

Imua Polenisia

This special issue of Imua Polenisia is dedicated to Pres. Lester Moore, in honor of his upcoming retirement. His years of service have contributed to unprecedented growth and improvements at the Polynesian Cultural Center. He has been both a leader and servant. His efforts and love have had a profound effect on countless lives, as reflected by the tributes contained in this issue.



PCC Says Farewell to Esteemed President

For many reasons well known to the readers of this tribute, the Polynesian Cultural Center is unique among the cultural centers of the world. It is, therefore, appropriate that for the last eight years PCC has had a uniquely qualified president in Lester W. B. Moore. From the very beginning of his service, when I was Chairman of the Board, Les Moore showed superior business acumen. But it soon became apparent that his extraordinary skills went far beyond that of a superior business manager. He was a builder of people—one of the best I have ever seen—and a genius-level strategic planner and goal-setter. He was a spiritual leader. His gifts at communicating across cultures and at stating aspirations and ideals that are fundamental to the whole human family were recognized when he re-

ceived chiefly honors from the highest authorities in Tonga and Samoa, and other significant honors elsewhere. He is also a devoted husband and father, and a committed servant of the Lord Jesus Christ.

I am happy to join my voice in the chorus of praise for the accomplishments and character of this remarkable man.

Sincerely,

Dallin H. Oaks

Member of the Quorum of the Twelve Apostles
Church of Jesus Christ of Latter-day Saints



"He was a builder of people—one of the best I have ever seen—and a genius-level strategic planner and goal-setter."

—Elder Dallin H. Oaks

I join his many friends and admirers in bidding Lester W.B. Moore a fond farewell and aloha as he ends his tenure as president and CEO of the Polynesian Cultural Center and returns to Utah.

When Les Moore came to the Polynesian Cultural Center in October 1991, he found an institution in debt, with decreasing sales and market share. During his nine years at the Center, he placed it on a firm financial footing and increased the efficiency and quality of service.

Already a leader in the cultural tourism niche in Hawaii, the Polynesian Cultural Center under Moore has won numerous awards for excellence. It has become an increasingly important tourist attraction and a valuable contributor to Hawaii's economy. The success of the Center also translated into increased funding and opportunities for BYUH students. In recognition of his contributions to Pacific Island students, President Moore was given the chiefly titles Mafi Fakapotu by His Majesty King Taufa'ahau Tupou IV of Tonga and Galumalemana by His Royal Highness Tanumafili Malietoa II of Western Samoa.

President Moore, thank you for sharing your energy, vision, and talents to the benefit of all Hawaii. I wish you and Jeanie all the best as you embark on this new phase of your lives.

Patsy T. Mink

Member of Congress

Many people rightly see Les Moore as the dynamic president of PCC who brought additional vision, order, growth, and spirituality to that great institution. He did all of that, but he did much more, he brought co-operation between institutions and marvelous teaching to many students and others. He also brought great understanding between the community and the various Church entities and laid a foundation of unity and mutual support that we are all beneficiaries of and which will stretch into the distant future.

Thanks Les, for a job "well done", with all the eternal implications of that phrase. Blessings to you and your family.

Sincerely your brother,

John. H. Groberg

*First Quorum of the Seventy
The Church of Jesus Christ of Latter-day Saints*



"He brought cooperation between institutions and marvelous teaching to many students and others."

John H. Groberg

*First Quorum of the Seventy
The Church of Jesus Christ of Latter-day Saints*





The 1991 selection of Les Moore to be the president of PCC was a decision, which was surely carefully made because much was at stake. It has proven to be an inspired, perhaps even serendipitous, decision. Les brought to Laie exceptional business skill, a pure faith, chiefly wisdom, and a giant seemingly Polynesian heart. Miracles have occurred at PCC during Les's years of service as the employees of PCC have responded so remarkably to the "correct principles" taught by Les. His Samoan chiefly title, Galumalemana, denotes a powerful ocean wave. Les's extraordinary leadership has truly enabled PCC (in synergistic linkage with BYU-Hawaii) to be a powerful ocean wave touching, in positive ways, all of Polynesia, all of the Pacific Rim and much of this earth.

