

December 1977

## HELP WANTED

The Polynesian Cultural Center seeks honest, diligent and hard working employees willing to maintain high principles of honor, integrity and morality.

As employees, you must respect personal rights of others, respect property rights, honor, obey and sustain the law.

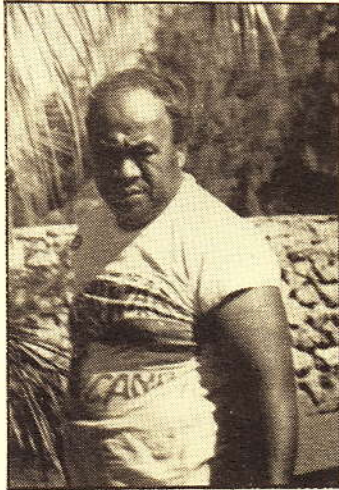
The use of drugs, alcoholic beverages, tea, coffee and tobacco is not permitted and all employees are expected to observe high standards of taste and decency.

# Ka IeO

POLYNESIA







4  
5  
6  
8  
9  
10  
11  
12

- Managers try hand at dishwashing.
- PCC prices go up.
  
- Maintenance employee of the month.
- A look at Tahiti's early history.
  
- Daniel Akaka at the Center.
  
- World's greatest surfers meet at PCC.
- If you only knew...
  
- Ramble On.
  
- Pictorial highlights of Tonga Day at the Center.
  
- Famed photographer on assignment at PCC.
  
- Vice President/ General Manager's message.

Cover photo by Reg Schwenke

Editor  
**Reginald L. Schwenke**

Public Relations director  
**Glen Willardson**





editorial comment

# Why do we do it...

by REG SCHWENKE

Even after 14 years of the Center's existence, it is sad to find that there are apparently many employees who still do not know the purpose of it all.

Sitting through a recent management staff meeting, it was a comforting thought to hear department heads discuss, amongst other things, the concerns of each of us -- the employees.

If anyone should think they make decisions without ample consideration of those of us who work for them, then you are sadly mistaken.

They care. Their decisions are determined by many factors that we are not even aware of. Oftentimes, we are quick to criticize the judgements of those above us without even bothering to find out why things are done the way they are.

And all too often, our thoughts and concerns are only of ourselves. Off course, many decisions have been made in error by management, but we all make mistakes and are subject to the frailties of our mortal existence.

For the moment, let's forget the word "employee."

One of the greatest blessings the Polynesian Cultural center has given us is the chance for all Polynesians to practice how to live together and qualify for the kingdom of God.

The Center has also provided us the opportunity to proudly introduce our cultures to the world and to show we are in unity.

We must realize that we cannot make it alone. And we are not alone. We can live and work together if we would only think of everyone as brothers and sisters striving to qualify for the kingdom of God.

As 'missionaries' of the Polynesian Cultural Center, we are an important part of the most successful organization in the world -- The Church of Jesus Christ of Latter-day Saints.

Without our construction men, kitchen workers and maintenance staff -- and many others who seem to go unappreciated -- there would be no Center. Similarly, without members fulfilling their roles in the Church, there would no longer be a Church on the earth.

But there IS a Church and there IS a Polynesian Cultural Center, and each of us has a responsibility to fulfill the words of the late Prophet David O McKay "Every member a missionary."

For the Center to become as great as it could be, we must love each other and all the visitors who cross oceans and continents to see why the Cultural Center is so unique. We do not have to compete with each other. God does not seek out individual winners, he desires for us to work together, help each other and attain eternal salvation together.

Whatever our roles at the PCC, let us be as productive as we can be, always seeking first the kingdom of God.

May we remember that success in life comes only when we know our responsibilities, then **DO IT**.

**Editor's note:**

Special thanks to **WILLIAM T. KUMA**, whose thoughts and inspiration helped make this editorial possible.



## Dishwashing; it's all part of training...

From manager to dishwasher.

A humbling experience, even when the sudsing activity is just part of a three-month training exercise in all aspects of food production.

But Carl Fonoimoana and Jay Akoi recently returned from extensive training in everything from washing pots to food costing and accounting with the Marriott Corporation and feel their studies were extremely rewarding.

Fonoimoana, executive assistant to the general manager, and Jay Akoi, purchasing manager for the Center, said they found the preparation of foods in large food chains to be a very intricate business.

The Marriott Corporation is one of the world's largest food-chain organizations owning Roy Rogers restaurants, Bob's Big Boy fast foods and Farrell's ice cream parlors.

"Fonoimoana said the Polynesian

Fonoimoana said the Polynesian Cultural Center wants to improve its food service to customers especially with the increased numbers of people coming to the Center.

"We are beginning right now to improve the quality of our food so we can take better care of people.

"It was a learning experience," Fonoimoana said, adding that "our food people have been limited because of our facilities."

He reaffirmed the commitment of the Center that "we are intent on getting our people professionally trained."

Apart from other menial tasks during training, the two managers said they had an opportunity to see where money was lost in spoilage.

Fonoimoana said that Food Services manager Emily Kaopua, beside her present responsibilities, would establish certain food standards to maintain the quality of our food.

