

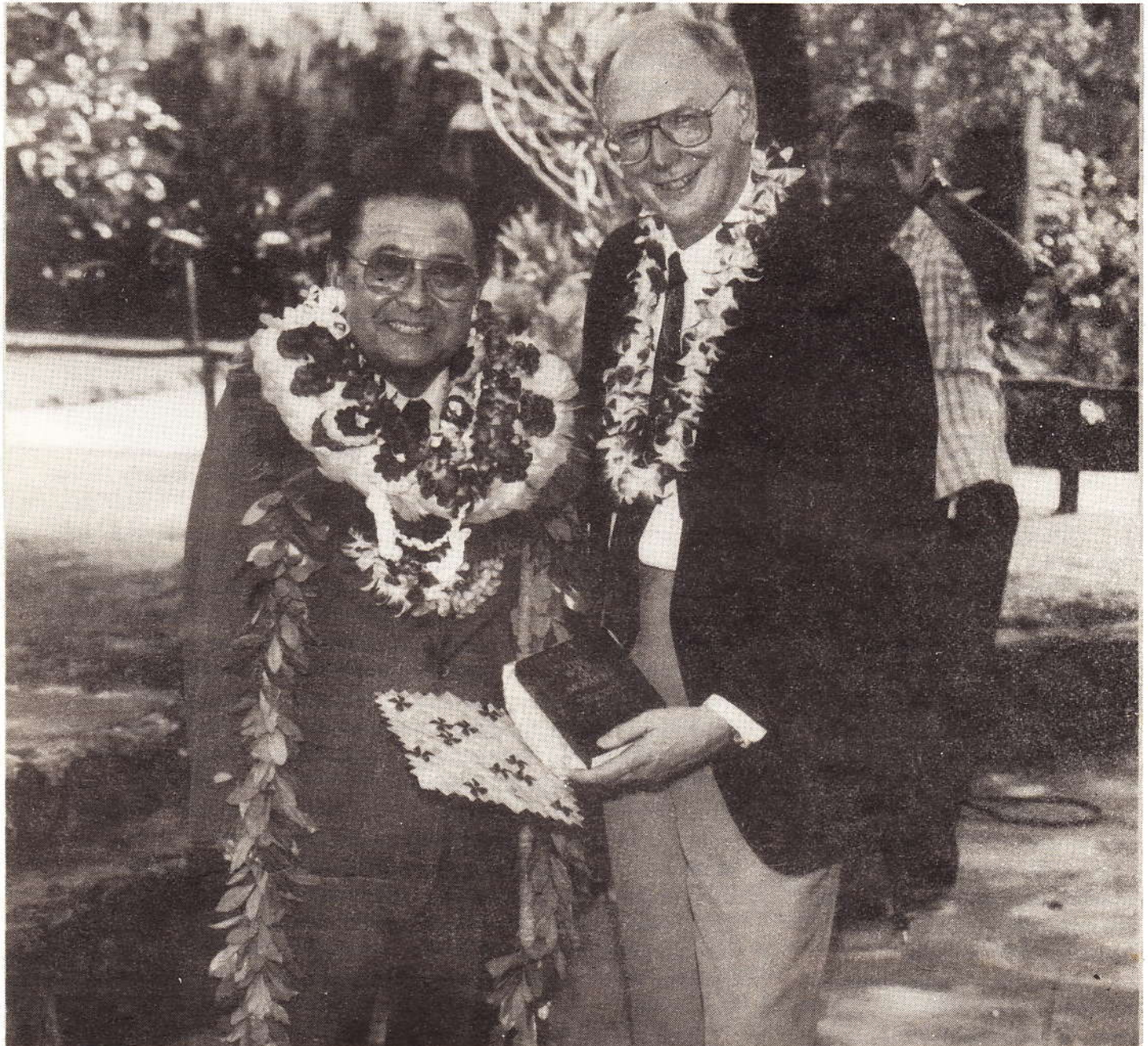
MAR. 5, 1992



IMUA POLENISIA

THE VOICE OF THE POLYNESIAN CULTURAL CENTER

First Time Visit For U.S. Senator



Senator Dan Inouye visited PCC for the first time on February 20. See story on page 2.

