight million visitors.

The student entertainers performed six days a week in the park section on Australia and New Zealand. They began their stay by creating a Maori village and performing the dances and cultural demonstration of Maori New Zealand and Tahiti. Soon thereafter, however, they became the park's unofficial "good-will ambassadors of Polynesia," enchanting the conservative Chinese people with their outgoing nature and warm spirit of aloha.

The Chinese, surprised by this friendliness and unaccustomed to Polynesian ways, came to embrace the PCC student entertainers. At the request of the Chinese, the group expanded its musical repertoire to include songs and dances from all of Polynesia, including Samoa, Tonga, and Hawaii. They also provided the Chinese with lessons on how to perform traditional Polynesian dances and make authentic skirts and outfits.

Their popularity was so great they were often whisked away by park officials-as many as four times a week-to give special performances to dignitaries of China and other foreign countries visiting Window of the World. This was in addition to performing three times a day at the park, and attending two hours of daily classes on Chinese history.

Robert Perriton, BYU-Hawaii's Director of International Students, visited the park for three days and was touched by what he witnessed. "Park visitors loved the Polynesian-style entertainment because it was so unique to anything they had ever experienced before. The Chinese people living and working in the area were visibly moved by the performances and relationships established with the student entertainers," recalled Perriton. ■



THE JETS

The JETS are scheduled to perform in conjunction with the Polynesian Cultural Center Tongan Festival on Friday, Oct. 17 at 10:15 p.m. at the Pacific Theater.

As a service to the parents of the elementary school children, we are providing this calendar.

Laie Elementary School Calender

October-December 1997

OCTOBER

- 01-30 K-1 Dr. Kevin Baize, Visual screening
- 10 F Super Citizen Assembly for Sept. 8:30 a.m. Flag pole
- 14 T PCNC Parent Workshop "Family Literacy & Read To Me" 8:15 a.m.-10:30 p.m.
*In the Laie School Cafeteria Speakers: Dr. Kari Gali BYU Professor, Mrs. Lynn Waihee & Kalen Kitigawa from the "Read to Me" Program.
This Workshop is open to Parents & Community members.*
- 22 W PCNC Parent Workshop "Homework without Tears" 6:30 p.m. in Portable 5
- 21 T NO SCHOOL FOR STUDENTS. Office open
- 31 F PTA FALL FEST, CARNIVAL, FOOD, HAUNTED HOUSE 4:00 P.M.-9:00 P.M.

NOVEMBER

- 04 T Holiday - NO SCHOOL, Election Day
- 06 Th PCNC Workshop: "Beginning Nutrition/Exercise for the entire Family"
Session #1. Speaker will be Melissa Wilson. 8:15 a.m. in RM # 123 Administration BLDG
- 11 T Holiday - NO SCHOOL, Veteran's Day, Office closed
- 12 W Title 1 Workshop, "Reading Activities To do At Home" w/ Linda Smith. *Time (TBA)*
- 13 TH PCNC Workshop: " Beginning Nutrition/Exercise for the entire Family"
Session #2. Speaker will be Melissa Wilson. 8:15 a.m. in RM # 123 Administration BLDG
- 14 F Super Citizen Assembly for Oct. 8:30 a. m. Flag pole
- 17-26 M-W PARENT/TEACHER CONFERENCE *(sign-up schedules for conference will be sent home).
School ends M,T,TH, F at 1:05 p. m.
School ends W at 12:20 p. m.*
- 17-21 M-F Library Book Fair, after school in the Library
- 21 F Grade 6 and GT HTY Field Trip
- 27-28 Th-F Holiday-NO SCHOOL, office closed, Thanksgiving

DECEMBER

- 02 T Christmas Craft Workshop Session #1
- 09 T Christmas Craft Workshop Session #2
- 03 W PTA Service Project, time: TBA
- 12 F Super Citizen assembly for Nov. 8:30 a.m. flag pole
- 19 F Pre K-2 Christmas Activity
- 20-01/02/98 Holiday - NO SCHOOL, Christmas & New Year Vacation

Parents please be aware that there is a Laie School Newsletter that comes out monthly and sent home with your student. The newsletter contains information that will be beneficial to you and keep you informed. The newsletter contains school news such as the Principals Message, Sponsored Parent Workshops, Test schedules, Volunteers wanted/Items needed, extracurricular activities, field trips. Please contact Wendi Keanu, Laie Elementary (Parent Facilitator) @ 293-5401 discuss any concern, ideas or would like to become a Volunteer here at the School. I look forward to hearing from you.