"After living in the mainland and working with the Marriott Corporation and seeing the problems they face continually, the Polynesian Cultural Center is a great place to work despite our itty-bitty problems," he remarked.



Photo by Frank Kara

Carl Fonoimoana(right) and Jay Akoi(left) offer a helping hand to a kitchen worker.

## Prices go Higher, Higher, Higher, Higher

Very little in Hawaii comes cheap nowadays.

With inflation and the increased cost of living skyrocketed over the past few years, it's no surprise that businesses, including the Polynesian Cultural Center, have to increase their costs to cope with these rising prices.

Reservations and Box Office manager Andy Macatiag said this week that employees will, in turn, bare part of the brunt in paying a little more to bring their guests through the Center.

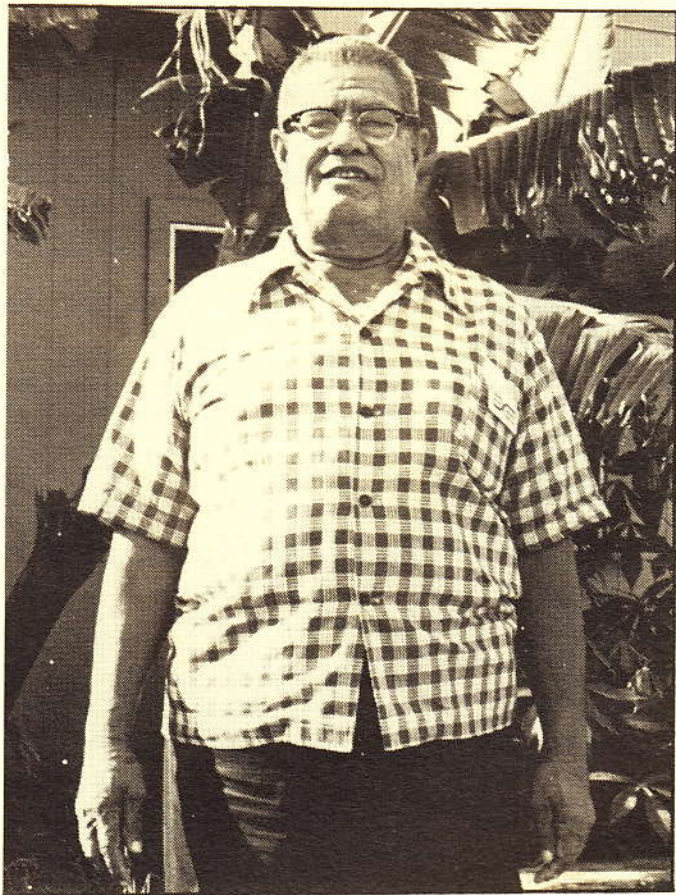
In the revised price schedule (available at reservations office), employee

rates are the same at 'child' rates in the orchid, gardenia and plumeria package deals.

For just village admission, employees can bring their immediate families through at no charge, but for guests they will have to pay \$2.25 per guest. Similarly for the night show, guests of employees will have to pay \$4.00 as opposed to \$8.00 paid by regular guests at the Center.

Employees who have any queries are asked to contact the box office personnel.





## Maintenance Picks an 'Employee of the Month'

Luuga losua has been working for the Center since 1966. He is one of the oldest employees here at the Center. He is a faithful, honest and hard worker. He is a quiet type.

Most of the plants that are seen around the Center are grown from cuttings. Luuga is the main reason why the Center is looking more beautiful each day.

Luuga loves his job. He never complains and always has a smile on his face. He gets along with his fellow workers.

Luuga lives with his wife, older brother and daughter, Susie. Susie losua worked at the nursery this past summer helping her father make cuttings.

It seems fitting that Luuga be chosen as our "Maintenance Employee of the Month."

**Editor's Note:** This article on *Luuga losua* was submitted in its entirety (complete with photograph) by the Maintenance department and will hopefully serve as a precedence for other departments to follow.

This newsmagazine, **KA LEO POLYNESIA**, was designed to inform and entertain you and to present a positive atmosphere in which to work.

In its own way, **KA LEO POLYNESIA** has a missionary goal: to focus our work here into a spiritual perspective, and to serve as a constant reminder that our efforts in every area in the PCC are as much for the Lord as they are for our cultures and ourselves.

# Culture...

## Tahiti - "A Land of quick-fading Beauty"

by Noel McGrevy

"They are a stout, well-made, active, and comely people... Their hair in general is black, but in some it is brown, in some red, and in others flaxen." So observed the Englishman, Captain Wallis in 1767. Captain Vancouver in the 1790's said of the Tahitian women in particular that "Beauty in this country ... is a flower that quickly blossoms, and quickly fades. In the early nineteenth century, William Ellis echoes what many observers said of chiefly people in other parts of Polynesia. Tahitian people, in his opinion, were "... almost without exception, as much superior to the peasantry or common people, in stateliness, dignified deportment, and physical strength, as they are in rank and circumstance." He also says that Tahitians in general "... seem to be more distinguished by activity and capability of endurance, than by muscular strength."

