



IMUA POLENISIA

Vol. 2 No. 2

February 1996

It is my distinct pleasure this month to announce that the board of directors approved the promotion of two mem-

bers of our PCC family to the office of vice president in their January meeting. I am particularly pleased because these two individuals are long-time Center employees and have mastered the skills of effective leaders and competent managers. Both are excellent strategic managers and know how to apply the eight-step strategic planning model. Logoitino V. Apelu is our new vice president of the Cultural Presentations Division, and Winona Enesa our new vice president of the Food and Beverage Division.

Logo Apelu has had the opportunity to be mentored by two fine executives, David Hannemann and Newell Dayley. He received his B.A. from BYU-Hawaii in 1973, and his M.Ed. from the University of Hawaii in 1982. He also has worked more than 12 years for the Center beginning as a cashier in the snack bar – experience he values to this day. “Once you have worked on the front line you know what employees who deal directly with the customers go through and can give your support as well as advice.” He remembers that when he worked as a dishwasher in the kitchen, he was the only dishwasher in the Center and shares a joke: “Today, when I’m told by supervisors that a department can’t do something because there are only five of them, I want to say ‘Yes you can and we can do it with less people.’” Logo is always one to find better ways to do things and increase productivity.

Logo put actions to words when he returned to the Center after serving six years as Director of Education for the LDS Church Schools in Samoa. He was hired back at PCC in 1991 as grounds and custodian manager and worked side by side with his employees pulling weeds and raking trash. Today, he leads the cultural side of the Center – a role he is entirely suited for and enjoys very much. In Samoa, as a titled high chief, he was required to know a specific body of cultural

knowledge, and that experience assists him in balancing cultural needs with business needs in his new Center position. He recalls former prime minister of Western Samoa, Tofilau Ef’i’s comment during his recent visit to PCC and BYUH on this very issue: “Without the business side there is no culture.”

While Logo is comfortable combining both his business and cultural skills, he notes that at PCC, “the Church culture overrides other cultures.” He is impressed with the way all Polynesian cultures come together in the Center and confesses a personal desire not to let them down. “As a Polynesian on the administration,” he observes, “I can

either open the door to another Polynesian or close it depending on how I serve in this new capacity.”

Winona Enesa has also been mentored by three fine executives, David Hannemann, Les Steward, and Dee Hunter. She received her B.S. from CCH and her Professional Development diploma from BYU-Hawaii. In addition, she has 22 years of experience working in the Center, having started as a hostess in the restaurant then moving to

various positions both on the front line of guest services and in behind-the-scenes office jobs in purchasing, accounting, and the graphic arts department. She is a member of the American Culinary Federation, NACE (a national catering association), and the Hawaii Restaurant Association. She also works closely with a Food Advisory Board, an external group made up of members with professional and career expertise in Food and Beverage management.

She credits her own work experiences within PCC for her new appointment, noting that she has always felt that working at PCC is both a teaching and learning situation. “I have always felt that PCC is teaching and because I wanted to be a better teacher in every respect I wanted to prepare myself for any management position that might come. When I went back to school at BYU-Hawaii, I learned the creative tools for measuring process.” At the same time she was going through on-the-job training in the strategic planning process. “I believe



MESSAGE

FROM THE

PRESIDENT



Princess Pilolevu Visits Center

Princess Mafile'o Pilolevu, daughter of King Taufa'ahau Tupou IV, was a special guest of the Center in February. Accompanied by an entourage of guests and family members, she was hosted by President Lester Moore, Executive Board member, Kalo Soukop, and Center employees.

The group dined in the Ambassador Restaurant, visited the IMAX theater and enjoyed village presentations and the evening show during their visit.



Shown here, President Moore looks on while the princess is presented with a hand-made lei of leaves and flowers, and Bobby Akoi drives the group through the villages.



HRH Princess Mafile'o Pilolevu enjoys meeting with PCC Tongan employees and Robbie Preece, 11 year old son of David Preece, Vice President of Marketing and Sales.

