



# IMUA POLENISIA

Vol. 2 No. 7

July/August 1996

## NEW DIRECTORS COMPLETE BOARD



Front row left to right: Dee Andersen, Ted Jacobsen, Kalo Soukop, Elder Dallin H. Oaks, Elder Joseph B. Wirthlin, Alton Wade, Boyd Mossman. Back row left to right: D. Lloyd Hunter, Mark Willes, Allen Doane, Les Moore, Richard Marriott, John Monahan.

I am very pleased to announce that Theodore M. Jacobsen has been named as Chairman of the Board of Directors and Dee F. Andersen as the Board's new Vice Chairman. We look forward to the experience and business depth of Chairman Jacobsen and Vice Chairman Andersen. Their special perspectives, as well as those of the new incoming board members, will be extremely valuable as we continue to implement our \$40 million capital investment plan.

**Theodore M. Jacobsen** was appointed to the PCC Board in June, 1993, and succeeds Chairman Elder Dallin H. Oaks of the Council of the Twelve Apostles of The Church of Jesus Christ of Latter-day Saints (LDS). A 30-year veteran of the construction industry, he held various positions at Jacobsen Construction Company in Salt Lake City, Utah, prior to his appointment as President of the company in 1974. Jacobsen graduated from the University of Utah and earned a Master's degree in civil engineering and construction from Stanford University.

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**Dee F. Andersen** currently serves as the President of the Hawaii Honolulu LDS Mission and succeeds as Vice Chairman, Elder Joseph B. Wirthlin of the Council of the Twelve Apostles of the LDS Church. Andersen was Controller and Vice President for Administrative Services at the University of Utah and Administrative Vice President of Brigham Young University in Provo, Utah. He

uated from the University of Washington with a Bachelor of Science degree in mechanical engineering and a minor in industrial engineering.

**John P. Monahan** is the Vice President/Chief Operating Officer of Liberty House Inc., Hawaii. Previously, he was the Regional Vice President of May Co., a department store chain in Los Angeles, California. Monahan also held various executive positions at other May department store branches. Monahan received a Bachelor of Science in business management from Brigham Young University in Provo, Utah.

**Alton L. Wade** is presently the Student Life Vice President at Brigham Young University. Prior to that, Wade served as the President of BYU-Hawaii and the President of Dixie College. Other civic and professional service includes being a member of the Utah Commission for Educational Excellence, Chairman of the Dixie Center Control Board, and member of the Board of Directors of The Islands Foundation. Wade has a Bachelor of Science and a Doctor of Education degree from BYU and

a Masters degree from California State University at Long Beach.

**Mark H. Willes** is currently Chairman of the Board, President and Chief Executive Officer of the Times Mirror Company, a consumer and professional information company. He also serves as a member of the Boards of Directors of Black and Decker Corporation, Ryder System Inc., and the Talbots Inc. Prior to joining Times Mirror, Willes was Vice Chairman at General Mills Inc., and President of the Federal Reserve Bank of Minneapolis. He received an A.B. Degree from Columbia College, New York City, and a Ph.D. From the Columbia Graduate School of Business in 1967.



**Left to right: Newly appointed chairman of the PCC Board of Directors, Ted Jacobsen, president Les Moore, Charlotte Jacobsen, Elder Dallin H. Oaks, and Sister Oaks greet employees from their canoe.**

served as Chairman of the Board of Directors of the Utah Higher Education Assistance Authority, and is currently a Board Member of Deseret Mutual Benefit Association and on the Board of Directors of The Islands Foundation. Andersen graduated from Utah State University with a Bachelor's degree in accounting.

**D. Lloyd Hunter** is the Chairman and Chief Executive Officer of Food Plant Engineering, Inc. Prior to joining Food Plant Engineering, Inc., he was President and later Chief Executive Officer of Food Industries Research & Engineering Inc., and a mechanical and industrial engineer for the Washington State Apple Commission. Hunter grad-

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Joseph Wirthlin Jr. shares an umbrella with his father, Elder Wirthlin, on their village tour.

## Other Board Members include:

### W. Allen Doane

President and COO of A&B Hawaii, Inc.