Of their disposition, John Forster, one of the botanists who accompanied Cook on his second voyage (1772-1775) remarked that Tahitians were "... great lovers of mirth and laughter, and of an open, easy, and benevolent character." Cook records that when he was departing one time from Tahiti, the chiefly people who were on board the ship to say their last farewells "... wept with a decent and silent sorrow, in which there was something very striking and tender." (This type of farewell is not lost yet amongst the Polynesians, I might add). He also records Tahitian compassion and pity on one occasion when one of his crew was being punished for insulting a chiefly Tahitian woman. Apparently, after the first stroke of the whip, the Tahitians present "... earnestly entreated that the rest of the punishment might be remitted ... their request being delivered with great tearfulness. Almost all of the early accounts make mention of the extreme inquisitiveness of the Tahitians. Ellis felt that they possessed an "... aptness for learning and a quickness in pursuit of it." (Tahitian students of today, take note). He went on to say that "Not only have the children and young persons learned to read, cypher (to do arithmetic), and commit their lessons to memory with a facility and quickness not exceeded by individuals of the same age in any country, but the education of adults, and even persons advanced in years ... has been effected here with comparative ease." (This should be of interest to gerontologists). Patience, was also a characteristic of Tahitians and was verified by observing the painstaking work necessary to produce the ceremonial headdress. Finally, an amusing anecdote from Wallis regarding a Tahitian and his attempts to Europeanize his manners. "He very soon attempted to use a knife and fork at his meals, but at first, when he had stuck a morsel upon his fork, and tried to feed himself with that instrument, he could not guide it, but by the mere force of habit his hand came to his mouth, and the victuals at the end of the fork went away to his ear." (Pavlov would have loved that reference).

Certain distinct Polynesian characteristics emerge from the early observations of Tahitians which are still true of most Polynesians today: their healthy appearance; their intelligence; their sense of humor; their eagerness for learning and ability to adapt to new ways; their generosity and hospitality; their compassion, and their open affection for those they love—to mention but a few.



“I congratulate the Center for bringing together Polynesians — not just to bring them together, but to make them live again.”

Daniel K. Akaka, United States Representative

The first Polynesian to serve as a voting member in Congress believes the Polynesian Cultural Center has been instrumental in bringing together the cultures of Polynesia.

Congressman Daniel Akaka was honored at the Center on Tuesday, December 27, in the Hawaiian village.

In a brief interview, he expressed his joy in meeting fellow Polynesians employed at the Center.

“You have here a fantastic display of the cultures of Polynesia,” he said, adding that it “gives me the feeling that I’ve really been through Polynesia in one afternoon.”

He explained that it was his second time through the Center and “it seems so much more spectacular and authentic.”

In a deep expression of gratitude, he said “What we have witnessed today is a common denominator among Polynesians...the beauty and spirit...congeniality, pride, freshness, giving forth of oneself in culture and giving forth of love....The people who host the Center really make me feel at home,” he later remarked.

“I congratulate the Polynesian Cultural Center for bringing together Polynesians — not just to bring them together, but to make them live again.

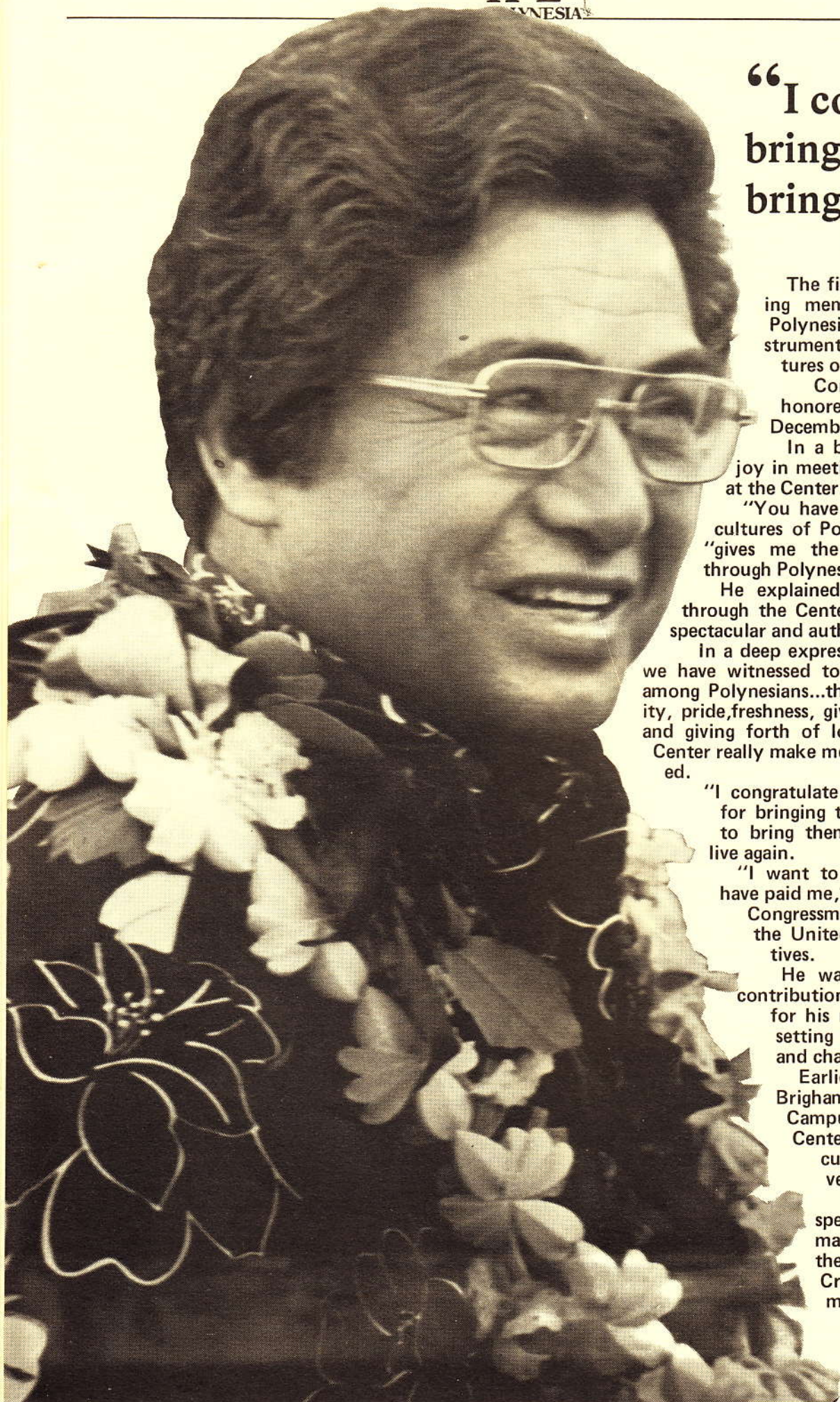
“I want to cry today for the honor you have paid me,” he said.