FIJIAN PRESIDENT VISITS PCC UNDER SECRET SERVICE SHROUD

Under the tight security blanket of six Secret Service agents, Fijian president Sir Ratu Penaia Ganilau visited the Polynesian Cultural Center several weeks ago.

He was in Honolulu enroute to Fiji from official meetings in Washington D.C. and decided with little notice to visit the Center. After a call from the local Secret Service office, a special tour was hastily arranged for Ganilau.

In the Islands of Fiji, he was accorded traditional Fijian



protocol rites and exchanges. Ganilau holds a paramount chief title in Fiji and has been in government service for more than 30 years.

From PCC island to island he went by canoe where he received the greetings and gifts from his fellow Polynesians.

Ganilau expressed his great

appreciation to PCC president Les Moore and the employees of the Center who hosted him in a manner befitting his stature.

Following Ganilau's departure, Moore assembled the Islanders of Fiji and expressed his love and admiration for the dignified manner they represented the Center.

U.S. SENATOR DANIEL INOUE PAYS FIRST VISIT TO PCC

U.S. Senator Daniel Inouye, one of the country's most powerful and prominent politicians, visited the Polynesian Cultural Center for the first time recently.

Inouye is Hawaii's senior senator in Congress and has represented the state since statehood in 1959.

During his keynote address in the Center's IMAX Polynesia theater, Inouye generated the most interest with his comments and thoughts about the Hawaiian sovereignty movement.

Following a special luncheon in the Gateway Restaurant, Inouye and his entourage was hosted by PCC president Les Moore on a canoe tour of the Center. In

Samoa, he was honored and recognized by his matai (chief) title, Fofoga O Samoa, for his longtime support and advocacy in Congress for the Samoan people. He received a hand-carved walking cane.

At the canoe landing in New Zealand, he received a carved hand-sized war club; Fiji provided a whale's tooth and salusalu lei; Tonga provided regal ceremony in presenting him with a tapa cloth and smaller gifts; Tahiti "volunteered" the senator to dance the hip-shaking Tahitian tamure with Moore; Marquesas presented an attractive traditional headband; and the abbreviated canoe tour was capped with a special gift of a Book of Mormon from the islands of Hawaii, complete with a woven lauhala book cover.

Presented by Hawaii's Cultural Island Manager Cy

Bridges, the Book of Mormon contained the written testimonies of several Center employees. Fully realizing the significance of the presentation, Senator Inouye turned to Moore and said "this gift will have a special place in my office in Washington, D.C." It was a poignant moment.

Inouye's aides said they had not seen the senator beam as much or so openly happy for a number of years. They said he was very touched by the sincerity and spirit of the presentations. "We'll be back..."

Though he had visited Laie and adjoining BYU-Hawaii about five times over the years, Senator Inouye had not previously visited the Polynesian Cultural Center — although he has always recommended it highly to his friends and acquaintances visiting Hawaii.

Community Volunteer Recognition Hot, Hot, Hot

A reworded song sung by Dallin and Tia Muti and Dorothy Fa'asou near the end of last Friday's special evening show — recognizing approximately 600 community volunteers during PCC's recent "Million-Dollar-Facelift" project — aptly described the party atmosphere and warm feelings experienced by many in attendance.

Parodying the popular "Hot, Hot, Hot," they humourously and cleverly rewrote the words, asking when, when, when PCC's announced salary increase would be, be, be...

Beginning with a special canoe tour consisting of about five boats, the volunteers made their way from the Samoan Island presentation past New Zealand to Fiji, Hawai'i, Marquesas, Tahiti and Tonga.