Thank you Les!

Ted Jacobsen

Chairman of the PCC Board of Directors



Boss vs. Leader

High Chief Galumalemana/Mafi Fakapotu has molded and developed leaders while leading PCC into the 21st Century. Our President Lester W. B. Moore is leaving a legacy of professional and spiritual leadership.

"The Boss drives his men;
the Leader Coaches them.

The Boss depends upon authority;
the Leader on good will.

The Boss inspires fear;
the Leader inspires enthusiasm.

The Boss says, "Get here on time;"
the Leader gets there ahead of time.

The Boss fixes the blame for the breakdown;
the Leader fixes the breakdown.

The Boss knows how its done;
the Leader shows how.

The Boss makes work a drudgery;
the Leader makes work a game.

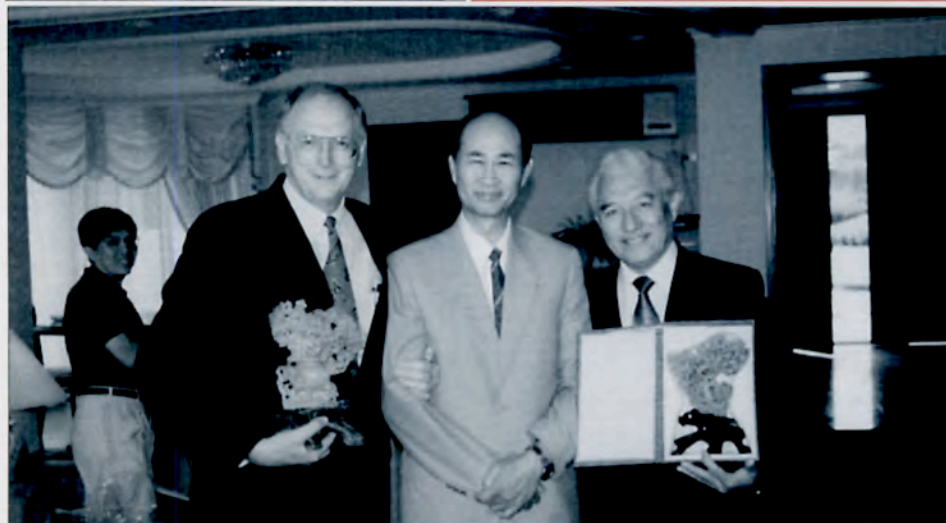
The Boss says "Go;"
and the Leader says "Let's go."*
IMUA!



"Our President Lester Moore is leaving a legacy of professional and spiritual leadership."

T. David Hannemann

*Former President
Laie Hawaii Temple*



T. David Hannemann

*Long time PCC Executive
(*Elmer Wheeler, Copyright 1937)*



As he does so well, President Moore greets Kalo Soukop, a visiting board member, with enthusiasm, warmth and genuine love.



President Moore, arrayed in a uniform provided by the NFL's Randall McDaniel, tosses a football covered with the signatures of the Minnesota Vikings to Bobby Akoi while John Muaina blocks the line.



On a visit to Taitung, Taiwan, President Moore poses with a local entertainment group.

During the week May 18–25, 1999 I was under instruction to investigate the possibility of forming a branch of the Church on Christmas Island, Republic of Kiribati.

We had some concerns for the political climate on Christmas Island since no branch of the Church had ever been established on the island. The principal political officer on the island was Minister Jim Taekiti, an educated and capable man who is the Minister of all Lines and Phoenix Islands of the Republic of Kiribati. We contacted him by phone only to learn that he was planning a trip to Tarawa with a stopover in Honolulu.

I felt a powerful impression that the Lord was presenting an opportunity. I called my dear friend Les Moore and asked a favor: that he would give a VIP tour of the PCC to Mr. Taekiti and share his incomparable vision of the mission of the Church in Polynesia with the Minister. Upon the visit of the Honorable Minister Taekiti to Laie, he was shown the marvels of BYUH and its impressive campus and the Laie Temple Visitors Center. He was then entertained in the impressive boardroom of the Polynesian Cultural Center by President Les Moore who shared with

him the marvelous influence of the PCC and BYUH have had on the Pacific Islands peoples. Les Moore explained the blessing of preservation of island cultures as part of a larger plan of providing employment and exceptional university education for young students who would not otherwise have that opportunity.