### Richard E. Marriott

CEO & Chairman of the Board of Host Marriott Corporation, Washington, D.C.

### Boyd K. Mossman

Circuit Court Judge, Maui.

### Kalolaina Mataele Soukop

CEO of five Hawaii corporations dealing with tour and travel, and retail.

On behalf of all of our PCC family, I express our gratitude to these individuals for their gracious acceptance of their appointments and their willingness to work with us and share their expertise for the further good of the Center.

Mahalo nui loa and welcome aboard.

*Lester W. B. Moore*



Left to right: Elder Joseph B. Wirthlin, Elder Dallin H. Oaks, Sister June Oaks, and Sister Elisa Wirthlin at a Board luncheon.



## Ali'i luau opens to rave reviews

**A**midst rave reviews from first-night guests, the new Ali'i Luau facility recently opened with an ambiance of traditional Polynesian graciousness and festivity. The Ali'i Luau had already proved to be a popular package for Center guests since its opening in 1985 in temporary quarters now occupied by the Host Marriott shopping plaza, but its grand new facility was worth waiting for.

The large fale with its soaring roof provides Hawaii's very best luau venue. A \$1.4 million project, its centerpiece, a stunning mural by Samoan artist, Mataumu Alisa, provides the backdrop for an old-time, audience-friendly show featuring Hawaiian hula, song, and the resonant strains of the steel guitar. The program invites audience participation in singing oldtime hapa-haole favorites, "Pearly Shells" and the Hukilau Song.

The beautifully landscaped setting includes a waterfall, fern-laced pools, and flaming luau torches, all of which provide just the right atmosphere for the outstanding menu offered buffet style to guests. Eight different salads, including a delicious local-style poke (raw fish); field fresh pineapple, Kahuku watermelon and local bananas; four entrees of fish, chicken, and imu pork; wonderful island sweet potatoes and fresh poi, taro rolls, haupia (coconut pudding), and guava cake provide an unforgettable dining experience.

All in all, the new luau is excellent in every way. As our newest guest experience it is presented with the grace, charm, and excellence visitors and industry people alike have come to expect of the Polynesian Cultural Center. Congratulations to everyone associated with bringing in our new Ali'i Luau!



Moli Ma Sun and Lua Seui pull the cooked pig from the imu as luau guests watch.



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Raymond Magalei, Adrian Aiu and Kevin Molale perform in the luau show.



Natassa Vuki weaves headbands and flower leis for purchase by luau guests.



The colorful Ali'i Luau menu and program is reminiscent of Honolulu Boat Days of the 1940s.



## Samoan artist's mural shines

PCC's Ali'i Luau is the proud owner of a stunning mural by Mataumu-Toelupe Alisa, a 1987 BYU-Hawaii graduate and artist with an international reputation. "Mat" Alisa came to Hawaii from Western Samoa as a young boy and eventually studied under Hawaii's internationally known muralists, Juliette May Fraser and David Asherman. Fraser's works hang in both the Smithsonian Institute and the Library of Congress. David Asherman is the founder of the Contemporary Arts Center in Honolulu.

Mat worked on major mural projects with his two mentors in Hawaii, the mainland, and Mexico, and his own murals now hang in many public buildings in Hawaii. "Hawaii's First Supreme Court", commissioned by the State of Hawaii, hangs in Kauikeaouli Hale, U.S. District Court in Honolulu. Others are installed on the University of Hawaii-Manoa campus, Molokai High School, Kahuku High School, and soon, the main entrance of Honolulu's new Convention Center.

The PCC mural features figures preparing a luau from traditional foods. Breadfruit, banana, lauhala and ti trees surround the figures of men pounding taro into poi, carrying the pig, and wrapping laulau. Beyond the figurative representation of the event, deep

foliage is suffused with the rich glow of radiant sunlight. Shades of gold and amber saturate the scene giving an ancient feel to the work and suggesting a timelessness of culture and an elegant, dignified, backdrop to the Ali'i Luau activities.