Congressman Akaka is in his first term in the United States House of Representatives.

He was honored for his outstanding contributions to the state of Hawaii, and for his representation of Polynesians in setting a high example in achievement and character.

Earlier that same day, he toured the Brigham Young University—Hawaii Campus, which adjoins the Cultural Center, with Dan W. Andersen, executive vice president of the university, hosting his party.

The Hawaiian village made a special presentation to Congressman Akaka with William Sproat, the Hawaiian chief and William Cravens, vice president and general manager, officiating.





# Polynesian Cultural Center for Polynesians -- and not just to put out to make them live again."

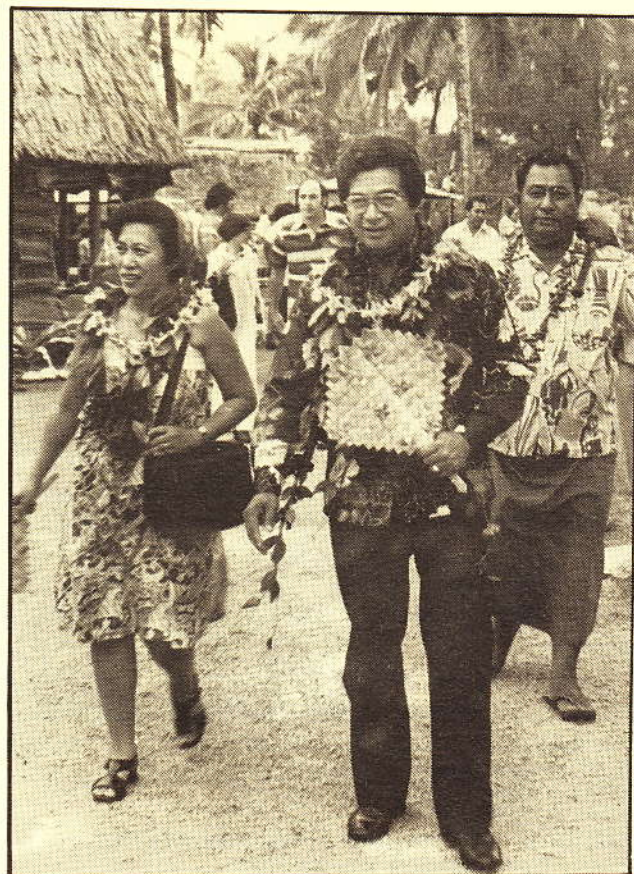
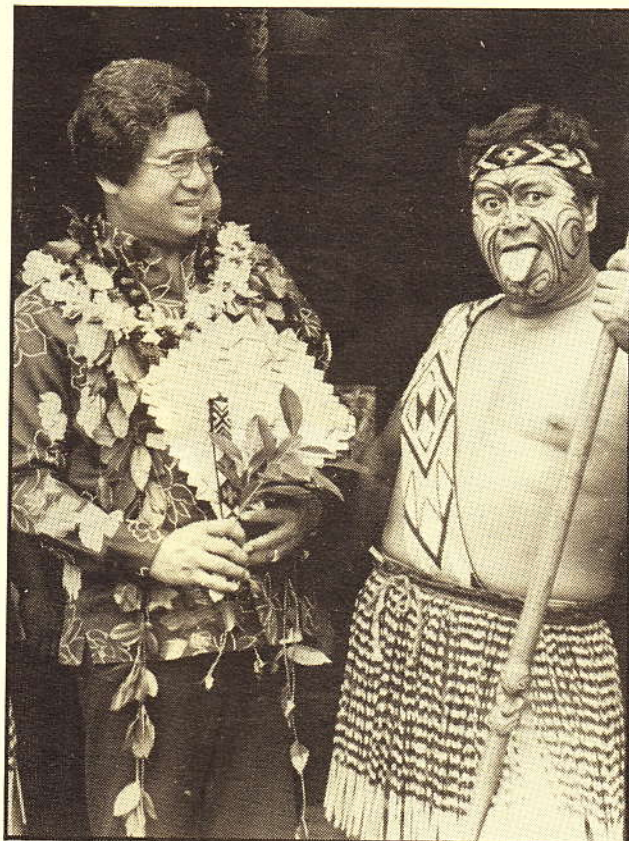
United States House of Representatives



