



Polynesian Cultural Center Employee Newsletter

# UPDATE '85

## New Organization Announced

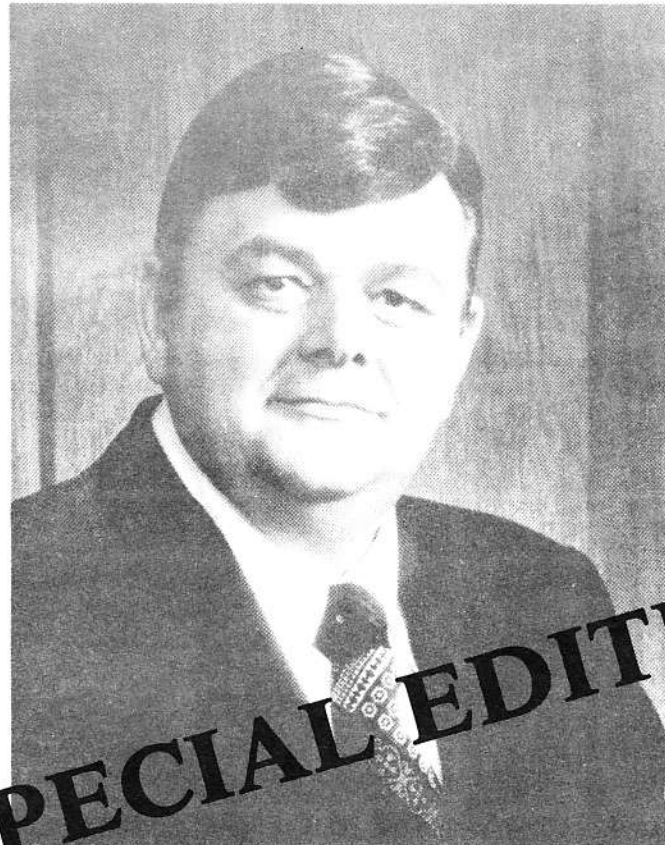
Friday January 25th might well have been the 13th as the initial shock of administrative announcements hit Center personnel this weekend.

Announcing sweeping change in the Vice Presidents' areas of responsibility, Center President and General Manager, Ralph G. Rodgers Jr. observed that after weeks of deliberations, every change felt exactly right. He noted how other possibilities had given way to the present structure and that the unanimous feeling of those involved was confirmation.

Major changes include the new assignment of Vice President Cy Bridges to a Presentations area including all shows, halau, theater, band, technical services, wardrobe, and ushers. Bryan Bowles and Delsa Moe are named as Theater Managers with joint responsibilities for the area.

Vice President David Hannemann is moved to head the Villages with Joe Chang as Villages Manager and Haunani Kaanaana heading Guides. These two departments will work hand in hand in a new focus on cooperative effort for guest information and enjoyment.

Named as the new Vice President of Personnel, Vernice Pere has a combined Gateway, Concessions, Special Projects, Personnel, and Training area. Sam Langi is Manager of Personnel, Max Purcell is named Manager of the Gateway Restaurant, Nona Enesa is now Manager of Concessions, and Pam Sua continues as Manager of Special Projects. Bryan Bowles continues as Manager of the Training department pending a later announcement.



**SPECIAL EDITION**

President and General Manager Ralph G. Rodgers Jr.

As the new Vice President of Support, John Muaina accepts responsibility for four departments: Structure headed by Harvey Alapa, Warehouse with Newman Lake, Security with Al Peters, and Service headed by Raymond Mariterangi.

Vice President of Sales and Marketing Haili Pokipala adds Christy Aldanese to the Management Team, heading Waikiki Sales. Fia Mau continues as Manager of Laie Sales, and Mike Foley as Manager of Advertising.