The third canoe in line with Penilosa Taosoga leading the dancing to a laughing and cheering group ended up as the first canoe near Fiji, then back to about fourth place in the main lagoon where they interacted with antics and jokes with both the Fijian and Tongan villagers. Jeanie Moore in the second canoe was an animated hostess joining in to dance among the Tongans and during the PCC Band Concert. After being unloaded at the Imax landing, half of the group was guided to see Polynesian Odyssey and the other half directed to the Brass Band concert.

Center president Les Moore and

KAHUKU HOSPITAL RECEIVES FUNDS

Hawaii Church Coordinating Council spokesperson, Alton Wade (President of BYU-Hawaii), presented a check of \$125,000 to the Kahuku Hospital Foundation last Thursday from the Church entities in Laie.

Representing the Center were president Les Moore and Senior Vice President Les Steward. The check was presented to Kahuku Foundation president Randolph Moore, to support its fundraising efforts.

In his presentation remarks, Wade indicated the donation represented all the entities which make up the community of Laie — the Polynesian Cultural Center, Brigham Young University-Hawaii, Zion Securities, the Hawaii Temple, the Laie Community Association and the LDS Stakes.

Reading a letter penned by

Church authorities, Wade directed the money be spent for the capital improvements of the hospital to assist in its \$3-million expansion program.

In response, Randolph Moore indicated more than 50 percent of those who utilize Kahuku Hospital for their health care are Mormons and make up the single largest user-group of the hospital. He promised they will be responsible stewards of the gift.

Rikio Tanji, chief executive officer of Kahuku Hospital, gave assurances to those present he will continue to push for additional funding in order to better provide PCC employees and other North Shore residents a top-notch health care facility providing excellence in medical services.

his family later met volunteers at dinner in the Gateway Restaurant. Everyone enjoyed the fish and baked chicken, particularly the perennial favorite — pineapple bars.

The crowning activity for the Community Volunteer Recognition activities began shortly after 9:30 p.m. with a special evening show hosted by Lamar Benavides in the Pacific Pavilion.

Approximately 500 people applauded traditional

presentations by each of the Polynesian sections which were "great, great, great" — particularly several specialty community and employee acts which had its audience in stitches.

Cultural Center president Les Moore extended his hearty appreciation to all the community volunteers and in the spirit of the Muti-Fa'asou singing trio said, Thanks, thanks, thanks!"

A LONG, BUT EXCITING DAY FOR AMBASSADOR ZHU AND WIFE

After a full day's activities at the Center which he later described in his closing remarks as a "long but exciting day," Mainland Chinese Ambassador to the United States, the Honorable Qizhen Zhu and his wife Madame Wang, experienced a memorable visit hosted by Center president Les Moore, his wife Jeanie and PCC's Officer Group.

Moore picked up the Ambassador at their Waikiki hotel at 8:15 a.m. Subsequent activities for Ambassador Zhu and Madame Wang included the regularly scheduled tours, IMAX viewing and evening show. Their visit, his fourth and her first to Hawaii, was highlighted with a special canoe tour with special invited guests through the Center's Islands of Polynesia and a private dinner in the Samoan Village.

Madame Wang, an accomplished career woman who speaks English, French, Russian and Chinese fluently, was delighted with the opportunity to personally video a coconut tree climber, Sielu Avea, scale approximately 50 feet to the top to cut down over a dozen drinking nuts.

Taking over the video duties in New Zealand, Ambassador Zhu videotaped his wife learning to swing poi balls. Both were impressed by the program of action song, poi dance and haka by the Maori people.

The visitors received an expanded explanation by the Fiji Island Manager, Emosi Damuni, which educated them in the processing methods and uses of the pandanus leaves (lauhala). An

intriguing encounter while in the Fijian village involved a Russian couple from Moscow who exchanged greetings in their native language

with the Zhu's and posed with them in several photographs.

In Hawaii with their PCC Chinese guide, Shellen Ma, they learned the motions of the popular hula standard, "Hawaiian Hospitality," swaying to music sung by Hawai'i Cultural Manager, Cy Bridges — PCC's noted kumu hula.

