



Polynesian Cultural Center

UPDATE '91

Employee Newsletter

Tuesday, January 29, 1991

HAWAII MAX DEDICATED AND "POLYNESIAN ODYSSEY" PREMIERED!

Friday, ~~December~~ ^{January} 18, 1991 fulfilled the dreams of the last 7 years here at the Center. In true Polynesian style the HawaiiMax theater was officially opened, dedicated and the film premiered.

Guests gathered at the theater for a special "maile lei untying" ceremony around 5:30 p.m. the ceremony began with music by the BYU-HI/PCC Brass Band. Cy Bridges leading Hui Hooulu Aloha provided chanting and dancing that led up to the untying ceremony. President Thomas S. Monson, second counselor in the First Presidency, and the Honorable Ben Cayetano, Lieutenant Governor untied the lei together. The group was then invited into the new theater.

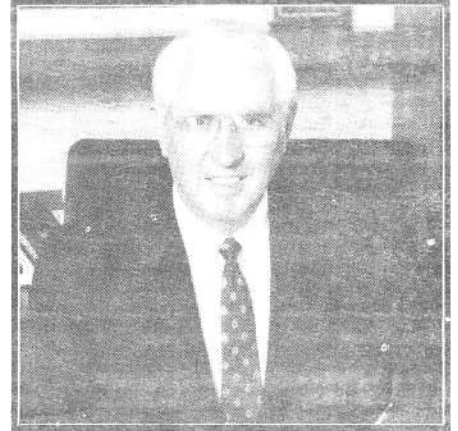
Once inside, the dedicatory program began with a welcome by Elder Dallin Oaks, Chairman of the Board of Directors and a member of the Quorum of twelve Apostles. The first speaker was the Lieutenant Governor Ben Cayetano who brought a message from the



Governor (see inside page 3). Next, the Mayors representative, Carol Costa, Director for the Office of Information and Complaint, City & County of Honolulu. She also brought a message from the mayor. The next speaker was Sister Gladys Pualoa, representing the Laie Community Association as its president. Sister Pualoa spoke of her fond memories of the site of the HAWAII MAX.

Tony Haiku, an employee representative spoke next. Tony, who works for the Maintenance department and who is also the longest employee of the Center spoke about the progress of the Center through it's 27 years.

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What a wonderful time we had with President Thomas S. Monson, Elder Dallin Oaks and Joseph Wirthlin, and the other Brethren of our Board of Directors!

Each of them expressed their love and aloha and their congratulations to all of us for a good year in 1990.

They also reminded us, however, that the future will be more difficult than the past and will require that we focus our efforts especially on the coming year.

Today I also read Governor John Waihee's "State of the State" Address and noted that Hawaii expects to have to work harder to have a good year in the tourism industry in 1991.

Because we are at war in the gulf, many tourists are cancelling their Hawaiian holiday. The war also affects other aspects of the economy which will all combine to make 1991 a challenging year for all of us.

At the direction of our Board, we have made some changes in the organization that we hope will give some talented individuals the opportunity to work in new, exciting areas and help us to focus our sales efforts.

As president of this great Center I appreciate each and every one of you and your willingness to take on extra assignments or new challenges as we have had to adjust to the tourist market.

I hope that all of us will exert extra effort so that the Center can remain Hawaii's #1 attraction in this cautious year.

We are optimistic. We intend to work harder than ever before, and together we will succeed.

God bless our homes and families, our troops overseas, and all of our efforts in this new year.

James Christensen
President

Executive Council Announces Changes

The Executive Council announced some exciting new assignments for a number of key employees this week.

UPDATE would like to congratulate the following people and extends its support as they take on new duties:

Cy Bridges will now work with the Sales and Marketing Team.

David Hannemann will also work with Sales and Marketing Team.

Pulefano Galea remains as village manager and reports directly to Bryan Bowles.

Verdetta Kekuaokalani also moving to Sales and Marketing.

Palauni Ma Sun remains as manager over all the guides and reports directly to Bryan Bowles.

Newman Lake moves as Security Manager from Guest Services to Operation and the Security department moves with him.

Mary Redira moves as Night Supervisor of the Housekeeping department.

Bob Willis moves to a custodial assignment.

Joe Ah Quin has been named as the Chief of the Hawaiian Village.

Keith Awal has been announced as the new Theater Manager.

Jack Uale takes on new responsibilities with the Human Resources team.

Wilma Fonoimoana is announced as the new Manager of the Housekeeping department.

Tali Galea'i is a new Special Projects Assistant.

Ed Kamauoha will work at curatorial duties with Sergio Rapu.

Rorli McCulloch will work with Max Purcell as her Luau duties move under Gateway management

Xavier Solomon will continue his umu duties under Villages management.

Good luck to all of you!