President Moore is Appointed to Hawai'i Tourism Marketing Council

PRESIDENT LESTER MOORE of the PCC has done so well with the marketing of Hawaii's #1 paid visitor attraction, he has been asked to share some of his expertise on behalf of the State of Hawaii.

Governor Benjamin Cayetano recently appointed Moore to serve on the prestigious Hawai'i Tourism Marketing Council in recognition of his achievements and leadership as president of the PCC.

Since taking command of the PCC in 1991—and despite operating in a flat economy—Moore has effectively implemented several marketing strategies that increased profits by more than 60 percent in the first year,

raised market share by 33 percent after two years, boosted attendance, and lowered costs.

Founded in 1963, the PCC has entertained 25 million visitors by preserving and portraying the spirit, culture, and people of Polynesia to the rest of the world. More importantly is the mission of the PCC, which supports the educational mission of Brigham Young University—Hawaii, and provides an extension of the classroom in a workplace setting. Since its establishment, the PCC has employed more than 30,000 BYU-Hawaii students and contributed over \$150 million in direct and indirect funds to the University. ■

Special Guests:

Elder Robert D. Hales



Elder Robert D. Hales

Elder Hales had a busy and memorable day at the Polynesian Cultural Center talking to students, meeting with officers and giving a devotional speech.

1997 Miss Universe, Brooke Lee

"I wanted to thank you so very much for your generous hospitality during my trip to Hawaii. My time spent at the Polynesian Cultural Center, and the time spent with you and your colleagues were one of the highlights of my trip!"

Aloha, Brooke Lee



Nature's Sunshine Buy-out



National Company Buys Out PCC for Special Convention and Awards Show

Nature's Sunshine Products, a national vitamin and food supplement company based in Provo, Utah bought out the PCC—and all of the amenities and cultural attractions—on September 25 to reward its 2,700 sales representatives. The company was here for a five-day convention.

Kawai Tupou, the PCC's Group Sales Manager for Meetings, Conventions, and Incentives, said this event is an excellent example of what convention group can accomplish when they incorporate the PCC into their group travel plans.

"We worked closely with Nature's Sunshine Products to design a special day-long program that added a unique touch of Polynesia to their visit here..."

KAWAI TUPOU

Tupou noted that Nature's Sunshine Products' sales representatives stayed at the Hilton Hawaiian Village, where they took care of the "real" business at hand, with a full schedule of events that included new product trade shows, and workshops on strategies for new business development.

Special modifications were made to the day's activities. Approximately 350 Spanish speaking and 50 Japanese speaking sales representatives were led by tour guides speaking in their native language. Also, the Canoe Pageant was pushed back by three hours to 5:00 p.m., so everyone could line the waterways and enjoy the colorful display.

The day's events concluded at the 2,775-seat Pacific Theater—home of the Horizons Night Show—with a motivational speech and awards program to recognize the top sales representatives and managers.

Kawai extends a hearty mahalo to all PCC employees for a job well done. ■

Press From Around The World

PCC "Best in Hawaii"

Headline: "Polynesian Culture Alive and Well on Island of Oahu"

Publication: Sunday Constitution; Lawton, OK
Date: July 27, 1997

"The Polynesian Cultural Center provides a chance for people of the Polynesian Islands to tell the story of their people, said Tommy Taurima, artistic director/choreographer. The center run by Brigham Young University and the Church of Jesus Christ of Latter-Day Saints helps to raise money for Polynesian students to attend the university and provide a place to share the culture of the islands."