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Meet the Students:

Kelepi Valu

Kelepi Valu hails from the island of Tongatapu in Tonga, the only son in a family of seven children. He has just returned from serving in the California



Anaheim Mission and is currently working as an Ambassador in the Islands of Tonga. He is a junior at BYU-Hawaii majoring in Accounting – and hopes to make a lot of money when he completes his schooling. Born and raised in the Church, Kelepi feels “It is a great privilege to work at PCC because of its close association with the Church.”

Judy Rae Tuna

Judy Rae Tuna is from Pago Pago on the island of Tutuila in American Samoa. She is a freshman majoring in Elementary Education at BYU-Hawaii. From a family of seven children, she lived in Laie as a child, attending Laie Elementary School before moving with her family to Samoa where her father works for the Church Education System teaching at Tafuna High School. Her mother is also a teacher at a public school in Samoa.



Judy Rae works in the concession stand located in the Islands of Samoa. She wants to become a teacher like her parents, teach in any South Pacific island, “and live the easy life away from outside competition.”

Jeremy Hopkins

Jeremy Hopkins, a junior from Kaneohe, Hawai‘i, is majoring in Special Education. He attended the Kamehameha Schools in Honolulu and speaks fluent Hawaiian. He works in the Hawaiian village teaching visitors the arts and crafts of ancient Hawai‘i and loves to sing and dance hula in his spare time.

A returned missionary from the Micronesia Mission, Jeremy plans to go into teaching after he graduates.



Jeremy (right) in the Hawaiian Village

"I loved it - it's a beautiful show one of the best the Center has had for a number of years. It's not just a show with talent, beauty, dance and music, but, most important of all, it has a wonderful Polynesian spirit."

**Napua Baker
BYU-Hawaii**

"It is exciting and thrilling! The parts of the show come together in a synergistic way. For the first time in a long time it seemed that the participants really felt comfortable and excited about it."

**Olani Durrant
BYU-Hawaii**

"The new show is fresh and exciting! I found it very moving even though I am a non-Polynesian. Congratulations to all who were involved in bringing together this wonderful experience."

**Jack Hoag
Hawaii
Reserves Inc.**



Night Sh

In its new fine-tuned format, *Horizons!* is a triumph which set the standard for cultural performance all over the world and makes better use of the panoramic stage, cutting-edge choreography and music. It is also an emotional journey for those viewers.

The separate cultural performances are smoothly integrated into a single, cohesive whole. That whole is resonant in its cultural integrity.

Many costumes have been redesigned using traditional Polynesian motifs, and the line-up of performers continues to impress the crowd, and the fine-tuning of one of the Center's reasons for its continuing popularity is right at center stage.

A very nice element of this show reprises the prelude section. These two pieces and the "children" which is a traditional Polynesian.

Like most reprises, *Horizons!* is not a replay of the past but a new experience that makes PCC successful. The result is refreshing and serves to highlight and support its reliance on the core of the show: *Kia Kaha!*





Night Show Reprise a Triumph

In its new fine-tuned format, *Horizons!* is a triumphant return to the original spirit that underscored PCC's early night show successes which set the standard for cultural performance all over the Pacific in the 70s and 80s. Supported by more expansive choreography which makes better use of the panoramic stage, cutting-edge lighting, and high-quality sound system, the show is a stunning visual and aural experience. It is also an emotional journey for those viewers who allow the talented performers to work their magic upon them.

The separate cultural performances are smoothly and naturally blended one into another through the length of the show. There are no disparate fits and starts between the sections thanks to an overall organization which successfully presents each culture in its uniqueness and as part of an integrated whole. That whole is resonant with life, energy, color, and emotion – professional in its staging while wonderfully pleasing in its cultural integrity.

Many costumes have been redesigned using pink, blue, mauve, violet and other hues which exemplify the creative use of new colors being explored in present-day Polynesia in traditional dances and artifacts. Old-time audience favorites such as Sielu's fire-knife dancing continue to impress the crowd, and the line-up of younger talent spinning the knives as backdrop to his act is also impressive as it illustrates one of the Center's reasons for its continuing position as the Pacific's premier attraction – the ranks of upcoming performers filling apprenticeships right at center stage.

A very nice element of this show reprises the performance of *kupuna* in Hawaii's section, as well as Emosi Damuni presiding over Fiji's section. These two pieces and the "children" which introduce Samoa give a pleasing generational continuity to the show that is authentically Polynesian.