Reg Schwenke To Join Center Team

Reginald L. Schwenke, a former longtime Center employee, is returning as a new Staff Vice President to oversee the Cultural Center's corporate communications activities. He is based here in Laie and will report directly to PCC President James Christensen.

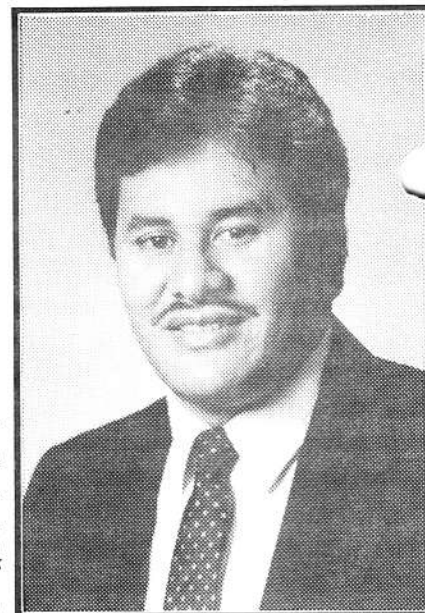
After leaving school at age 16 to help his divorced mother raise six younger brothers, Schwenke became the first Samoan reporter for The Auckland Star, The Tahiti Bulletin, The Honolulu Star-Bulletin, The Honolulu Advertiser and the Pacific Business News (where he received a national award for investigative reporting).

During this ten year "phase" of his career between 1971-1981, he was also chief reporter for the Samoa Times in Apia and managing editor of Samoa News in Pago Pago.

From 1983 to 1987, Schwenke coordinated the Center's Public Relations and promotional programs. One highly successful program Reg developed and implemented was the inaugural statewide Sterling Scholar Awards and live KITV television coverage in 1987.

Schwenke was most recently Vice President for Public Relations & Promotions at Cove Enterprises -- a major PCC competitor which owns and operates Paradise Cove Luau; Magic of Polynesia and Charo shows at the Hilton Hawaiian Village; Hawaiian Super Prix, and Cove Expo & Design.

Schwenke, 35, is married with five children and lives in Laie.



Government Officials Support for HAWAII MAX

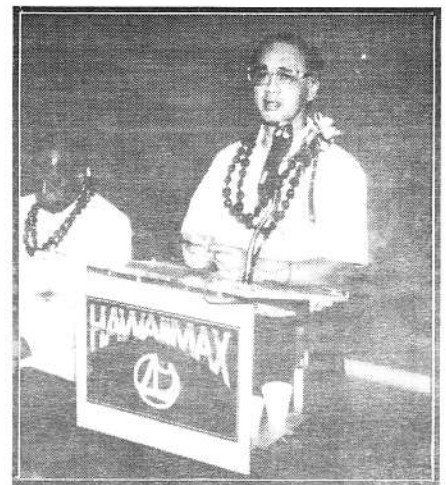


Carol Costa, sent to represent Mayor Frank Fasi, presented a message from the mayor which included a personal aloha and congratulation from the mayor as well as this prepared message:

"For those in our entertainment and visitor industries, this is indeed an historic occasion today. It's indeed an honor also to have Academy Award-winning Kieth Merrill premiering his "Polynesian Odyssey" at this new theater today. This film will be a valuable thing for teaching people about the exciting and prod history and achievements of the Polynesians."



LCA President, Gladys Pualoa remembered that, "This beautiful building right now sits on the most valuable taro patches we had. It grew the best taro in this whole area. I remember as a child coming up here. This edifice is a completion of the dream of many years of hard labor.



Employee Representative Tony Haiku said, "The beginnings were hard. They were a trial period for us. There was not much for us to work with. It was hard to get people to come down from Honolulu to this place on the island. No one knew about our little town of Laie but we've showed them, and we've grown.



MESSAGE FROM GOVERNOR JOHN WAIHEE

January 18, 1990

It is a pleasure to extend my greetings and best wishes to those gathered for the maile lei ceremony, dedication, and opening of the Hawaiiimax Theater at the Polynesian Cultural Center.

The gala premier of "Polynesian Odyssey" at this new Hawaiiimax Theater promises an exciting visual experience as the richness of Polynesia unfolds in the IMAX format on the largest motion picture screen in the islands. This innovation will only serve to enhance the superb entertainment and educational experiences offered at the Polynesian Culture Center.

Congratulations to those who have made this exciting addition to the Center a reality.