The Marquesas group waiting for that culture's scheduled afternoon presentation next were introduced to the Zhu's by Moore who asked individuals to share their countries and U.S. states of origin. There were people present from Utah, Illinois, England, California, Singapore and Colorado. Of particular interest was a Chinese couple from Sao Paulo, Brazil, who spoke briefly and posed for photographs with the Zhu's.

Lucienne Tissiou, a full Chinese student born and raised in Tahiti introduced herself to the Ambassador and his wife in Tahiti. She enjoyed a brief exchange in French with Madame Wang.

During a short stop in Tonga, Ambassador Zhu was asked to express his impressions of the Center. He stated he had found the workers warm and friendly and the islands concept admirable not only for Polynesians but for other people from all over the world.

The special canoe tour with each Island making gift presentations and



performing musical and dance numbers allowed the Ambassador to participate in the traditional nose-pressing (hongigreeting) with the Maoris, dancing the Fijian two-step with the Fijians and receiving a kava root after a traditional presentation speech by Tongan Island Manager Moana Ofahengaue.

The dinner held in the Samoan Chief's House proved especially significant because of the Ambassador's remarks at the end of the dinner which had been highlighted by performances by the Samoan workers, keiki (children's) fashion show, Adeline Ho's Chinese ribbon dance, Xiaodong Jiang's Chinese gymnastic interpretation and the Chinese Club's rendition of 'I am a Child of God' in Cantonese, Mandarin and English.

Moved by the many expressions and acts of aloha throughout the day, Zhu responded to a presentation of a Maori taiaha with its honored significance by Moore, saying he had had a "long but exciting day."

His voice clearly warm with affection Zhu likened PCC to a Chinese saying:

"If any foreign friend comes to Beijing and does not visit the Great Wall, it is said he has not visited Beijing. The same thing

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goes for the Center. A person is not qualified as having visited Hawai'i if he does not visit the Center."

Zhu said the Center represented not only service to the community and people working in the villages, but that it serves all visitors who may never have the opportunity to travel the wide Pacific in a lifetime. In one day at the Center, visitors gain insights of many cultures in the South Pacific.

He paid tribute to the spirit manifested at the Center — the aloha, love and spiritual understanding. "You live in harmony and peace," he said. "The spirit you convey goes far beyond the Center itself."

Referring to future friendly relations, Zhu promised "my interest in the Center will never diminish." He added the emotions he felt would remain exciting and fresh. He concluded by saying "the friendship we have established will be a longstanding one."

Before being driven back to Waikiki by Jack Hoag, member of the Board of Directors, Ambassador Zhu and Madame Wang were each personally presented by Moore Book of Mormons with their names engraved. A remarkable gift (due to its one day complete photo-processing and presentation) was a picture album with a record of their day's activities enclosed in chronological order.

David Hannemann, Senior Vice President of Operations who was present reports, "The Zhus were deeply touched by President and Sister Moore's warm hospitality and Les Forester's admirable work and service. I know they were genuinely affected by this "spiritual experience" with departing presentations and those last moments when we sang *Aloha Oe*."

"Back on my island..."

NOTE: This will be a regular feature in future editions of IMUA POLENISIA highlighting the personal experiences of PCC employees from the South Pacific.

LUCY UNGA: Born in Vaimoso, Western Samoa
Quilter, Mission House
Age: 62



"The memories I would like to share have to do with school. Because we had no car in those days, my mother used to walk with me from Vaimoso to Savalalo to the Sisters' School which was called St. Mary's — about three miles away. She worked hard for us. Every morning she would fix breakfast for us. She cooked outside. Most of the time we had rice with Samoan cocoa and coconut milk, sometimes bread with "lau moli" (lemon leaf tea), or cocoa with no milk which we couldn't afford so we used coconut milk. Our drinks were served in tin cups. A favorite breakfast was papaya "soup".