Like most reprises, *Horizons!* is not a replay of what has been done before, but a fresh, new, representation incorporating the heart of all that makes PCC successful. The result is refreshing, exciting, and deeply satisfying for its bold use of the most up-to-date technology which serves to highlight and support its reliance on the complete integrity of its cultural performance.

Kia Kaha!



IMUA POLENISIA



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Mahalo Hana Award to Wilda Paalua

Wilda Paalua, administrative assistant to President Moore, was recently awarded the BYU-Hawaii "Mahalo Hana Award" for her contribution to



L to R: Carolyn Shumway, Wilda Paalua, and Jeanie Moore.

Church, community, and her profession. The award is given to an outstanding individual who is a role model to the community in both her professional and personal life.

Wilda "Keaka-o-Hawaii" Ah Quin Paalua, "Shadow over Hawaii", is named after her mother. A shadow is a welcome repose from the heat of an intense sun. Both are needed for growth. It is a cool and refreshing breather. It can also provide protection against unwelcome elements. A shadow also influences a large expanse of earth. Within the shadow there can be soft and sensitive mists of life-giving rain. As her name implies, Wilda has all these positive characteristics. Let's take a closer look at this wonderful woman:

Wilda was born on January 13, 1942, in Kahuku to Clarence and Wilda Ah Quin. She is the oldest of ten children. She attended Hauula Elementary

School and Kahuku High School where she graduated in 1960. She attended the Honolulu Business College and graduated in 1962. Wilda worked for the Hawaii State Collector and later for Vincent Yano and Walter Heen, Attorney and Federal Judge. She was employed at the Polynesian Cultural Center on September 27, 1976, as a Secretary-Accounts Payable Clerk for the Business Office. She has worked with Elliot Ozu, Les Steward and Larry Yuen. On October 18, 1992, she became the Administrative Assistant to Les Moore, President of the Polynesian Cultural Center.

Wilda married Eli Kaeo Paalua on July 4, 1967. They have a son, Shane, who is married to Kim Pere, and Wilda has two grandchildren, Levi (5) and Liko (3). Wilda has always lived in Hauula. She attends Hauula 2nd Ward and has been a Merrie Miss Teacher and Advisor for well over four years. Wilda loves cooking and reading books that are no less than two inches in width. She enjoys fun magazines like the New York Times, Fortune, and Forbes. Her family remembers her reading legal books no less than five inches thick from her previous job. She enjoys cooking, only after sampling foods at family picnics. She is a very supportive wife, excellent mother and wonderful grandmother.

She has an unusual ability to empathize with others. She is exceptionally organized and has very little tolerance for things out of order. She's very humble, straight-forward, and full of integrity. She is well-known as a friend to all who need an appointment with the President of the Center.

She is professional in every respect:

- P Polished and Proficient
- R Respect for others
- O Organized
- F Friend
- E Experienced, Expert, and Efficient
- S Style and Status
- I Intelligent
- O Observant
- N Noteworthy
- A Astute
- L Love

However, the greatest characteristic of Wilda is her love for our Heavenly Father and the Savior. She attends the Hawaii Temple weekly and provides quiet, unknown, sensitive service to many of our Father in Heaven's children.

(Presented on January 26, 1996, by Officers of the Polynesian Cultural Center.)

IMUA POLENISIA

Ground Breaking



President Moore, officers, and construction company representatives prepare to break ground for the new food preparation facility.

Academy Award Nomination

"The Living Sea," our alternate IMAX film presentation, has been nominated for an Academy Award in the Best Documentary category. Featuring music by Grammy Award winner, Sting, and narration by Academy Award-winning actress, Meryl Streep, the McGillivray Freeman film includes footage from ocean depths of rare plant and animal life. The stunning cinematography is matched by the documentary feature of the film in which the oceans of the world are linked by currents, tides, and water cycles. "The Living Sea" presents some of the last unexplored regions of our planet in all their mystery and magnificence. We are in full agreement with this nomination and hope to see the film take an Oscar this year.