RELATED ARTICLES

Headline: "Polynesian Cultural Center's Ali'i Luau Is an Honorable Event"

Publication: TravelAge West; San Francisco, CA
Date: August 4, 1997

Headline: "Oahu As Irresistible As Ever"

Publication: Orange Cty. Register; Santa Ana, CA
Date: August 17, 1997

Headline: "Big Taste of Hawaii in Low-Cost Package"

Publication: Asbury Park Sunday Press; Neptune, NJ
Date: August 17, 1997

Headline: "Favorite Spots Will Bring You Back to Hawaii"

Publication: Austin American Statesman
Date: August 24, 1997

25 Millionth Visitor

Headline: "Center Expecting 25 Millionth Visitor"

Publication: Standard-Examiner; Ogden, UT
Date: August 30, 1997

"The LDS Church's Polynesian Cultural Center will welcome its 25 millionth visitor sometime in mid-September. That unwitting person and his or her family will be the center's royalty for the day, honored with a tour, gifts, songs and demonstrations."

RELATED ARTICLES

Headline: "PCC Awaits 25-Millionth Visitor"

Publication: Kaleo o Ko'olauloa
Date: August 14, 1997

Headline: "Polynesian Center Nears Milestone"

Publication: The Honolulu Advertiser, HI
Date: August 29, 1997

Headline: "PCC to Treat 25 Millionth"

Publication: Maui News, HI
Date: August 29, 1997

Headline: "Laie Center Lowers Rates"

Publication: Honolulu Star-Bulletin, HI
Date: September 8, 1997

Headline: "Laie Center to Honor 25 Millionth Guest"

Publication: The Honolulu Advertiser, HI
Date: September 22, 1997

PCC Seeks Conventions

Headline: "Polynesian Cultural Center Makes a Push for Conventions"

Publication: Honolulu Star-Bulletin; Honolulu, HI
Date: August 5, 1997

"With the meetings and conventions travel market continuing to show strong growth potential, it makes good economic sense for the PCC to become a showcase in the Pacific to host business groups and professional associations wanting something uniquely new and different for their members," said Lester Moore, PCC president."

RELATED ARTICLES

Headline: "Center Eyes Convention Business"

Publication: The Maui News; Maui, HI
Date: August 6, 1997

Headline: "Center Counts on North Shore Appeal"

Publication: Pacific Business News; Honolulu, HI
Date: August 18, 1997

Headline: "PCC Brochure Targets Groups"

Publication: Travel Weekly, Honolulu, HI
Date: September 8, 1997

Business Interests

Headline: "Ground Broken on Native Center"

Publication: Albany Democrat-Herald; Albany, OR
Date: August 9, 1997

"Two years from now, the 26-acre site just minutes from downtown Anchorage will house the city's first Alaska Native Heritage Center—complete with an artificial lake replicas of five Native villages and studios where Kairaiuak and other artists can work...Roy Huhndorf, chairman of the board, said supporters envision a site like Hawaii's Polynesian Cultural Center."

RELATED ARTICLES

Headline: "Tour Biz Celebrates 20 Years"

Publication: Pacific Business News; Honolulu, HI
Date: August 11, 1997

PCC Touring Groups

Headline: "Mormons Promote Polynesian Culture"

Publication: Pasadena Citizen; Pasadena, TX
Date: August 16, 1997

"'Aloha,' said Wilson Dinsdale, president of the Houston Texas East Stake...It was an unusual greeting to members and their guests of 11 Mormon churches meeting at Sam Rayburn High School—unless your entertainers are from Hawaii."

RELATED ARTICLES

Headline: "High and Flighty"

Publication: Honolulu Star-Bulletin, Honolulu, HI
Date: August 6, 1997

Headline: "Students Treasure China Experience"

Publication: Honolulu Star-Bulletin, Honolulu, HI
Date: September 16, 1997

Employee Spotlight:



Kawehi Lani Au



Adrian Aiu

Kawehi

Major: Mathematics
Year in School: Junior
Favorite Food: Lau Lau and Poi
Favorite Pastime: Spend time at the beach
Favorite Group: The Makaha Sons
Favorite Class: Maori Language
Career Ambitions: Further her education at Med. School

Adrian

Major: International Business
Year in School: Junior
Favorite Food: Sukiyaki
Favorite Pastime: Surfing
Favorite Group: The Makaha Sons
Favorite Class: Music 101
Career Ambitions: Be a Space Shuttle mechanic