Artist Mataumu Alisa works on his colorful luau mural



Shenzhen Overseas Chinese Tours Economic Development Company representatives visited PCC recently. Shown here, left to right, are Mr. He Shilin; BYUH president, Eric Shumway; PCC president Les Moore; Mr. Ren Kelei, president of Shenzhen OCT; and Ms. Mingjing, secretary to the group.



PCC Vice President Les Steward visits with Elder Joseph Christensen of the presidency of the Seventies and his wife.



**PCC in Waikiki**  
Center employees, Moana Waretini and Dawn Unga represented PCC in the recent Kintetsu Parade which drew large visitor crowds in Waikiki.

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## July Birthdays



President Moore shares a “shaka moment” with Elder Richard G. Scott’s son, Michael and his wife, Marilyn.



Admiral Jorge Martinez, Commander in Chief of the Chilean Navy, his wife, and official party visited PCC this past month. They were hosted by Center officers and BYU-Hawaii President Eric Shumway. A scholar as well as career military officer, Admiral Martinez has a special interest in PCC because of Chile’s ties with Easter Island. He has published articles on geopolitics, national security, naval history and world history and is currently completing a Master’s degree in History at the Catholic University in Valparaiso.

|    |                   |    |                      |    |                     |
|----|-------------------|----|----------------------|----|---------------------|
| 1  | Naomi Kurihara    | 22 | Clayton Cabebe       | 11 | Hiroko Kobira       |
| 1  | Heneli Mahuinga   | 23 | Silina Aina          | 12 | Christina Foma'i    |
| 2  | Franklin Kamae    | 23 | Vanessa Hansen       | 12 | Anthea Hekau        |
| 2  | Samuela Langi     | 23 | Elizabeth Meyer      | 12 | Kyuutae Lee         |
| 2  | Ronell Maiava     | 24 | Christina Adolpho    | 12 | Tom Mariteragi      |
| 2  | Dallin Muti       | 24 | Logoitino Apelu      | 12 | Clarita Parra       |
| 3  | Yvette Ativalu    | 24 | Kim Kaimana          | 12 | Mardy Tandiman      |
| 3  | Roy Evans         | 24 | Rozette Portelli     | 12 | Siaosi Tuihalangie  |
| 3  | Tara Sanders      | 24 | Patricia Pukahi      | 12 | Willie Uivaa        |
| 3  | Charlotte Savea   | 24 | Fatuimoana Tuitua    | 13 | Prasan De Silva     |
| 3  | Hee Jeong Seo     | 25 | Iulai Faleolo        | 13 | Pepe Faleolo        |
| 3  | Apimeleki Turaga  | 25 | Kathy George         | 13 | Luisa Finau         |
| 4  | Robert Akoi Jr    | 25 | Tama Halvorsen       | 13 | Tali Galeai         |
| 4  | Tala Faamoe       | 25 | Siu Leiateua         | 13 | Logan Gillette      |
| 4  | James Kanae       | 25 | Leslie Stotts        | 13 | Fiavivini Talataina |
| 5  | Kesi Afalava      | 26 | Theresa Warner       | 13 | Fung Sim Wong       |
| 5  | Rachel Ballard    | 27 | Nina Lipsey          | 14 | Emosi Damuni        |
| 5  | Harry Kerr        | 27 | Kuata Maiava         | 14 | Cynthia Maio        |
| 5  | Delsa Moe         | 27 | Charlene Shelford    | 14 | Li-Li Toh           |
| 5  | Fealofani Moors   | 27 | Ephraim Temple       | 15 | Roy Barnhill        |
| 5  | Lauri Reijonen    | 28 | Asena Ramatalava     | 16 | Gilberta Ernestburg |
| 6  | Heinere Ah Sha    | 29 | Dominador Acoba      | 16 | Lise Talenbi        |
| 6  | Yvonne Altu       | 29 | Shingo Kimura        | 16 | Stuart Tua          |
| 6  | Eric Dutro        | 29 | Robert Whittemore    | 16 | Samuelu Tuiolemotu  |
| 6  | Hau Lavaka        | 30 | Suluomalo Fuaalii    | 17 | Tailiagi Soliai     |
| 6  | Sophie Karangaroa | 30 | Siaosi Lautaha       | 17 | Tofa Unga           |
| 7  | Alison Langi      | 30 | Jaime Mariano        | 18 | Cheir Bingham       |