1	Angela Allen	7	Felila Tuifua	14	Erin Arbon	21	Tina Jane Tarawhiti
1	Alexander Maleko	7	Russell Yau	14	Isaac Cheney	22	Apelu Apelu
1	Josephine Steffany	8	Kam Fu Shum	14	Austin Draper	22	Martha Kalama
2	Ferdinand Dellona	8	Akemi Uwaya	14	Hong-Leong Ho	22	Sachi Takahashi
2	Vakautapola Lauaki	9	Jennifer Christensen	14	Euitaek Kim	23	David Kubota
2	Salina Nau	10	Christina Mitchell	14	Dale Pierce	23	Larie Langi
2	Palemia Tafiti	10	Nikki Pere	15	Val Grace	23	Isaako Lapa
3	Cecil Ah Ping	10	Viliami Sika	15	Holly Kewish	23	Randy Solomon
3	Davina Ruru	11	Juanita Baldrige	15	Lucille Reeves	24	Julius Skipps
4	Rowena Manzano	11	Rebecca Miner	16	William Hoeft	24	Michael Villanueva
4	Lua Sevi					25	Fred Camit
5	Charlotte Anderson					25	Hiran De Silva
5	Tanya Hing					26	Maletina Manutai
5	Shannon Tahu					26	Teneli Tupola
5	Akemi Tsunozumi					27	Kory Kanekoa
5	Marianne Vickers					27	Jeong Kyu Lee
6	Amelia Fonua	11	Penny Taosoga	16	Hai Xin Li	27	Vaimalama Lefau
6	Ilaisaane Kauvaka	11	Leanna Taotafa	16	Katherine Martin	28	Paulo Coppa
6	Seiya Komatsu	11	Calvin Williams	16	Yu Ohki	28	Salia Haunga
6	Viliama Naga	11	Vicky Yeow	17	Helen Obina	28	Andres Macatiag
6	Teresa Taurima	12	Benedito Camainakelo	18	Sianini Faitala	28	Lautaamu
6	Malcolm Wilson	12	Angitau Fa'anunu	18	Wing Yee Hui	28	Manumaleuna
6	Hsiu-Chun Wu	12	David Galeai	19	Halam Ah Quin	28	David Preece
7	Palauni Ma Sun	13	Sacha Perriton	19	Matelita Funaki	29	Ron Barenaba
7	Sulueti Nakautoga	13	Pei-yi Tong	19	Fiapa'i Sauni	29	Hwansoo Park
7	Kara Sanft	13	David Vrba	21	Nuupure Tahua	29	Genny Portugal

FEBRUARY BIRTHDAYS



Continued from page 1

in the concept of strategic management planning because without a plan you lose focus – you need a plan in order to be competitive.”

Looking ahead she says “Besides educating others, I want our guests to have excellent service in a comfortable, pleasant environment, and enjoy the best food we can serve.” She believes that constant employee training is a key to a good guest dining experience because “Guests want to be treated right – with kindness and friendliness.”

As mentioned earlier, both Logo and Winona credit those management people who have mentored them over the years, and particularly those of the present administrative team who have provided a spiritual environment, while encouraging them to learn and grow in business leadership skills. Logo thanks David Hannemann for teaching him to be proactive in planning, a skill that helps him on the cultural side of the business, and Newell Dayley for helping him to under-

stand how to combine elements of an organization, a skill that assists him on the business side of culture. Nona thanks David Hannemann and Les Steward for teaching her to be proactive and to understand and apply the strategic management tools. She is very grateful to Dee Hunter, a CEO for a food plant engineering firm based in Yakama, Washington, for his experience in all aspects of food and beverage management, quality management, facility and equipment engineering, and the new food preparation facility. The two worked side by side for a whole year designing the new food facility together.

I am extremely grateful for the excellent example Nona and Logo are for us. Both exemplify the most crucial of leadership attributes – integrity and humility. Both have used the management development program to chart their career paths to reach their career objectives. Congratulations my friends!


POLYNESIAN
CULTURAL CENTER

IMUA POLENISIA

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Pro Bowl Guest



Pro Bowl defensive tackle for the AFC, Dan Saleaumua, a special guest of the Center February 3rd., is shown here in the Samoan Village with family, friends, and PCC employees. Although the AFC lost to the NFL, Dan's PCC visit made his trip to Hawaii enjoyable.