President Moore then presented the Minister with a special gift of the "Patu" to remember his visit to the PCC. For a moment the Minister was without words and then he said: "I have no gift for you—but perhaps I have. Your Church shall be recognized on Christmas Island and land will become available for a Church Building."

This gift was the desire of my heart and the deeply held desire of all those wonderful saints on Christmas Island who have waited these many years to enjoy the privilege of worshipping in an organized branch of the Church of Jesus Christ of Latter Day Saints. Thank you Les, for your incomparable contribution to the larger mission of the church.

H. Ross Workman,

President of the Hawaii, Honolulu Mission

Barbara and I look back on our mission at the Polynesian Cultural Center as one of the real highlights of our life. As missionaries under your leadership at the center we continued a long love that we felt for the Polynesian Cultural Center starting in the 1960's. Since then our family had traveled there several times. We had been sealed in the Hawaiian Temple and the special spirit that prevails in this area has made visiting there a special interlude in our life.

Working with you and with your special staff of people that are there along with the students brought a prominent feeling of spirituality to our efforts. The meetings that you held with all the missionaries in the board room were always up-

lifting and a reminder of all the blessings our Father in Heaven had given to us in being able to serve with our talents at the Center.

We remember with fondness meetings with General Authorities, special guests and watching the PCC Management Team in preparation for presentations and special meetings with visitors. The meeting with Vice Premier Li of China was a landmark we will never forget.

We revisit our mission experience often in conversation and recognize your guiding hand that had resulted in the Center being so successful.

Dee & Bobbie Hunter

PCC Board Member, Former Missionaries at PCC

As a PCC board member in 1991 when Les was appointed as the CEO, the Center faced serious challenges, both internally and externally. His leadership skills and adherence to proven management principles were instrumental in rebuilding staff morale and credibility within the visitor industry. However critical these accomplishments were, the most vivid recollections that I cherish are historic global breakthroughs, especially with the Peoples Republic of China.

Emblazoned in my memory are: the Senior Ambassador to the United States, sharing his great admiration for our Church after a wonderful evening at the Samoan Fale with me; witness-

ing a Chinese Vice-Premier lead an assemblage at PCC in his touching rendition of "Auld Lang Syne;" and witnessing the coming together of wonderful young Chinese students from various countries of differing political systems uniting in singing "I am a Child of God." These are the unforgettable moments that Les Moore has brought us. We will miss you and Jeanie and your family. Thank you for all you have done for the Center, BYU-H and the gospel.

Me ke aloha pumehana,

Jack and Jeanette Hoag

Chairman of the Board, HRI; Former PCC Board Member

It is with deep appreciation that we say farewell to you after nine years of superior performance as President of the Polynesian Cultural Center. You came at a time of a great economic distress and decline within the overall economy of Hawaii as well as within the confines of the Polynesian Cultural Center itself. But through your personality, your hard work, your faith in the employees, your establishing relationships of trust among them, your constant training and retraining of the employees so they would have the wherewithal, be more productive in their work, all these things and more.

You will be remembered not only for your public persona, the scissor kick, the strategic planning expertise, the general good natured and loveable approach to all personal relationships but also in your one on one conversations and your wisdom and patience in working through tough challenges.

Again I want to pay tribute to you also for your unwavering commitment to BYU-Hawaii and your constantly reminding of all people

whether they be visitors, Board members, or employees that the central mission of the Polynesian Cultural Center was to build and strengthen BYU-Hawaii particularly in educating the young people who worked at the Center. We are grateful for that vision and that enthusiasm. I believe it was your commitment to BYU and its mission that allowed the Lord to influence you in all of the other ways you were successful.

Thanks for your sense of humor, thanks for your willingness to work above and beyond your expected time. We all unitedly ask the Lord's blessings on you and Jeannie in your future. We pray that wherever you are and whatever you are doing you will still carry in your heart the mission statement and the purpose of both the Polynesian Cultural Center and Brigham Young University.