Polynesian Cultural Center Calendar

OCTOBER

- 2 BYU-H Devotional, Les Moore 10:00am
- 6 DOE District Teachers of the Year Japanese Cultural Center, 11:30am
- 7-12 **Pioneers in the Pacific**
- 9 PCC Day for Sesquicentennial Participants
- 16 BYU-H Devotional - 10:00am
- 16-18 **Tongan Festival**
- 17 JETS CONCERT 10:15pm, Pacific Theater-\$7⁰⁰
- 18 Tau'olunga.maulu'ulu Dance Competition, Pacific Theater 9:00am - 3:00pm
- Siueli 'o e Pasifiki Dance, New Ali'i Luau, 8:30pm - 11:30pm, \$5⁰⁰ person
- 20 'Oihana Maika'i Award Presentation
- 24 Showcase Hawaii 9:30am, Auditorium
- 30 BYU-H Devotional, Elder Merrill Bateman 10am

NOVEMBER

- 4 PCC Team Meeting, IMAX Theater 10:00am
- 7 Employee Awards Recognition Banquet 8:30pm
- 11-14 **PCC Birthday Celebration Week** (Community invited to Center)
- 20 BYU-H Devotional, Elder Monte Nyman 10am
- 27 **Thanksgiving Holiday**
- 29 PCC Christmas Lighting

DECEMBER

- 1 Christmas Lighting - BYU-H
- 4 BYU-H Devotional 10:00am
- 5 Christmas Reception @ the Moore's 11am-1pm
- 12 BYU-H Grad. Dinner 7pm, BYU-H Ballroom
- 13 BYU-H Graduation Commencement Elder M. Russell Ballard 9:00am
- 16 PCC Team Meeting 10:00am
- 18 BYU-H Devotional 10:00am
- 22 Honolulu Boy Choir (free), CAC 7:00pm
- 25 **Christmas Holiday**

"The Hawaiian Festival is a personal favorite of mine and a super value for families to close out the summer."

— ELLEN GAY



Chazel Fiso, Keiki Hula Competition Winner
Chazel Fiso of Mohalanapuaonaonamaakahula dances with the ili ili to "Nani Waialeale" at the Polynesian Cultural Center during the Moanikeala Keiki Hula Competition on Saturday August 30.



Joey Valentine, Keiki Hula Competition Winner
Joey Valentine of Mohalanapuaonaonamaakahula dances to "Opihi Man" at the Polynesian Cultural Center during the Moanikeala Keiki Hula Competition on Saturday, August 30, 1997. Photos of winners by Barry Markowitz.

Polynesian Cultural Center Hosts 3rd Annual Na Ka Mahina Malamalama Festival to Celebrate Hawaiian Culture.

THE GRACEFUL DANCING of Hawaii's keiki and music from some of the island's brightest stars lit up the Third Annual Na Ka Mahina Malamalama Festival which took place at the Polynesian Cultural Center on Saturday, August 30.

The day long festival highlighted the beauty of the Hawaiian culture, and gave special emphasis to the teaching and dancing of hula among the youth of Hawaii.

"The Hawaiian Festival is a personal favorite of mine and a super value for families to close out the summer," said Ellen Gay.

The festival featured the Seventh Annual Moanikeala Keiki 'Auana Hula Competition in the Pacific Pavilion, Island Activities in the Hawaiian Village, a Hawaiian Civic Club Song Festival in the Aloha Theater, and a concert in the Ali'i Luau Restaurant headlined by the Makaha Sons.

Halau Hula O' Hokulani Wins Seventh Annual Moanikeala Keiki 'Auana Hula Competition.

HALAU HULA O' HOKULANI, a hula halau from Mililani won the Seventh Annual Moanikeala Keiki 'Auana Hula Competition held at the Polynesian Cultural Center.

Hula Halau O' Hokulani was led by Kumu Hula Hokulani and Larry DeRego and performed three dances called E Na Keiki O' ka Aina, E Ku'u Tutu, and Na Mo'olelo Kahiko. The winning score was 217 points.

Ka Pā Nani 'O Lilinoe of Aiea came in second with a score of 200 points. They were led by Kumu Hula Lilinoe Lindsey and performed three numbers called Na Ka Pueo, Hula O Makee, and Koali. Third place went to Kano'eau Dance Academy of Kahului, Maui with a score of 199 points. They were led by Kumu Hula Ke'ala Kukona and performed three dances titled Mohala ke Hinano, Na Pua Nani Like 'Ole, and Mele No Ka Lau La'i.