JOHN WAIHEE

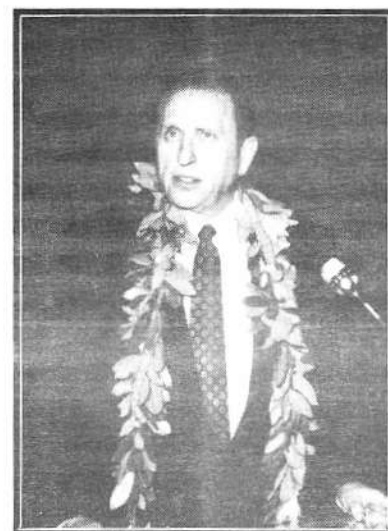
Following a special number by the Tongan Choir, President Christensen recalled a breakfast meeting with the governor. "He said one of the things we need to do in Hawaii is to **preserve and present** our culture better. And tonight, we have partially fulfilled his request."

After President Christensen spoke to the group President Thomas S. Monson gave a brief speech during which he expressed gratitude for "those who had the vision to dream great dreams and then dared to fulfill them" in bringing the Center's newest attraction to reality.

Monson continued, "It is one thing to have a theater, but it must have equipment. I thank Almighty God that the inspiration has come to men's

minds to design and invent and bring to reality equipment which makes this theater such a unique facility." President Monson then pronounced the dedicatory prayer. Following the dedication program, the audience enjoyed the gala premier showing of "Polynesian Odyssey." Then, in typical Polynesian style, the guests boarded canoes for a torch-lit canoe ride down the Center's lagoon to a special luau-style reception at the Marquesas Village.

At the Marquesas village guests were presented with a fantastic setting to mingle, to get acquainted with the "Polynesian Odyssey" team and to enjoy some great refreshments.



President Thomas S. Monson:

"We are mindful of our responsibility to present in the films in this theater that which will be uplifting, that which will be ennobling and that which will make us better people."



Left: Cy Bridges chants a welcome for this special occasion. **Below left:** Hui Hooulu Aloha prepares to properly welcome guests with a hula number.

Right: Also a part of the festivities, the BYU-HI/PCC Brass Band got the crowd "warmed up" with foot tapping music.

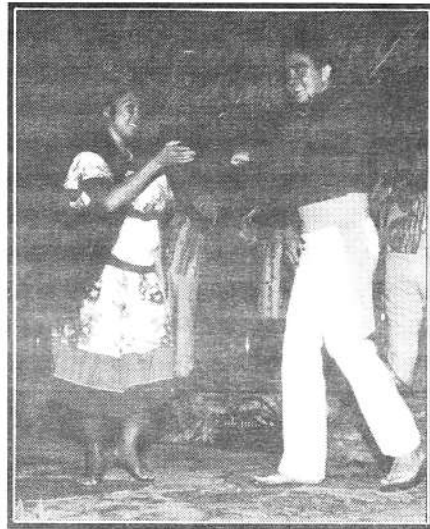
Below Right: L to R Elder Joseph Wirthlin, Elder Dallin Oaks, President Thomas S. Monson, Lieutenant Governor Ben Cayetano, and PCC President James Christensen at the Hawailimax Dedication.



Top Left: President & Sister Monson enjoy the canoe ride to the Marquesas Tohua.

Middle Left: Our special Guests enjoy a special Marquesas welcome.

Bottom Left: Some of our guests enjoy the great "feast" that accompanied the celebration.



Top Right: David Tiawe and Aurie Kekauoha were part of the dancing which was accompanied by our own Waikiki Promo Team.

Middle Right: Prime rib was one of the "onolicious" treats served at the Marquesas village.

Bottom: Composer Meril Jenson, Elder Dallin Oaks, Filmmaker Kieth Merrill, and Tuione Polotu enjoy the party.



1990 Housekeeping Employee of the Year



Congratulations to **MICHAEL AKI** of the Grounds Department for being chosen the Housekeeping Employee of the Year.

By being chosen Employee of the Month twice throughout the year, continuously showing outstanding work performance, and excellent attendance, Michael was definitely an excellent choice for this award. As you may recall, Michael won the Employee of the Month for March and December. He is well liked by his fellow employees and always is willing to lend a helping hand.

Michael gave a wonderful speech after the acceptance of his award, one that we all could truly learn from. One of the most important things Michael said was, "When you come to work, work hard...don't complain, just do your job." And that is what Michael does each day at work. We thank him for being so diligent in his work and for being a good example to his fellow workers.

Congratulations again to Michael Aki for being chosen the Housekeeping Department's Employee of the Year.



Student Employee of the Quarter



Housekeeping Department would also like to congratulate **KATIA PHILIPPE** of the Night Shift Custodians for being chosen the **STUDENT EMPLOYEE OF THE QUARTER**. Katia has been with the Night Custodial shift since July 1990. She has shown outstanding work performance and excellent attendance. Katia's fellow employees enjoy working with her because she is so easy to work with. She has a pleasant personality and always does her job.

Katia will be leaving us and transferring to the newly revitalized Marquesas Village. We wish her luck in her new position.