*Top Left: Congressman Akaka, seated with his wife, accept a Fijian war club during a brief exchange of greetings in the Fijian village.*

*Top right: The Congressman looks on and smiles as a Maori warrior expresses a traditional cultural feature, distinctively Maori.*

*Bottom right: After a brief presentation in the Samoan village, Daniel Akaka and his wife walk leisurely towards the Maori village, followed closely by the Samoan village chief Tavita Tufaga.*



*Photos by: Aussie Whiting  
Frank Kara  
Reg Schwenke*



## World's Greatest Surfers gather at Cultural Center

From across three continents they came, each seeking to master the elements...each person aware that only one would surface the victor.

So it was no coincidence that 24 of the world's greatest surfers were enjoying a quiet dinner the evening of December 9 at the Polynesian Cultural Center.

Nor was it a coincidence that Mrs Duke Kahanamoku was here to represent her husband, the late Duke Kahanamoku (often regarded the father of modern surfing), for whom the dinner was in honor of.

Because of its growing affiliation with the sport, the Polynesian Cultural Center was selected by the Duke Kahanamoku surfing classic organizers to co-sponsor and host the event. It is considered the premier surfing classic in the world where the world's best compete only by invitation.

The other major sponsor of the

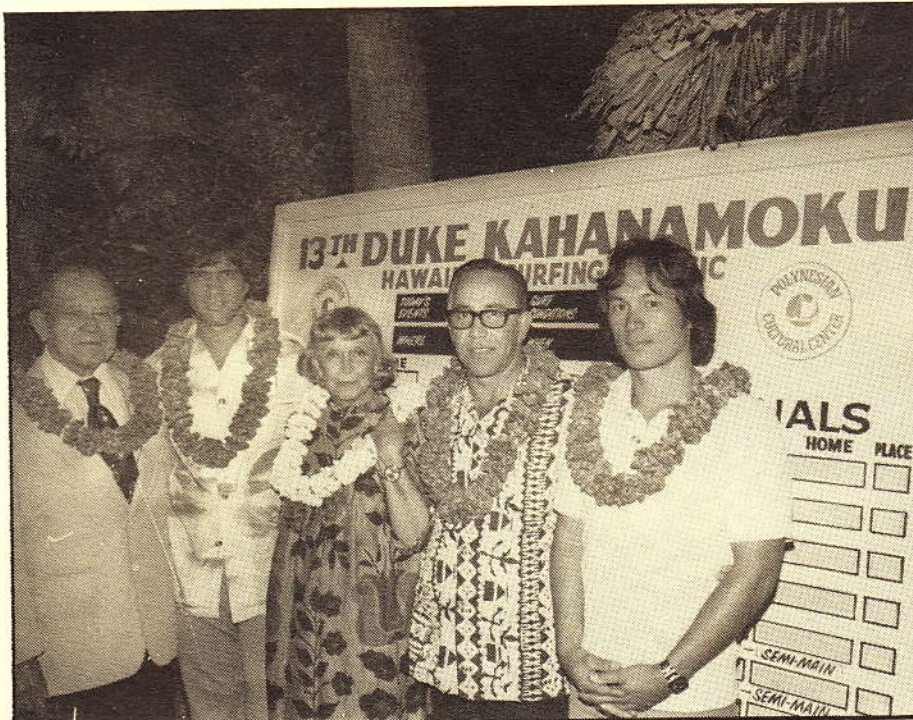


Photo by Frank Kara

Officials for the Duke Kahanamoku Hawaiian surfing classic attending opening ceremonies at the Polynesian Cultural Center December 9 are: (l to r) Patriarch Rudolph Tai of the Waipahu stake, Henry K. Ayau, Jr., Classic chairman, Mrs Duke Kahanamoku, Moroni Medeiros, master of ceremonies and Sam Quintal, competition director.

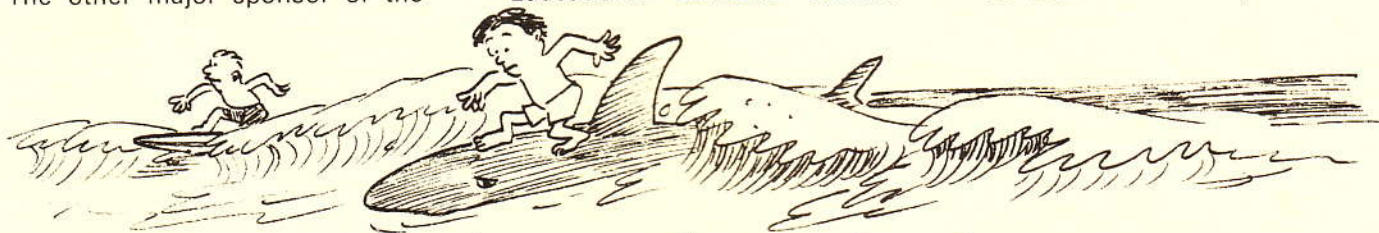
event was ABC Sports Inc., who provided exclusive television coverage aired through its bi-monthly sports program 'ABC Wide World of Sport.'