A total of 12 hula halau from Oahu, Maui, Molokai, and the Big Island took part in the competition which is an ongoing tribute to two prominent La'ie kumu hula who have done much to perpetuate the teaching of hula at the PCC. Sally Wood Nalua'i was the Polynesian Cultural Center's first hula instructor when it opened in 1963 and continued until 1980, after which she became a consultant.

Her niece, Sunday Mariteragi, initiated the keiki hula competition after years of teaching hula in La'ie. Once a PCC dancer herself, Sunday—at her aunt's urging—began teaching hula to La'ie children in 1981. Two years later, she was invited to hold her lessons at the Polynesian Cultural Center. It was a delight for visitors and inspired the start of the competition. The keiki hula competition was the opening event of the Third Annual Na Ka Mahina Mālamalama Festival, an annual day-long festival celebrating the Hawaiian culture. ■



Can You Guess The Name of This Long-time Employee?

Please submit your guesses by e-mail to Janice Morgan. The lucky winner will receive two free movie tickets.

This employee has worked at the Polynesian Cultural Center since Sept. 11, 1967. During those thirty years, she has held the following titles: Dancer, Demonstrator, Tour Guide, Secretary, Instructor, Musician/Chanter, Supervisor, and Manager. She also tied for first place in the Kamehameha Dance and Chanting Competition (at which she was the only female winner). At one time her pay rate was \$1.60 per hour. Her hard work and dedication have contributed greatly to the success of the Polynesian Cultural Center during the past three decades.

Polynesian Cultural Center Employee Birthdays October-December 1997

OCTOBER

| | | | | |
|-----------------------------------|-------------------------------------|-----------------------------------|------------------------------------|------------------------------------|
| Lam, Chiu Nam Paul1 | Ligaliga, Michael Fusi10 | Lin, Ying Ying14 | Phillips, William Lawrence . . .17 | Racava, Meli24 |
| Davies, Yvonne May2 | Mudaliar, Parvin10 | Mauigoa, Christina Sulu . . .14 | Tama, Edouard Moana17 | Fineanganofu, Tevita25 |
| Yang, Maile H.2 | Relator, Gailyn L.10 | Requiman, Aaron T. N.14 | Hohaia, Luman Kapono18 | Mahi, Samuel25 |
| Yang, Yu-Pin2 | Sung, Mei Fang10 | Solutua, Taloa14 | Kaufusi, Feiloaki T18 | Maiwiriviri, Fulisia25 |
| Lee, Yuk Kiu3 | Vuki, Mosaati10 | Swain, Elizabeth Rosemary . .14 | Naga, Leua Salailuga18 | Hill, Elizabeth L26 |
| Ma Sun, Emani Chris3 | Auna, Kellee Anela11 | Wang, Yu-chun14 | Niutupuivaha, Fatafehi T . . .19 | Walters, Jared26 |
| Smith, Sapphire3 | Manning, Marliss11 | Anderson, Frances Sarsha . . .15 | Pulotu, Mahana M19 | White, Kathleen Marlayna . . .26 |
| Kakau, Ma'ata F.4 | Nautu, L. Pepe11 | Cheung, Pui Chi15 | Rodriges, Dorothy L19 | Fichter, Alexia Marthe27 |
| Pilimai, Staci Kaipolani4 | Rabe, Melcom K.L.11 | Le'au'anae, Falefatu15 | Brown, Viliamu Jr20 | Lal, Keshni A27 |
| Chan, Pui Yi (Maggie)5 | Shikano, Hideko11 | Mauia, Gordon L15 | Kavapalu, Ofa Ki-Saione20 | Pulotu, Mahana Kanoho27 |
| Neale, Renee T.6 | Alaiasa, Fili Fili Mailei12 | Pukahi, Shawn M.K.15 | Raumakita, Masilina Lutu . . .20 | Tupaea, Gareth Ruihana27 |
| Tavana, Lupeautino Phaedra . .6 | Lethuillier, Moerava Claude . .12 | Southon, Pua J15 | Brossard, Hyrum T21 | Nikora, Kasmin J28 |
| Finau, Bella Melenaita7 | Magalei, Wallen12 | Christy, Epanaia16 | Fonoimoana, Vanu M21 | Costa, Jayson Keao29 |
| Unga, Lucy7 | Talanoa, Bernice I.12 | Ernestburg, William K.T. . . .16 | Peters, Vernice Mary21 | Taiti, Noeline29 |
| Walters, Diana Helen7 | Niutupuivaha, Kanani O.13 | Kwok, Sok Chi16 | Tausinga, Nehumi H21 | Tumanuava, Fetu Uimaitua . . .29 |
| Futi, Tautala8 | Serafin, Chris T.13 | Niumatalolo, Simi16 | Walker, James Alan21 | Jeppesen, Ty30 |
| Pasia, Lama M.8 | Soli, Murphy N.13 | Takahata, Taichi16 | Fonua, Ana Vanila22 | Chan, Sai Kwong (Alex)31 |
| Chan, Chun-choi9 | Taurima, Tommy P.13 | Bayona, Lucia Fajardo17 | Tuia, Ethelyn K22 | Mahoni, William Mounghah . . .31 |
| Shin, Kwiran9 | Uale, Crichton Te'i Enoka . . .13 | Maugaotega, Tomasi P17 | Afualo, Howard Luteru23 | Yeh, Yi Hua (Jamie)31 |
| Tehiva, Jeffrey Bryan9 | Fitzgerald, Jelaire14 | Newman, Andrina Anne17 | Ah You, Miki24 | |