| 7  | Rebecca Lei       | 30 | Cecilia Poyer        | 18 | Peter Crisler       |
| 7  | Eseta Toelupe     | 30 | Levi Wilmott         | 18 | Francis Mapuhi      |
| 8  | Anshu Narayan     | 31 | Richard Viena        | 18 | Isapela Taullili    |
| 8  | Kuenilingi Tafuna |    |                      | 19 | Tehina Moo          |
| 8  | Jerusha Magalei   |    |                      | 19 | Sarah So            |
| 9  | Maryann Mapu      |    |                      | 19 | Mathew Widman       |
| 9  | Glenda Marshall   |    |                      | 20 | Folosielu Avea      |
| 9  | Mayumi Terada     |    |                      | 20 | Sinitalela Latu     |
| 9  | Teisa Violaketi   |    |                      | 20 | Wellance Naeata     |
| 10 | Kekoa Ahuna       | 1  | Lance Arakaki        | 21 | Amber Grigsby       |
| 10 | Aaron Jensen      | 1  | Travis Mitchell      | 21 | Regan King          |
| 10 | Joshua Moeai      | 1  | Saiyoot Nakkhongkham | 21 | Oral Mauigoa        |
| 11 | Michael Tuia      | 1  | So Wa Ngai           | 21 | Steve Mauigoa       |
| 11 | Robert Tuufuli    | 1  | Faleola Ofahengaue   | 22 | Lolofi Mataafa      |
| 12 | George Kaka       | 2  | Ann Margaret Edmunds | 22 | Bertha Samoa        |
| 12 | Sione Lauaki      | 2  | Raymond Mariteragi   | 22 | Dolly Scott         |
| 12 | Mamoe Sanerivi    | 2  | Christian Wilson     | 23 | Kevin Molale        |
| 13 | Leone Burgess     | 2  | Kim Leong Yong       | 23 | Vernon Soga         |
| 13 | Virginia Kidder   | 3  | Leonard-Max Ah Mu    | 25 | Gerald Hood         |
| 13 | Beth Meunier      | 3  | Benny Kai            | 25 | BJ Lee              |
| 13 | Jared Kealii Pere | 3  | Gilbert Tunutu       | 25 | Teri Montgomery     |
| 14 | Zelbo Batsukhiin  | 4  | David Ray Fullmer    | 26 | Milton Kaka         |
| 14 | Battugs Chadraa   | 5  | Deborah Browning     | 26 | Lai Wah Lau         |
| 14 | Wei-Chun Chen     | 5  | Ellen Gay Delarosa   | 26 | Sataelea Talapa     |
| 15 | Penisimani Finau  | 5  | Vinesa Magalei       | 26 | Mike Thomsen        |
| 15 | Merehani Parker   | 5  | Taketoshi Nachi      | 26 | Lai Hung Wong       |
| 15 | Tomoko Uemori     | 5  | Mele Pasina          | 27 | Ilaisaane Latu      |
| 16 | Susan MacGregor   | 5  | Sofia Ramirez        | 27 | Elaine Laumea       |
| 16 | Nephi Setoki      | 5  | Nicole Sam-Yiou      | 27 | Maureen Tuia        |
| 16 | Rebecca Smith     | 6  | Jenny Lauano         | 27 | Rosina Yu-Hing      |
| 16 | Patrick Yim       | 6  | Shizuno Nagai        | 28 | Faaeteete Apelu     |
| 17 | Premvathy Arasu   | 6  | Taoso Tevaga         | 28 | Jack Ofoia          |
| 17 | Eimana Jonassen   | 7  | Stephen Crowell      | 28 | Siope Teumohenga    |
| 17 | Ricardo Ribeiro   | 7  | Anna Logan           | 28 | Natasha Thompson    |
| 17 | Mark Saizon       | 7  | Kaiko Masuda         | 28 | Noeline Williams    |
| 17 | Saemi Sakamoto    | 7  | Patricia Taata       | 29 | Kishore Kumar       |
| 18 | Helen Harvey      | 8  | Ilaisaane Haiola     | 29 | Liufau Tuifua       |
| 18 | Rachel Opperman   | 8  | Karewa Shelford      | 30 | Talagu Ah-Hoy       |
| 19 | Iraani Bridges    | 8  | Hazuki Tanaka        | 30 | Jose Chung          |
| 21 | Victor Daguio     | 9  | David Akanoa         | 30 | Birlinda Makoni     |
| 21 | Tipa Galeai       | 10 | Rebecca Faatau       | 31 | Moroni Alvarez      |
| 22 | David Brazzeal    | 10 | Evelyn Malea         | 31 | Klyde Kaimana       |
|    |                   | 10 | Nii Toelupe          | 31 | William Tenney      |
|    |                   | 10 | Christine Tsoo       |    |                     |
|    |                   | 11 | Colin Choo           |    |                     |
|    |                   | 11 | Florence Galeai      |    |                     |