"My first teachers were nuns who were helped by local Samoan Catholic girls. We had desks, but we wrote with slate pencils on slates which were like little blackboards. My mother made me special dusters to erase my slates by sewing two small squares of cloth and filling them with kapok.

"My hair was curly and long. My mother braided it every day using left-over strips of cloth for ribbons.

"One of my favorite subjects was spelling. I remember helping the teacher print the words on the board. When the teacher left the room, she would ask me to stand in front of the class and watch the class for her. School started at 8:00 a.m. and ended at 3:00 p.m.

"My mother made lunch. Actually, I would often have the cocoa rice left over from breakfast and I carried it in a billy can all the way to school.

"When I remember my school days, the one thing that particularly comes to mind is how proud I was to wear my uniform with the navy blue skirt and white blouse with the sailor collar. I had to wear a hat and sand shoes (plain white tennis shoes) with white socks. I enjoyed my school days back in Upolu."

Q What are you doing about providing better management and training at the Center?

A Since coming on board a short three months ago, we have implemented many changes to better manage and to institute better training. This has been accomplished through:

1. Weekly training of PCC corporate officers by focusing on leadership skills, sharing knowledge of effective business practices and emphasizing the important role of accountability.

2. Monthly — and sometimes bi-weekly — Management Team meetings with significant participation of mid-management personnel teaching them to fine-tune skills in maintaining budgets; keeping track of lower level employee performances; formulating strategic and operational plans; and implementing upgrades overall in maintenance, morale and service.

3. Three state of the company meetings at the IMAX theater where employees were taught strategic planning and budget procedures.

4. Educating supervisory and general levels of employees via special meetings and "mini" presentations with departments on the State of the Company and their divisions.

5. Addressing through this column the concerns of PCC employees and responding to them with honesty, sensitivity and tact.

6. Working with Miller Soliai, our new Training Manager, and establishing goals for excellence and professionalism to be taught to every employee. Together we have reaffirmed our commitment to uplift the Center. However,

please remember the road to excellence does not have shortcuts. It is uphill and under construction.

7. One-on-one sessions which occur on Fridays from 6 a.m. until 12 noon. To date, I have met over 100 employees who have individually requested time to meet with me.

WITH THE PRESIDENT

Q What about those people who have served for so long at their current position but do not feel they've burnt out? This causes low morale due to misdirection on the leader's part. We see this happening but the leader does not!

A We are establishing the Management Development Program to help both leaders and employees under their stewardship to develop a career plan whereby they can grow and succeed. The major sections of this plan include:

1. Individual Assessment.
2. Career Interests.
3. Training and Development Needed.
4. Specific Development Plan
 - Specific Program
 - Desired and Actual Results
 - Where Offered
5. Performance Review

We will be implementing this plan in the third quarter of this year. Very specific instructions and worksheets will follow. In addition to this, the employee will include their plans in their Standards of Performance. We also hope to support all approved special training, seminars and educational needs. These, of course, must be approved and needed for their career path within the Center.



Photographed at Waitangi Day celebration: Colin Shelford, Island Manager for New Zealand; Marge and Barney Christy honored for excellence and service; Lester Moore, President of the Center.

MAORIS ENJOY WAITANGI CULTURAL WEEK

The Islands of Aotearoa or New Zealand enjoyed a week of activities at the Center (February 3 -8) to celebrate their national Waitangi Day festivities.]

At 3:00 p.m. each day they hosted representatives from sister-island groups; other times they paid special tribute to New Zealanders, ranging from former Church College of New Zealand faculty and staff to return missionaries from New Zealand.

On Friday (Feb. 7), they held an awards dinner for Island employees from New Zealand. Cultural Island Manager Colin Shelford and his wife Raewyn presented each individual with a personal gift.

The culminating activity, however, was the Saturday devotional (Feb. 8) attended by New Zealanders from throughout Oahu. Longtime employees Barney and Marge Christy were also honored for their many years of dedicated service to the Maori

Village and the local "kiwi" community.