NOVEMBER

| | | | | |
|------------------------------------|------------------------------------|-----------------------------------|------------------------------------|-------------------------------------|
| Glassie, Leilani1 | Bosanko, Dee Ann6 | Danshiichoodliin, Bat-Erdene .12 | Wilson, Camila Aimee16 | Sigavata, Alanieta22 |
| Kanahele, Teri Lee1 | Green, Jason6 | Lakatani, Peter A12 | Campbell, Sonne Eva17 | Tulua, Pasa Teni22 |
| Kua, Winona P1 | Lee, Elaine Yee-Ling6 | Mannering, Susan K12 | Meservy, Roger K17 | Taufa, Tavina Viola23 |
| Tuifua, Pule Angeline1 | Panee, Titaina Temarama7 | Tiu, Tak-Ming Randal Jr12 | Ah Hoy, Petina18 | Ho Kum, Yvonne24 |
| Versteeg, C.M.Paul1 | Coleman, John Wallace Jr8 | Wong, Yee Man12 | Phillips, Lauren Thompson . .18 | Allred, Darin G25 |
| Ah-Loe, Mike Sinapi2 | Kuma, Ane Saumole8 | Fineanganofu, Taiana Tilila . .13 | Temanaha-Mo'o, Mareta18 | Jeremiah, Valetta25 |
| Magalei, Pouli Talio Jr2 | Vaitai, Tevita Feongoi8 | Moleni, Leola M13 | Ucunibaravi, Venina T.S. . . .18 | Nihipali, Christina Hanaloo . . .26 |
| Tupou, Ellen Gay (Kawai)2 | Mau, Asofiafia9 | Myagmar Jav, Chantsaldulam .13 | Chan, Yuk Ying19 | Purcell, Tumu26 |
| Awai, Keith3 | Pasa, Setefano9 | Tsukayama, Junko13 | Choi, Kyoung Hwan19 | Takasaki, Mayuko26 |
| Devi, Subhashni3 | Shardanand, Pranesh9 | Ith, Vidda14 | Fiatoa, Eliepa Melissa19 | Mahaffey, Maryann F27 |
| Leiataua, Pele3 | Fermantez, Ronal Kialoa10 | Wilder, Maria Teresa14 | George, Hare P19 | Mau'u, Joe Ioane27 |
| Lolo, Satini3 | Naeata, Mina10 | Babo, Kamatoa15 | Nansen, Imeleta19 | Au, Charmaine Kawehilani . . .28 |
| Griffiths, Nancy L4 | Aki, Liane Mele11 | Fields, Linda L15 | Tiave, David Oman19 | Wong, Otis Amani28 |
| Mahanga, Doris Day4 | Moliga, Patsy L11 | O'Connor, Shirley Tekura . . .15 | Kaitaua, Timei20 | Chan, Yeuk Sze29 |
| Kim, Hyun oak5 | Ongongotau, Enele11 | Pula, Ula F15 | Ferrochu, Martin W21 | Ah You, Almira M30 |
| Mann, Elizabeth Fatafehi5 | Tefan, John M11 | Wells, James Lowell15 | Lolohea, Telesia21 | Maltere, Linda Maeva30 |
| Peseta, Uisa5 | Alvarez, Juanita Herenui12 | Ram, Joycene Vandana16 | Mapu, Natlie Anne21 | |