## August Birthdays



### Dear PCC employees...

In January, my husband and I had the pleasure of visiting your lovely Center. However, our trip was marred due to an error on the part of the Sun Trek Tour company which caused us to arrive over an hour late and we were unable to see all the wonderful events put on by your young people. It was suggested to us that we fill out a complaint form and we did so never really expecting to hear anything from it. Imagine our surprise when a few weeks ago, we received 2 video tapes and a program guide with a letter of apology and concern. Thank you for restoring our faith that there are those who really do care when others are inconvenienced. We will relive our visit many times thanks to your kindness.

*Most sincerely,  
Mrs Bobbie Trunk  
Tucson, Arizona*

### To PCC Customer Services:

I can only say that the Polynesian Cultural Center has everything that a visitor wishes to know about the countries and islands that make up Polynesia. It is absolutely spell-binding!

*Gary Mitchell  
London, England*

### Dear PCC:

Our entire visit was super! The exhibits, demos, shows and tours were very interesting and entertaining. Our compliments to the staff – they were friendly, very knowledgeable, and helpful in every way. Our visit was a highlight of our trip to Hawaii.

*Vance and Betty Long  
Richmond, Virginia*

### To whom it may concern:

On behalf of the first graders in room P-9 at Hickam Elementary School, I would like to say, "Mahalo Nui Loa!" for making our first trip to the Polynesian Cultural Center such an unforgettable experience! Our tour guide was Malcolm, and the children loved him. He did an outstanding job.

Both the Hawaii and New Zealand exhibits were captivating, but of course, the highlight of the day for the children was the chance to watch the IMAX movie. It was a beautiful day and a wonderful field trip. Thank you for all of your hard work! The children will remember the field trip for many years to come!

*Aloha A Hui Hou!  
Kristi K. Ogata  
Teacher, First Grade*

### Dear friends,

We spent a wonderful day with you in May, despite a deluge of rain. We experienced friendliness, gracious hospitality, and many courtesies. A few names I recall are Alicia, Emili and Nau who responded to my call to Security regarding my lost bag of little souvenir gifts for my children and grandchildren - about \$75 worth - a lot of money for me as the wife of a retired Pastor. I wish to express my gratitude to them for being so thoughtful and kind as to mail me my lost gifts.

*Reverend and Mrs Glenn Fuller  
Menlo Park, California*

### Dear Polynesian Cultural Center,

On behalf of the Ocean Safety Division, (City and County of Honolulu), I would like to extend to you our most sincere MAHALO. Last week our Division hosted Brigadier General Thomas Koenitzer and his wife while they were here in the Islands. General Koenitzer is in charge of safety for all United States Army personnel worldwide. We have been working with the U.S. Army for several years now and they have extended many services and training opportunities to our Division. The hospitality and Aloha shown to General Koenitzer and his wife by the Polynesian Cultural Center was a real highlight of their visit. The General and Judy have asked me to extend their personal thank you for making their visit a memorable one.

*Mahalo and Aloha,  
James D. Howe Jr.  
Chief of Operations*

  
POLYNESIAN  
CULTURAL CENTER

#### IMUA POLENISIA

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