Mahalo and aloha,

Eric B. Shumway

President, Brigham Young University-Hawaii

I strongly feel that Les's great success at the Polynesian Cultural Center can be attributed to two important factors. First of all, Les is an outstanding business leader. His organizational and goal setting talents are particularly compatible with the Polynesian Cultural Center and will have a lasting effect on it's organization well after his departure. His unique ability to relate on a personal basis to the PCC associates at every level make him a highly successful communicator and leader.

The second and possibly even more important, factor in Les's success was that he was in tune with the spirit of the Polynesian Cultural Center. The PCC is a unique environment with both a business and spiritual mission. Les had a firm grasp on both these missions and he did an outstanding job of not only strengthening the organization of the Polynesian Cultural Center, but also providing a spiritual influence to all those who both worked at the Center and vis-

ited it. As a result, the Polynesian Cultural Center is now recognized worldwide as one of the premiere cultural parks and the Church of Jesus Christ of Latter-day Saints has gained increased respect in numerous countries throughout the world, especially in Asia. This exposure will be a very positive factor in the future growth of the Church in many nations, which have heretofore excluded its missionaries and its message.

I would like to offer my sincere thanks and appreciation to Les, Jeanie and their great family for all they have done for this special institution. I know that their love, their spirit and their contribution to the mission of the Church and the Polynesian Cultural Center will long be remembered and appreciated.

Best Regards,

Richard E. Marriott

Member of PCC Board of Directors

We are grateful for this opportunity to express our appreciation for your great great service at the Polynesian Cultural Center.

When you and Jeanne arrived, the Cultural Center was in serious trouble. Morale was low and the Cultural Center's finances were in disarray. Tensions within the Laie community were growing.

You were just what the Center needed. Your unique combination of professionalism, people skills, energy, enthusiasm and most important your strong spiritual underpinnings en-

abled you to accomplish what many of us were beginning to think was impossible. The Cultural Center and all those connected therewith will be forever indebted to you for your service.

Please give Jeanne and your children our best regards. We love you and value your friendship.

Sincerely,

President and Sister Colton

Former Member of PCC Board of Directors



President Moore signs a "sister agreement" with representatives of a major Chinese economic development company.



Smothered in flowers, President Moore exhibits the cheerful countenance for which he is known and beloved.



Leaders of The Church of Jesus Christ of Latter-day Saints, such as Elder Robert D. Hales (pictured above), have always been hosted with Polynesian style and sincerity by President Moore.

Dear Mr. Moore

It is a pleasure to extend to you my sincere commendation and appreciation for your dedicated and outstanding service as President of the world famous Polynesian Cultural Center.

The PCC has flourished under your leadership and I am pleased to join your family, friends and colleagues in congratulating you on a job well done. You have earned the respect, admiration and gratitude of your colleagues and your community, and you should be proud of your accomplishments. The Center's diverse entertainment and product lines have contributed significantly to its financial success and educated thousands of people from all walks of life about Polynesia's rich culture and people. I also want to commend you for improving the quality of life for PCC staff members with improved benefits and empowering them to take a more active role in the future of the Center. Finally, I want to thank you for strengthening diplomatic ties with leaders from Asian nations, particularly China, by helping them develop their own cultural centers and warmly welcoming them to Hawaii.

I wish you the very best for a happy return to family members in Utah, as well as continued success and fulfillment in all your future endeavors.

Aloha,

Daniel K. Inouye
United States Senator

"The final test of a leader is that he leaves behind him in other men the conviction that will carry on."

—WALTER LIPPMANN

The Ohana here at the Hilton Turtle Bay Golf and Tennis Resort wish to send our fondest 'aloha' to President Lester Moore as he returns to Utah. The legacy that he has left here on Oahu, both with his internal customers and within the Polynesian Cultural Center and his contemporaries in the tour and travel industry, has been significant. We wish him and his family the very best.

Aloha Nui Loa,

Keni Sumptor
Assistant Director of Sales, Turtle Bay Hilton



"Miracles have occurred at the PCC during Les's years of service as the employees of the PCC responded so remarkably to the correct principles he taught."