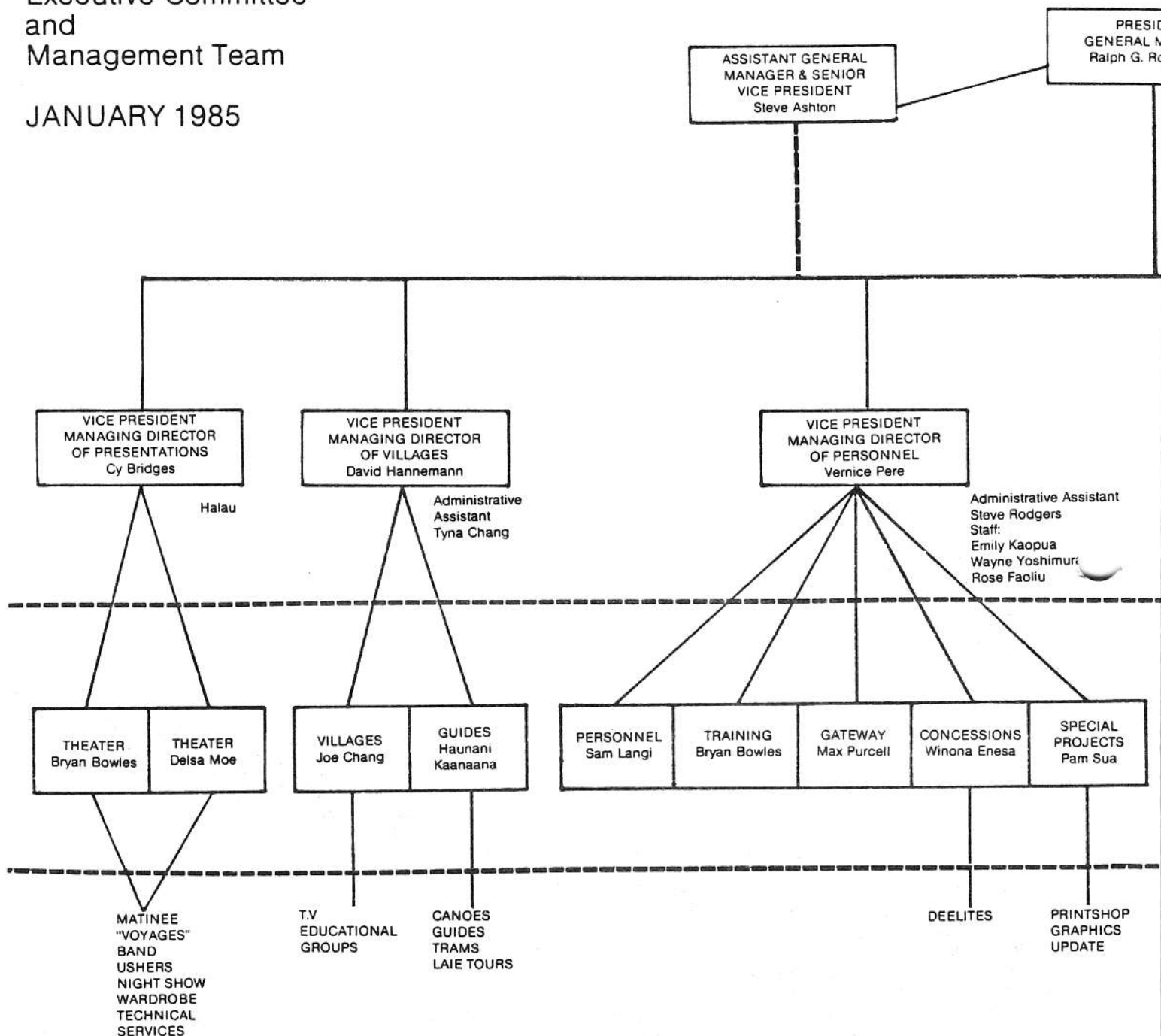
Jim Jensen, as Vice President of Finance, maintains an unchanged area with Les Steward as Controller and Jay Akoi as Purchasing Manager.

Also named in the new organization are staff positions which answer directly to Vice Presidents. Among these are Tyna Chang, named as Administrative Assistant to David Hannemann, Steve Rodgers in the same capacity to Vernice Pere, Verdetta Kekuaokalani reporting to John Muaina, and Andy Macatiag to Haili Pokipala.

Emily Kaopua, Wayne Yoshimura, and Rose Faoliu all report directly to Vernice Pere as members of her Vice President staff, each with specific skills in that area, and Carl Yamagata, Preston Cameron, and Judy Kapu report directly as staff to Jim Jensen.

Polynesian Cultural Center  
Executive Committee  
and  
Management Team

JANUARY 1985



ENT  
ANAGER  
dgers Jr.

ADMINISTRATIVE  
ASSISTANT  
Magi Keil

Executive Secretary  
Darlene Asuega

VICE PRESIDENT  
MANAGING DIRECTOR  
OF SUPPORT  
John Muaina

Administrative  
Assistant  
Verdetta Kekuaokalani

STRUCTURE Harvey Alapa	WAREHOUSE Newman Lake	SECURITY Al Peters	SERVICE Raymond Mariterangi
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STRUCTURAL  
CARPENTERS  
PAINTERS  
FIBERGLASS

WAREHOUSE  
FARM/NURSERY  
TOOL CRIB

FIRST AID  
VEHICLE  
CONTROL

ELECT/REFRIG  
MECHANICAL  
GROUNDS/JANITORIAL  
PLUMBING  
LAUNDRY

VICE PRESIDENT  
MANAGING DIRECTOR  
OF SALES & MARKETING  
Haili Pokipala

Administrative  
Assistant  
Andy Macatiag

LAIE SALES Fia Mau	ADVERTISING Mike Foley	WAIKIKI SALES Christy Aidanese
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PUBLIC  
RELATIONS

WAIKIKI  
TICKET OFFICE  
WAIKIKI  
PROMO TEAM  
ACCOUNT  
EXECUTIVES  
PROMOTIONS

VICE PRESIDENT  
MANAGING DIRECTOR  
OF FINANCE  
Jim Jensen

Staff:  
Carl Yamagata  
Preston Cameron  
Judy Kapu

CONTROLLER Les Steward	PURCHASING Jay Akoi
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SAFETY  
RECEIVING

## New Organization cont...

Other staff changes are listed on the UPDATE organizational chart insert in this issue. The new Management Team met Friday for the first time and all in attendance sensed the mood of excitement and unity that pervaded the gathering.

The Vice Presidents each expressed the challenges they now face to bring their individual styles and skills to areas in which they have no previous experience. As President Rodgers noted, it is a time of cooperation in management that the Center has not known before.

It is also obvious that he has great confidence in the team that directs the activities of the Center.



Executive Committee members John Muaina, Cy Bridges, Haili Pokipala, Jim Jensen, Ralph G. Rodgers Jr., Vernice Pere, David Hannemann, and Steve Ashton.