LAST CHANCE!!

To pick up your Christmas Bonus

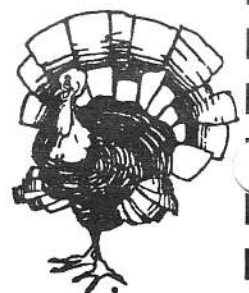
For those who were eligible
to receive still receive your
Christmas Turkey,

Friday, Feb. 1

is the last time that you can
pick up your Christmas Turkey
at the receiving warehouse.

Pick up time is from 1:00 - 3:00 p.m.

Chocolates for eligible
part-time workers who
didn't pick up their bonus
will be at the Special
Projects Office during the
week of
Jan 27 - Feb 1



Help Sell a PCC Video Earn \$1.50



We have set a goal that every single guest should have an opportunity to purchase the video "Portrait of Polynesia". The Video Sales department need the help of all employees to make this goal a reality.

To make it even easier for employees to help with the sales effort, there will be a **\$1.50 commission to any employee who contributes to the sale of a video**. Here's how it works: The Video Sales department has booths at the following locations:

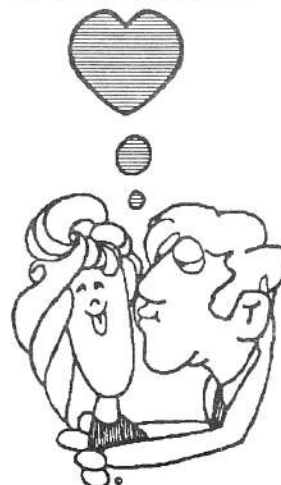
- Tahiti Canoe Landing
- Gate 4 Entrance
- Maori Village Snack Bar
- Next to Photo Polynesia

When you talk with a guest, tell them about our award winning video and how proceeds go toward scholarships, if the guest expresses interest then escort them to one of these locations where the salesperson will take down your name and ID number. It's that easy!

Also, if you have never seen this great video or you would like a copy for yourself we are offering each employee to purchase the video for **only \$5.00!** (One per employee) If you would like to become directly involved with the Video Sales department we have commission-only positions available. Contact Joe Berardy or Wes Hardisty at ext. # 3017.

Incidentally, because we want as many people as possible to have this video, it is now available

The next UPDATE will have a special *Valentine* section.



Please submit your Valentine message to your loved one to **Special Projects** no later than Monday, February 11, 1991

in:


- English Japanese
- Korean Chinese (Mandarin)
- The European PAL format is also available

Our souvenir booklet is also available in English and Japanese. 1991 promises to be our best year for video sales.

With your help...the sky is the limit!!

DESERET HEALTHCARE MEDICAL PLAN A (All Islands)	DESERET HEALTHCARE MEDICAL PLAN B (Oahu Only)	KAISER (Oahu, Maui, Kona)
Monthly Premiums:	Monthly Premiums:	Monthly Premiums:
YOUR EMPLOYER PAYS	YOUR EMPLOYER PAYS	YOUR EMPLOYER PAYS
Single \$121.08	Single \$130.06	Single \$120.72
Two Pary \$270.30	Two Pary \$280.14	Two Pary \$231.02
Three or more \$383.62	Three or more \$394.80	Three or more \$341.68
YOU PAY	YOU PAY	YOU PAY
Single \$44.76	Single \$48.10	Single \$44.62
Two Pary \$99.96	Two Pary \$103.60	Two Pary \$85.40
Three or more \$141.88	Three or more \$146.02	Three or more \$126.44

January 1991

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					25	26
					PAY DAY!	
27	28	29	30	31	1	2
		9:00 a.m. PSI Basic Operator Training				
3	4	5	6	7	8	9
		Lincoln's Birthday		Valentines Day! 	PAY DAY!	
10	11	12	13	14	15	16

HAWAII MAX

The World's Finest
Cinematic Experience!

Please remind our guests
that they can be
among the first to see
"Polynesian Odyssey"

In our new

HawaiiMax Theater

JANUARY 1991
SHOW TIMES
ARE:

1:30 P.M.
2:30 P.M.
3:30 P.M.
4:30 P.M.
5:30 P.M.
6:30 P.M.

PAYROLL UPDATE

Effective January 1, 1991, the Social Security Tax will be broken down into its two component parts:

1. OASDI (Old age, Survivors, Disability Insurance)
2. Hospital Insurance (Medicare) tax.

The OASDI tax will be calculated at 6.2% on the first \$53,400 of wages. The Hospital; Insurance (Medicare) portion will be calculated at 1.45% of the first \$125,000 of wages.

The new deduction code on your pay stub, FICA (MEDIC), represents the 1.45% of the total FICA deduction.

If you have any questions concerning these deductions, please feel free to contact the Human Resources division.