Ted Jacobsen
*Chairman of the Board
Polynesian Cultural Center*





"I believe it was your commitment to BYU and its mission that allowed the Lord to influence you in all of the other ways you were successful."

Eric B. Shumway
President, BYU-Hawaii



Thank you for adding our name to this wonderful contributions edition of President Lester Moore.

President Moore first came to Kalaupapa down the Pali by mule and we were waiting at the bottom of the trail to pick him up and take him on a tour of Kalaupapa. The moment we met him, he was our friend for life. He had a wonderful smile and I felt I knew him all my life. I remember him saying before he left that day, to pray for him so that he could do his job well at P.C.C. and he needed our prayers.

When Lucy and I would go down to Laie for temple, he always had us over for dinner with him. He was really kind and gracious to us. In his busy schedule he always would find time for us.

He is truly a servant of God. We love him very much and wish him well.

Sister Kuulei Bell & Sister Lucy Kaena
Kalaupapa Branch Members

As a member of the Board of Directors since 1994, I wish to thank Les for his considerable contributions to the Center. He has been a mentor, a motivator, a servant of God, and a friend. I cherish my relationship with him and Jeannie and their family and wish them much continued success in their future. He will be missed but his footprints are imbedded in this special place and will be forever. Now we must needs move forward with gratitude for yesterday and expectations for tomorrow.

To Les, I say, Aloha no, a hui hou.

Boyd P. Mossman.
Vice Chairman of PCC Board of Directors

Les Moore is, without a doubt, one of the most energetic and hardworking business Leaders that I have ever had the privilege of associating with. He has an incredibly fertile mind that is capable of boundless creativity and vast business experience that made him ideally suited to guide the Polynesian Cultural Center through challenging and uncharted waters.

Dan Ditto
President, Hawaii Reserves Inc.

“Verily, verily, I say unto you, even as you desire of me so it shall be done unto you; and, if you desire you shall be the means of doing much good in this generation.”

—Doctrine & Covenants 11:8

President Moore has done “much good” during his tenure at PCC. More than anything else, he has been the “means,” the instrument by which the spirit and miracle of PCC have been rejuvenated.

James Koshiba

Partner, Koshiba & Associates

Lester Moore’s contributions to the Polynesian Cultural Center have been so outstanding, and so multi-faceted. I have only had glimpses of these, but have been pleased with each glimpse!

I have appreciated not only his managerial skills in times of stress compared to easier times years ago, but also the unashamed way in which he never let visitors, including VIP’s, forget who the Sponsoring Church is of the Polynesian Cultural Center.

It has been a privilege to watch him serve so well and to see him blend competency with humility. Thanks to all of you who have been part of that special team. God bless you all,

Neal A. Maxwell

*Member of the Quorum of the Twelve Apostles
Church of Jesus Christ of Latter-Day Saints*

*Mahalo and Aloha from the Hawaii Association
of American Mothers Inc.*

From the first contact we had with President Les Moore at the 1996 event at which Carolyn Shumway was honored as Hawaii Mother of the Year, it was love at first sight—his enthusiasm and love for our organization and all it stands for, and our grateful appreciation and love for his sincere interest. We rejoiced together when Carolyn returned from the AMI National Convention with the honored title of 1996 National Mother of the Year. The commitment of support for our purposes and activities that he made at that time has been fulfilled in every way.

Mahalo and Aloha to Les and his eternal companion, Jeanie. May the Lord’s choicest blessings be upon them always, and may his heart ever be Hawaiian.

by Amanda Kuulei DuPont

It gives me great pleasure to extend my very best wishes to you and your family as you venture back to Utah. The Polynesian Cultural Center organization has surely been blessed under your superb leadership for the past nine years.

Despite the recent and relentless economic downturn experience in our State, your perseverance, hard work and visionary plan have resulted in a prosperous turn around for the Polynesian Cultural Center. Today, the Polynesian Cultural Center has become a profitable

Working with President Moore during the past several years has been one of the highlights of my professional career. We worked together on a regular basis while I served as the Dean for the School of Business.