DECEMBER

| | | | | |
|------------------------------------|--------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|
| Gariki, Dora A1 | Leung, Yim Han8 | Kalanui, Anthony Kamuela K16 | Lee, Hing Kuen22 | Wong, Lai Chong28 |
| Jung, Hoon1 | Panee, Terry Naauao L8 | Kanahele, Malcolm16 | Scratch, Vanessa Tolise22 | Kadarusman, Jennifer S29 |
| Vi, Inoke Fohe1 | Tang, Mei-Tzu8 | Wong, Kam Fung16 | Sproat, Dreana K22 | Sakata, Maiko29 |
| Wajarsari, Indah1 | Wallace, Nihipora T8 | Mili, Olive Ruta17 | McGoan, Marian23 | Sika, Raymond29 |
| Lavaki, Sepi2 | Leiataua, Tiotala Weaver9 | Mongan, Denny17 | Sivilai, Ann Raviwann23 | Tuihalangie, Rosemarie MLT . . .29 |
| Apuakehau, Eliza L3 | Tuna, Judy Rae9 | Isami, Fumiyuki18 | Boulware, Jason Todd24 | Bukarau, Kiti D30 |
| Langi, Ve'a3 | Bates, Kauariki10 | Okuhira, Kiyono18 | Craig, Lisa Nobuko24 | Teava, Mitikiro30 |
| Laulu, Talaave3 | Tenney, Mechelle Mihi Mei . . .11 | Frandsen, Jodi Napualei19 | Moleni, Sione24 | Yalimaiwai, Sakaraia T30 |
| Pao, Saofai3 | Butalan, Eusebio12 | Mattingly, Autumn Lee19 | Parker, Austin M24 | Taufa, Sekona31 |
| Hikila, Sospeta4 | Fisher, Llewellyn Barry12 | Naeata, Nina Lolani19 | Kim, Hee Jun25 | |
| Taotua, FuiFui T4 | Tuidelaibatiki, Viniana Tuirowa .12 | Ngatuvai, Lanae19 | Kunayati, Hendriati Dian25 | |
| Tuliloa, Serena4 | Sika, Joseph Pesile13 | Nunu, Iosia Jr19 | Ramatatalava, Paulina N25 | |
| Winget, Michael5 | Stebel, Brett A13 | Perdido, Leandro19 | Tuia'ana, Christmas Tapu25 | |
| Togamau, Olataga Masiasomua .6 | Taufa, Vinolia I-leilani13 | Aunai, Samasoni20 | Keliikoa, Quintin K26 | |
| Faka'osiula, Mele Poliaki7 | Foliaki, Theresa Sosefina14 | Chase, Andrew M20 | Latu, Mele Suijava26 | |
| Kennerley, Kara7 | Samakrob, Pratana14 | Lawrence, Wade Exter21 | Edmunds, Andres Honore27 | |
| Kennerley, Lorraine7 | Ah You, Kingsley Keanui Vaiee M .15 | Tevaga, Lasela T21 | Barba, Derwin28 | |
| Manutai, Eita7 | Edwards, Mark L15 | Bundy, Genie A22 | Hosokawa, Takiko28 | |
| Alvarez, Kelly J8 | Hekesi, Sally Maka15 | Enos, Mildred22 | Rancie, Virginia Lee28 | |
| Davaa, Hangal8 | Hanara, Kathleen Margaret . . .16 | Langi, Melinda Chantell22 | Vuki, Katherine Anne28 | |



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