Nephi Prime, an Island worker, said the activities provided excellent opportunities to renew old friendships and strengthen new ones.

Island Manager Colin Shelford also expressed his gratitude to all the village workers and community members who supported the week's activities with their loving efforts.



ALBERT WENDT VISITS

Center vice president David Hannemann and Imua Polenisia editor Rubina Forester are pictured above with Albert Wendt (far right) during his most recent visit. Wendt was honored once before with a special luncheon held in the Gateway Restaurant.

Albert Wendt is a Samoan. He is also a world-renowned author whose novels have been translated into the world's major languages. On Friday, February 21, accompanied by an English faculty colleague from Auckland University where he is currently a professor of English, Wendt had the opportunity to enjoy an evening at PCC's luau and evening show.

Wendt was invited to Hawaii to read his poetry and excerpts from his latest novel, "Ola".

For those of you interested in reading about

Samoan attitudes and adjustments to changes within family groups, village life, and island politics, Wendt's books are available in the Smith Library. His most critically-acclaimed books are "Sons for the Return Home" and "Flying Fox in a Freedom Tree" — which have been adapted for movies.

What makes Albert Wendt so important to all Pacific Islanders besides his renown as a writer is that wherever he has lived, he has promoted the development and recognition of Pacific writers.

CULTURALLY SPEAKING >>>

By Rubina Forester

The three words which make up our company name, POLYNESIAN CULTURAL CENTER, are each significant in explaining what our company is all about. We pretty much understand POLYNESIAN and CENTER but we often times find it hard to pinpoint the educated meaning of CULTURAL derived from the noun CULTURE.

CULTURE is formally described as the acquired knowledge that people use to interpret experience and to generate behavior.

The problem each of us encounters with this description is that we tend to consider only our own individual experience and behavior instead of viewing culture more on a group or societal basis.

We find ourselves insisting "my" culture is the "one and only true" culture when a broader view of a given perspective produces a more valid, more accurate picture of a culture. Perhaps that is why anthropologists are so important. Their science is the study of

human beings ; therefore, we can safely say anthropologists help us to study and understand ourselves.

We all have said one time or another that the Center exists to help tourists understand the cultures of the Polynesians. It would also be accurate to say the Center exists for Polynesians to understand their own selves.

Every two weeks this CULTURALLY SPEAKING column will address questions, ideas, and research to do with Polynesian culture. Its future will rely on you, the readers, to open up yourselves to discovery, to education, to growth, to understanding. In so doing we will find worth and merit and a love of our past, present, and future.

PETERS IS PHYSICAL FACILITIES MANAGER

Leonard Peters was recently promoted to Maintenance Manager of the Center.

With a background in Vocational Education, Peters finds himself right in synchronization with his past training and experiences.

Born in Western Samoa, Peters was educated there and in American Samoa. He received his university degree from BYU-HC in Industrial Education, later returning to Pago Pago where he directed and taught vocational education at American Samoa Community College for 12 years. He also spent several years doing graduate study at BYU-Provo in Industrial Administration.

Peters has been working under the tutelage of Elder Ford, the previous interim Maintenance Manager, who is a qualified civil engineer and formerly Superintendent of Highways for the state of Arizona.

As Maintenance Manager, Peters is responsible for the maintenance of all buildings, the grounds, vehicles, custodial services and plant nursery.

"I realize the challenges ahead, but I am confident



that with the support of the maintenance staff and employees, together we will provide the services and manpower to beautify the grounds and maintain the facilities to everyone's satisfaction — administration, guests, and employees," he said. His goals include keeping "our own" happy. He believes an important part of serving our guests is serving the employees with professionalism and providing them with pleasant office spaces, clean, painted

facilities and landscaped surroundings.

"When our own people are catered to, it becomes natural and easy for them to do likewise for the guests."

Recently called as Bishop of the Laie 9th (Samoan) Ward, Peters finds himself balancing that additional challenge with a continuing one of being a good husband to his wife Phyllis (Entertainment department) and father of five children.