Pres. Moore was instrumental in promoting internships for our students, recommending members for our Executive Advisory Committee, providing training for our university’s Strategic Planning Committee, and even team teaching our class in Strategic Management. In all his roles he has certainly been one of the most enthusiastic and effective promoters of our students and programs.

When I first met with President Moore and his family in our Welcome Dinner at my house, I felt the spirit of him and I knew that he was gonna be a great man to solve the biggest financial problems of PCC that time.

These are my evaluation points on him:

1. *He loves the Polynesian people*
2. *He loves the students*
3. *He loves the Lord*
4. *He has outstanding knowledge of business*
5. *He does not have attitude of favoritism*

I remember very fondly the class in strategic management where we became aware and committed to a business model for success which really works. I learned a lot in the class and became friends with many of the employees at PCC. Great people and friends such as Kim, Cy, John, and Pulefano. I’ve used the model with great success here at BYU-Hawaii.

I cherish our friendship as neighbors. You, Jeanie, Missy, Jason, Jeff, and Derris. I will always remember the evening calls for missing food items such as butter, cheese, and meat. Midge and I felt honored to help Missy with her class projects.

My favorite memory was when my father who was retired, visited us for a few days. We

enterprise and has established new diplomatic ties internationally.

Your success at the Polynesian Cultural Center extends far beyond Laie and the people of the City and County of Honolulu have taken notice. It is with much warmth and affection that I send this fond farewell and aloha to a man who contributed much to the people of our fair state.

Sincerely,

Donna Mercado Kim

Council member, Council District VII

More than that, I consider him a very close personal friend, who was always willing to take time to share his insights and provide counsel. I’ve always learned from him and am grateful for the many opportunities I’ve had to associate with him. Though he’s leaving the Polynesian Cultural Center, I am grateful for our continued friendship and association. Mahalo, Pres. Moore.

Dr. William G. Neal

Assistant to the President, BYU-Hawaii

6. *He is more aware of employees than his administration wages and salaries*
7. *He works 24 hours*
8. *He is friendly to all in PCC, community and elsewhere*

I pay tribute to his contributions to the PCC. May our Heavenly Father bless him and his family with whatever they need physically, mentally and spiritually. With love and respect,

Moana and Faleola Ofahengau

Former employees of PCC

happened to run into you by chance and as you had a free day, you invited us both to a private lunch with you. I know how busy you are and so very much appreciate the time and generosity you gave to both of us.

I also will remember the great Christmas firesides at your home. The generous gifts of general authority books have all been devoured by yours truly.

In closing, Les, thanks for all the contributions you’ve made to the PCC, Brigham Young University-Hawaii, and the community. You’ll be missed.

Thanks,

Kirk Evans

Vice President for Administrative Services, BYU-Hawaii

If I could describe President Moore in one word, it would be EXTRAORDINARY. And that he is, an extraordinary man. President Moore touched all of our lives in so many ways as a company President, co-employee, and friend.

Coming to PCC during a crucial financial period and helping bring us out of it was not easy. He doesn't take the credit, he gives the credit to ALL of the employees. When I was a manager under his direction, I learned so much of the business side of PCC. Though the most important thing I learned from President Moore is that through continuous prayer, living right and doing the right thing, you can prevail. And because we, the Center employees did, the Center has prevailed. The business knowledge you have

Let me join your many friends and well-wishers in extending my warmest aloha and best wishes on your departure as President of the Polynesian Cultural Center.

During your nine years as President of the Polynesian Cultural Center, you have proven yourself to be a leader and a skilled manager of people and resources. In 1997, because of your outstanding work and leadership, His Highness Malietoa Tanumafili, II bestowed upon you the chiefly title of Galumalemana. That was the first time an individual outside of Samoa was accorded this honor.

The words of praise, congratulations and expressions of aloha you have received are testimonies to your commitment to preserve the

I feel privileged to pay a special tribute to you. You have served with distinction for over nine years as the President of the Polynesian Cultural Center. Under you, the PCC has influenced the lives of thousands of employees, as well as tourists who have visited this paradise on the beautiful, lush island of Oahu.