As host of the event, the Center provided its facilities and food for the opening ceremonies.

Educational Services director

Mitch Kalauli explained that the Center's involvement came about because of the management's belief in the physical development as well as the spiritual development of man.

"This is the first of many major activities we will be sponsoring on the North Shore area," he said.



## "If only you knew how lucky you are..."

If only the employees at the Polynesian Cultural Center really knew how fortunate they are to be able to work here..."

"If only the employees at the Polynesian Cultural Center really knew how fortunate they are to be able to work here..."

This observation made by Rangi Pomare, a New Zealand secondary school teacher in Maori culture, was an expression of his feelings about the Cultural Center and what it provided in its cultural presentations to the world.

The 28-year-old New Zealander and his wife Annet-

te are on temporary assignment to the Center reorganizing programs for the Maori entertainment sections in all the Center's activities. Mr Pomare is working with the Center's Cultural Art Production director Tommy Taurima.

The couple will remain for another two weeks and both expressed hopes of returning.

As an after thought, he added: "What a fantastic way to put yourself through school. I wish I had the chance..."

He is a University graduate and is beginning a two-year teaching assignment in Auckland.



# RAMBLE ON with Reggie



## When Managers get together...

They sit like corporate executives around a large rectangular table as the morning light streaks through the otherwise adequately-lit conference room.

In one corner on a couch two men sit quietly discussing the televised football games of the previous day. In another corner a woman solemnly flips through a sheaf of papers. Obviously, she'll be called on to speak.

The middle-aged man at the head of the table looks up from some handwritten notes and quickly checks to see if everyone's there. Satisfied they are, he calls for their attention.

The weekly meeting of the Polynesian Cultural Center management is now in session.

General manager William Cravens offers a few remarks and calls on a manager for opening prayer. With other formalities out of the way, he draws attention to the typed agenda.

Just then, the loud drone of a lawn mower nearby interrupts the meeting and another manager quickly excuses himself and heads for the door. He returns a few minutes later, his hasty mission a success as the lawn mower sputters to a halt.

The meeting continues and discussion begins from all sides of the table, each manager freely offering suggestions and comments.

The door opens again and another manager walks in late with an embarrassed look on his face. He quickly finds a seat and it's back to business.

The general manager directs some encouraging remarks towards several managers who helped organize a new entertainment program that everyone apparently liked.

Now he calls on the woman who, minutes earlier, was shuffling through papers. She's going to speak on the way she runs her operations. The general manager explains that some of her ideas may help other managers in the operation of their departments.

The woman gets up, coughs nervously, and quickly sets the record straight.

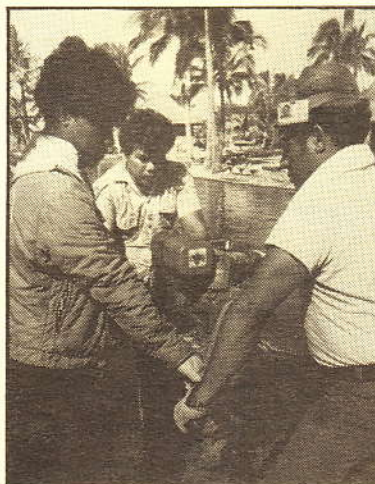
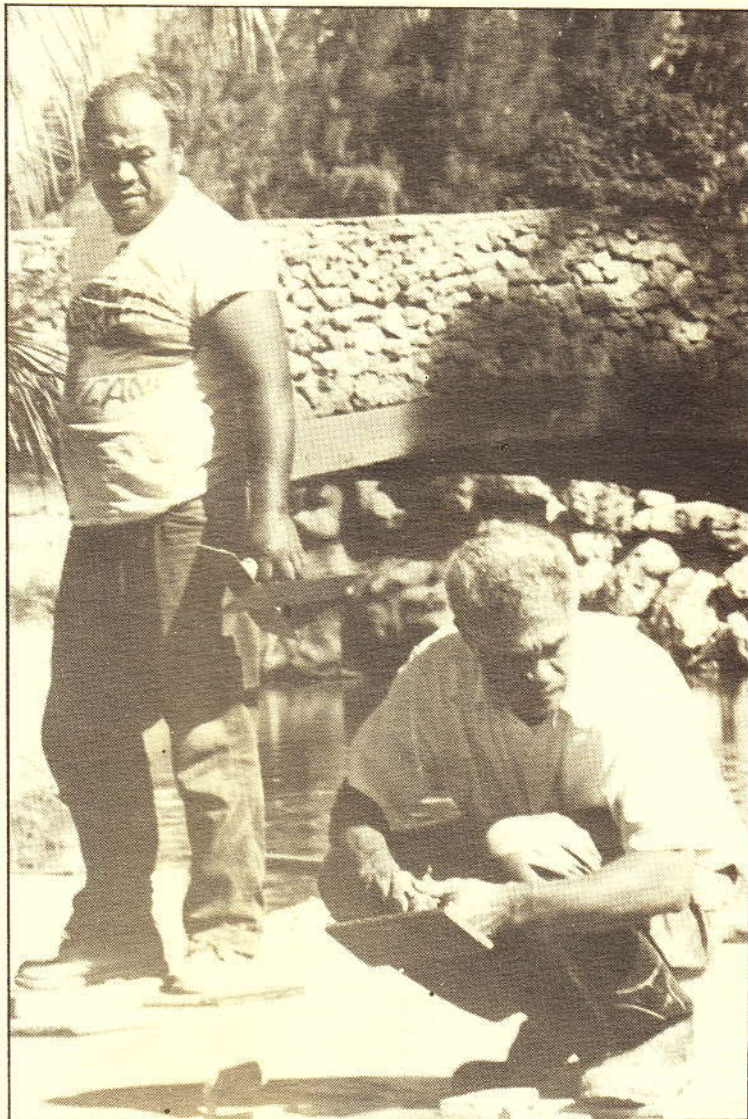
"Don't be offended about anything I say, and this is not to mean that my way of doing things is the right way, but like President Cravens said, it might give some of you ideas that you can adapt to your own situations...."