Peters loves the Center because of the special "teachableness" of the employees and the cooperative working environment at the Center. Most importantly, "it is easy to work where your HEART is".



Marquesan Warrior in Full Tattoo

As a cultural exercise Hiro Tinirauarii was tattooed with removable ink to fully display the total body tattooing of warriors in Marquesas before the arrival of the Polynesians. Eric Marchand, Islands of Marquesas manager, took 12 hours to apply the traditional designs. Tattooing in Polynesia represented courage in war, rank in society, a rite of passage, and religious mana. While it was always painful to be tattooed, it was borne with fortitude by the Marquesans, for they considered it beautiful and sacred. In Marquesan the actual word for tattooing is Ha'atiki meaning "like a god".



FORESTER READY FOR NEW ASSIGNMENT

Rubina Forester has been named Communications Coordinator and new

editor of Imua Polenisia — within the Center's Corporate Communications Division. She reports to Division vice president Reg Schwenke.

"I see my new assignment as an opportunity to communicate not only the goals and ideals of the Center, but also the cultural wealth of the Polynesians," she said.

She is particularly grateful for the experience, training, and service she has received to qualify her for her new position. Forester was born in Lepea, Western Samoa, and educated in Auckland (New Zealand) and Redwood City, California. She received her BA in Secondary Education in French and English from BYU-Provo. Her teaching experiences have taken her to Church College of Western Samoa in Pesega, Mapusaga High School in American Samoa, Laie Elementary School and the University of Hawaii where she has done Master of Arts graduate studies in Teaching English as a Second Language.

Her initial position at the Center was as a researcher in the Cultural Research department. When that department was phased out, she transferred to the Institute for Polynesian Studies at BYU-HC as a research assistant for two years.

She returned to the Center in 1986 as the first schoolteacher in the Mission Schoolhouse, which was built as a result of a proposal she submitted to former PCC president, Ralph Rodgers.

More recently, Forester was the Supervisor of the Mission Village before she was reassigned as a writer/librarian for the Cultural Development department, where she has just transferred from. A mother of six children, Forester is married to Les Forester, one of the owners of Photo Polynesia. The Forester family has been a mainstay of the Laie community for over 30 years.

As the Communications Coordinator, Forester will edit the Imua Polenisia, continue to update and edit all PCC written scripts, assist as a media relations assistant and produce any reports or articles as requested.

Forester requests that any employee aware of

special honors, pertinent news and interesting stories should contact her at Ext. 3291.

"My desire is to have Imua Polenisia become an informational and educational companion for every employee," she said.

FOLEY NAMED TO NEWLY CREATED POSITION



Michael E. Foley has been assigned to a newly created position of Special Assistant —

Corporate Administration. In this capacity, he will report directly to PCC president Les Moore.

Foley has worked for the Marketing and Sales Division since 1981, primarily overseeing advertising. All advertising and promotion responsibilities have now been assigned to Corporate Communications vice president Reg Schwenke, creating an immediate need for a Communications Coordinator to assist with Imua Polenisia and other communications functions.

Over the past few months, Foley has very involved in preparing and developing the Center's marketing strategic plan.

In his new assignment, he will continue to assist in developing new initiatives for the Center development and growth, particularly in marketing and advertising; develop a detailed analysis of the Center's assumptions; updating and maintaining PCC's strategic plan; and assist the Finance Division in performing both financial and operational audits.

Foley has four degrees: a B.A. (valedictorian) from BYU-HC in TESL; a B.A. from BYU-Provo in Mass Communications; an M.A. from the University of Hawaii in TESL; and a Master's in Business Administration from Chaminade University.

The challenges of his new position excite Foley who has had a long career at the Cultural Center. In the 1960's, he was the stage manager of the Theater and in the 1970's he was involved in the Public Relations department.

Married to the former Sally McShane, Foley and his wife have five children. Foley was recently called as Bishop of BYU 12th Ward, comprised of married student families.