You will not only be remembered for your financial skills but more importantly for the spirituality you incorporated in your management. You have set an example of the importance of having a close relationship with our Heavenly Father. You have brought this same relationship to the hearts of the youth and other employees who have worked under your direction. Your leadership is enhanced by your willingness to rely totally on our Heavenly Father for success of PCC. This institution has become one of the great achievements of the Church. You not only prayed on your knees for divine help on a daily basis but also sought inspiration in the beautiful Hawaiian temple regarding major challenges. Because of your great faith and testimony, the

taught us, the encouragement and support you so willingly gave and the fine example you set will be instilled in us forever. We will use what we have learned to continue the growth of this wonderful place.

As a friend, I'll miss the inspirational talks you would share with me about the Church and the continuous encouragement to join the Church. Someday, I will get there and I know that part of that reason will be because of what I have learned through your direction and example. I will miss you.

Kim Nae'ole

PCC Guides

cultural heritage of the Polynesians, as you provide educational opportunities for students at the Brigham Young University-Hawaii.

Your respect of the Polynesian culture and traditions, your expressions of aloha for these islands and its people, and your spiritual guidance have helped you to build a formidable alliance between the students of Brigham Young University, the staff of the Polynesian Cultural Center, and members of the Church of Jesus Christ of Latter-day Saints.

Mahalo 'oe no koi hana maika'i loa (Thank you for your good work—well done.)

Daniel K. Akaka

U.S. Senator

Lord gave you direction as to how to preside over this wonderful institution. It has provided the means for thousands of students to gain an education and provided a livelihood for many who live in Laie.

There have been few men that have so richly enhanced my own life and have taught the great principles of prayer, honesty, integrity, and dependence on Heavenly Father as you have done in this challenging assignment.

The legacy you are leaving behind will endure for many generations and the thousands with whom you worked will, indeed, call your name blessed. I will remember you as a giant among men. I pray that our memories of our association with you will never dim but will deepen. May we never forget your tremendous leadership and example you have left with so many of us.

Affectionately your brother,

Joseph B. Wirthlin

*Member of the Quorum of the Twelve Apostles
Church of Jesus Christ of Latter-Day Saints*

"Your leadership and influence for good will always be remembered and appreciated. Best wishes to you and your wonderful family. The Lord's best be with you always."

A warm Aloha from,

S. Wilfred Navalta

Laie Hawaii North Stake

Three things stand out about the President:

1. *He makes time for the employees.*
2. *He lets everyone know how the company is doing.*
3. *The main thing about President Moore is his strong testimony of the gospel and wherever he goes he is willing to bear his testimony.*

David Tiave

PCC Theater

Two little sentences describe Pres. Moore: "A Man of His Words" and "A Man of Integrity" In my 8 years of service here at PCC, I have grown and learned so much as an individual from his examples. It was a true blessing to work under his direction.

Misipati Fiu

PCC Purchasing Department

He was a great leader. When I started working here everything was on its way up from our economic hard times. Through his love and understanding of our cultures, the Center has been able to thrive and become successful. I will miss his great leadership and humor.

Danny Lindley

PCC Food Service

Because of the way President Moore has taught us to manage ourselves, people are taking better care of the grounds themselves. Everyone is helping out. Each island is taking care of their own.

Victor Daguio

PCC Landscape Supervisor

Aloha!

Les Moore arrived at the PCC just as the dark clouds of recession were gathering above Hawaii.

Over the next decade Hawaii endured its most difficult economic period since statehood. Despite the hard times, Les never wavered in his vision for the future and demonstrated that, with devotion to faith and work, the PCC could not only cope with a rapidly changing market, but also thrive as it laid a foundation of success for generations to come.

Indeed, Les set a standard of leadership that we can all learn from.

Good luck in the future, my friend.

Aloha Pumehana,

David Wilson

President, McNeil Wilson Communications

To My Partner:

The last nine years I have enjoyed working with you in various situations. Whether in a church calling or in the daily affairs at PCC, I will always remember your counsel and care of our people and your willingness to share everything that you have. Over the past nine years I have watched you change from a pale-faced haole from Minnesota to a real Polynesian from Hawaii nei.