Almost an hour later, business has come to an end. After a few quick reminders, the general manager calls the meeting to a close and several managers hurriedly get up to leave.

Others remain seated and cheerfully return to their previous conversations.

Almost as if the pushing back of chairs was some kind of a starter button, the noisy drone of the nearby lawn mower resumes.

This time no one pays any attention.

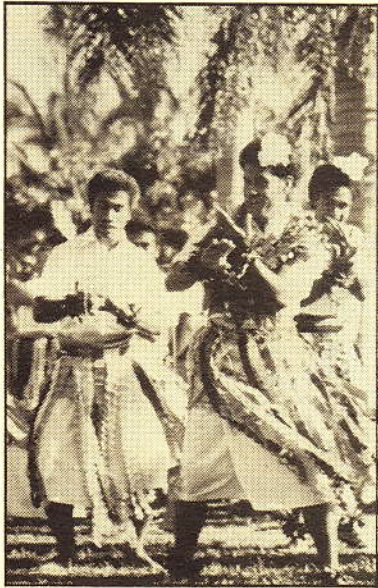


The laborious work of our construction men often goes unnoticed and unappreciated. But their jobs are just as important as anyone else's...

Photographer Frank Kara catches a glimpse of some of them at work.



# Pictorial Highlights of TONGA DAY at the Cultural Center



Photos by Frank Kara



## \$1000-a-day photographer on assignment at the Center

Good photographers are a dime a dozen in the rough and tough world of newspaper photography.

Exceptional photographers, however, are few and usually far between in locations throughout the United States.

But through it all, Aussie Whiting, now on special assignment to the **Polynesian Cultural Center**, stood for many years on the ranks of America's best photographers.

According to the editor of the *Montreal Gazette*, Australian born 'Aussie' had collected more photographic awards than any other photographer in recent memory which included the top sports photographer in the United States in 1967.

Aussie admitted he had won at least 100 top photographic awards in Canada and the United States.

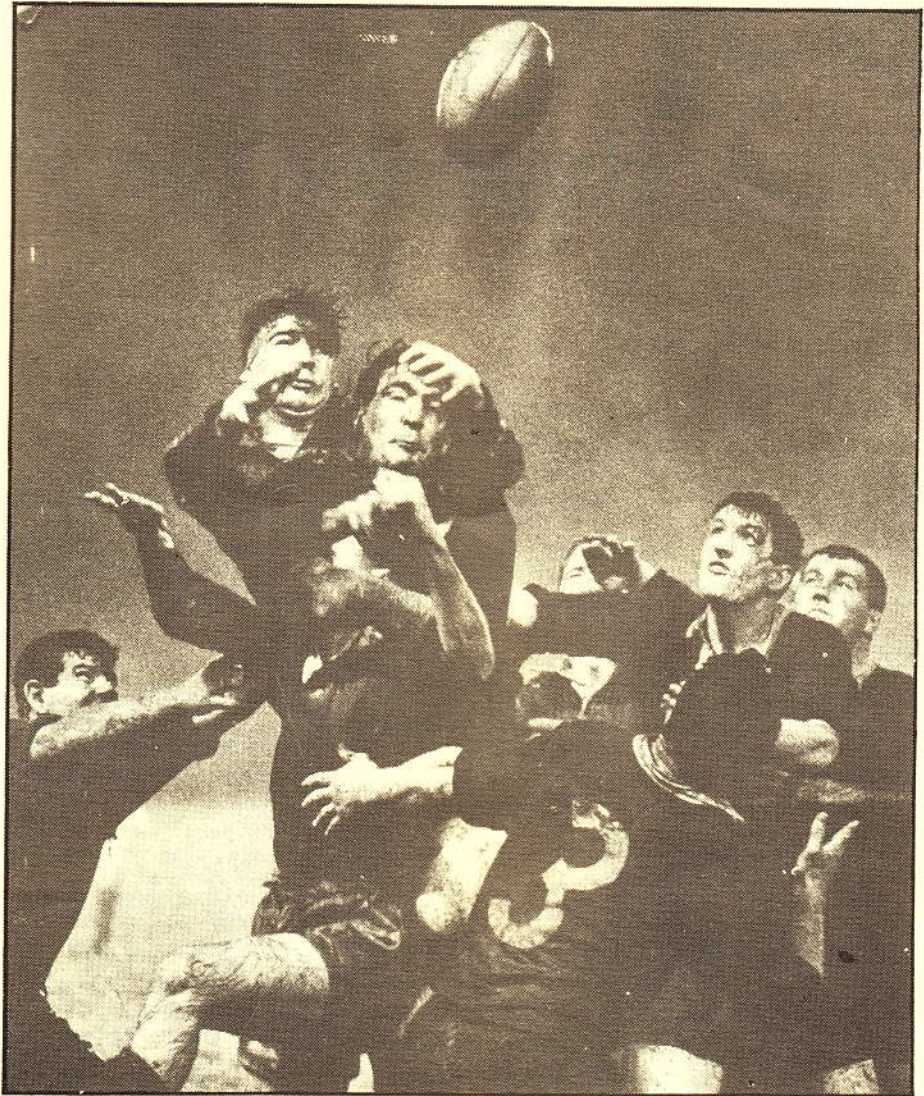
But for the next two months, Aussie says he is a contented man working on photographic projects for the PCC under the Public Relations department.