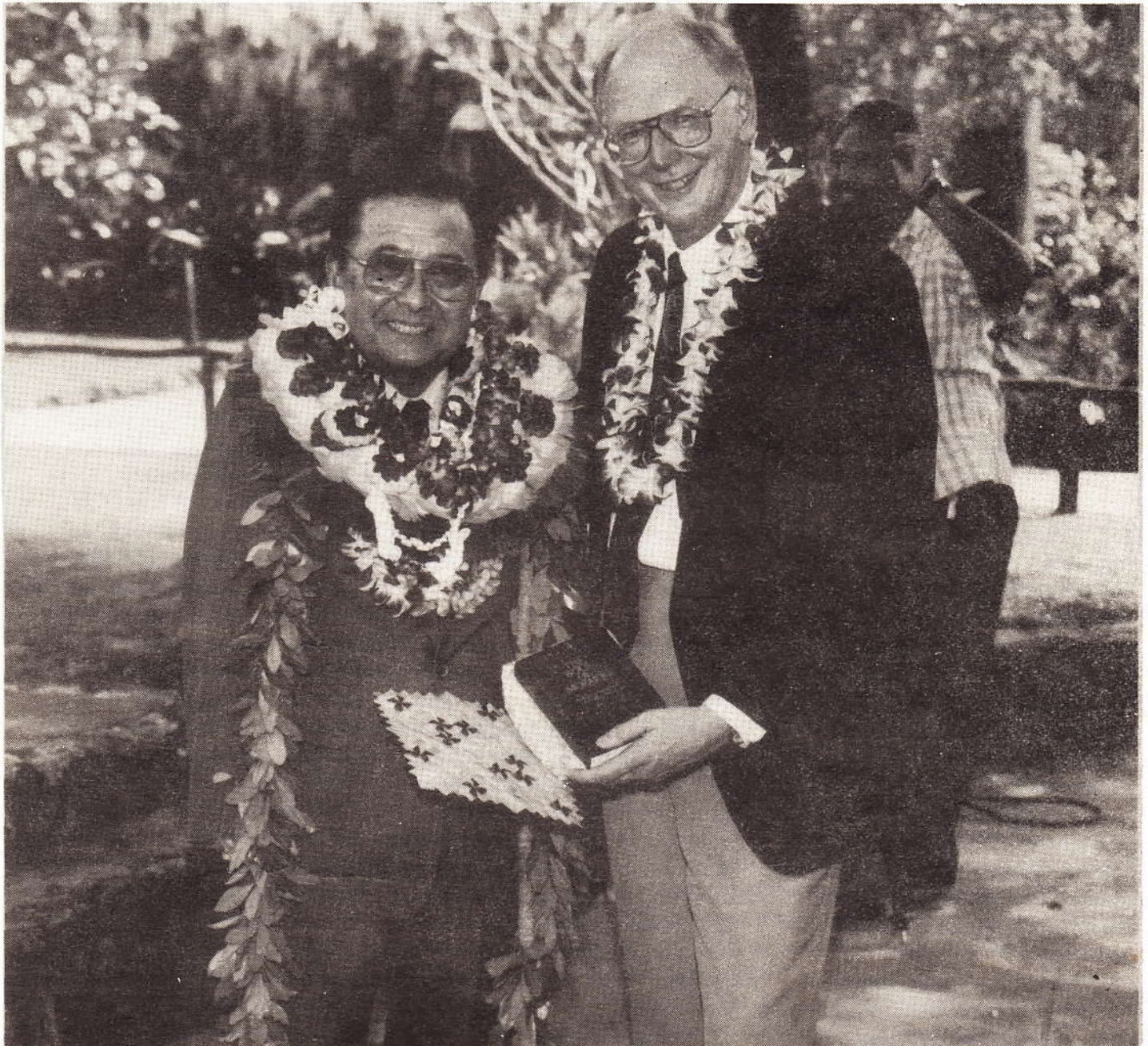
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