I will miss those dinners at your home, so remember, Partner, when you get to the mainland be sure to have a big house and plenty of FOOD, especially lots of BEEF because you'll need it. When the Kine travel, we travel big time. So make sure that your house has plenty of rooms for us (brothers, sisters, uncles, aunts, cousins and all keiki) to come visit. Just kidding, Partner.

What you leave behind will last us a lifetime. I wish you much luck and all the blessings that you desire.

Aloha ka kou,

Sione Feinga

Labor Missionary and Former Stake President



55-370 Kamehameha Highway, Laie, HI 96762
Please visit us at: www.polynesia.com

Dear Brother Moore:

We want to take a moment to express our gratitude for your tremendous contribution to the Polynesian Cultural Center. We recognize that you have given many years of valuable service. The contribution you have made has gone beyond simple leadership and direction given to the Center. You have also warmed and blessed the hearts of thousands of individuals, both within the staff at the Center and the millions of visitors who have come through your doors.

We appreciate the wonderful balance you have had in maintaining the standards of the gospel of Jesus Christ, at the same time warming the public that isn't generally concerned or used to the standards we uphold. In some of the hardest of economic times, you have been

It is amazing to me how his influence at the PCC has had wide and varied affects on people's lives around the world. As the President of the Data Management Group in Salt Lake City, Utah, I had the opportunity to make a presentation to President Moore and some of his staff several years ago. At the time I had no knowledge of the effect of that presentation on my life.

To make my long story short I became good friends with President Moore and had the opportunity of learning from him the models and concepts that he teaches and operates by in his professional life. I have seen the wisdom of how he operates and have watched as he has dedicated himself to the success of the Polynesian Cultural Center. As impressive to me as his commitment to correct principles in his management, is his understanding and willingness to seek the guidance of the spirit in his decisions.

It is with tremendous delight that we are able to contribute our thoughts regarding President Lester Moore. Cha's first introduction to him was when she sat on the same committee of which he was asked to serve as the leader for the Department of Business and Economic Development for the State of Hawaii. He immediately held seminars for the cross section of visitor industry executives along with Government and Business leaders that demonstrated the essence of success in any business. His innovative ideas and precise instructions were accepted by all and I'm sure appreciated by the Governor of this great state.

A more personal connection to this effervescent man was when Cha and I judged one of the competitions held annually at the Polynesian Cultural Center, the "World Fire Knife Championship." He is loved by the Polynesian

able to structure and restructure the program where it has ensured the employment of most of the people who have depended on that opportunity.

Thank you for the great contribution you have made to the community of Laie, and to the Hawaiian community in general. We pray that the Lord's special blessings will be with you and your family as you continue in your pursuits in the future. Once again, thank you for all you do.

Sincerely,

John B. Dickson

William R. Bradford

Richard H. Winkel

*North America West Area Presidency
Church of Jesus Christ of Latter-day Saints*

My relationship with him has changed for the better in my professional career. He has taught me many things and I feel it a pleasure to not only call him a business associate but more importantly a friend.

Les, to you I wish God speed in all that you do. May you take the memories and experiences of the last nine years and move forward with an unshakable faith in your Father in Heaven and a knowledge that He will be with you in all that you do. As always, be willing to do as you are prompted to do and He will use you as an instrument in His hands to accomplish a great work on this earth.

My love and prayers are with you.

Sincerely,

Jeff Tolman

President, Data Management Group

people, but more importantly he is respected by them. We truly enjoyed watching him as he enjoyed watching the kids compete. His pride for them and of them was most evident.

As two non-Mormon Christians, we were always made to feel welcome by Les. He is warm and loving to all who enter into his domain. He is more than an asset to the Center, a stalwart figure to his community and his denomination.

We are sure that he will be missed by the people of Laie, but there are those of us in Waikiki who will feel the loss also. Our best wishes to him as he returns to his sweet Jeanie.

Aloha and Alofa tele,

Cha and Papali'itele Tihati Thompson

Owners, Tihati Productions