"This is the second time I have come to work for the Center and it's something I look forward to each year," he said.

The atmosphere and the friendliness of the Center's employees, he said, was one reason why he plans to return.

Among his many distinctions, Aussie had the dubious honor last year of supervising 600 photographers at the Montreal Olympic Games as head photographer.

He earned a salary of \$1000 a day over the two week Olympics period,



This impressive photograph earned Aussie (below) the distinction of being America's top sports photographer in 1967.



and says "I earned every penny of that working 20-hour days. And you wouldn't believe the problems photographers can and do have in such events," he added.

Following his assignment with the Cultural Center in February, Aussie will return to Canada, where he works as official photographer for the Montreal Alouettes, Canada's top professional football team.

Aussie's close working arrangements with the Alouettes brought him into close contact with Junior Ah You, former Arizona State football star who is now an Alouette mainstay. Junior grew up in Laie, was well-known here as a top Samoan athlete in high school sports.

Aussie is staying in Junior's Laie home while he completes his photo work for the Center and University.



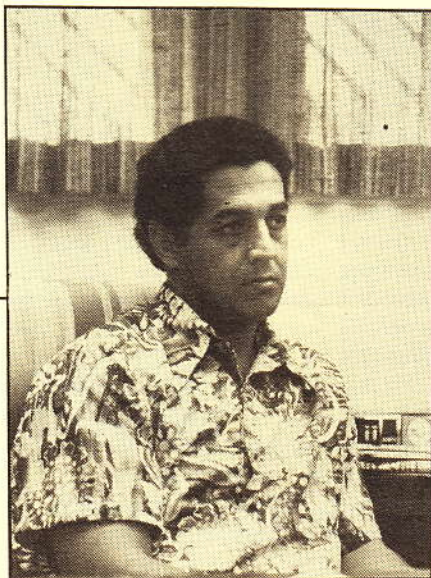
# A Hope for the Future...

**"Now** when Jesus was born in Bethlehem of Judaea in the days of Herod the King, behold, there came wise men from the East to Jerusalem, saying, Where is he that is born King of the Jews? For we have seen his star in the East, and are come to worship him. When Herod the King has heard these things, he was troubled, and all Jerusalem with him. And when he gathered all the chief priests and scribes of the people together, he demanded of them where Christ should be born. And they said unto him, In Bethlehem of Judaea: for thus it is written by the prophet. When they had heard the King, they departed, and lo, the star, which they saw in the East, went before them, till it came and stood over where the young child was. When they saw the star, they rejoiced with exceeding great joy. And when they were come into the house, they saw the young child with Mary, his mother, and fell down and worshipped him: and when they had opened their treasures, they presented unto him gifts; gold, and frankincense, and myrrh." (Matthew 2)

**"And** there were in the same country shepherds abiding in the field, keeping watch over the flock by night. And, lo, the angel of the Lord came upon them, and the glory of the Lord shone around them: and they were sore afraid. And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the City of David a Saviour, which is Christ the Lord. And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger. And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the Highest, and on earth peace, goodwill toward men." (Luke 2)

It is with interest as we read the scriptures of the birth of the Saviour that it was known throughout the world and in the heavens of his coming. It is because of Him that we even present here in Laie today, to work here at the Polynesian Cultural Center, to not only represent great cultural presentations that attract millions of people, but we also represent the Saviour himself. The presentations from our facility are at their best when the Light of Christ shines through with genuine love and kindness as we meet the many visitors. At this special time, may we remember that it is through Him that we enjoy so many blessings which includes the Polynesian Cultural Center.

To all of you, a prosperous New Year!



**William H. Cravens**  
Vice President/ General Manager