

Management Strengths Emphasized

Ralph G. Rodgers Jr., Center President and General Manager, announced this week the new formation of our Management Team. New titles and areas of responsibility have been assigned to many managers. Each position is designed to employ the various strengths and talents our management possess to use in areas best suited them. By doing this management is able to tighten up all aspects of the Center in order to operate in the most professional, economical, and efficient way possible.

The Center's management framework consists of *one* President and General Manager, *one* Executive Secretary and Assistant to the President, *four* Senior Vice Presidents, *four* Vice Presidents (includes Administrative and Assistant V.P.'s), *fourteen* Managers, and *one* Managing Director.

Our new Senior Vice Presidents include David Hanneman, Vernice Pere, Magi Keil, and Bryan Bowles. David Hanneman will oversee Villages, Theatre, and the new Marketplace (each with it's respective department). Vernice Pere will handle Personnel, Gateway, and Concessions. Magi Keil will have Security, Laundry, Physical Facilities, Auxilliary Services, and Purchasing. Bryan Bowles will head Sales, Advertising, Public Relations, Training, and Special Projects. Each Senior Vice President answers directly to the President and General Manager.

Cy Bridges has been named Administrative Vice President of Culture. He answers to the General Manager. He is responsible for all outside contacts concerning culture here at the Center. Inside the Center Cy will make sure that all dances, lectures, costumes, etc., are culturally correct, accurate, and authentic. It is his job to build strong credibility centerwide, statewide, and worldwide in the area of culture for the Center. He will be doing this with the help of cultural experts which he will choose from each ethnic origin, and form a committee to handle these matters. Cy will also be in charge of the halau.



Ralph G. Rodgers Jr.
President and General Manager

Jay Akoi, formerly of the Purchasing Department, will now manage the Villages area along with Canoes, Guides, Trams, and Laie Tours. Jay's years of experience at the Center along with his many talents and musical background will prove great assets to him and to the Center.

Art Neilson will cover a new and exciting area as Manager of the Marketplace. The proposed location for this project will be the old orientation building. The purpose of the Marketplace is to provide guests with the opportunity to purchase authentic, quality souvenirs and artwork from our workers. Art will also handle Mail Order

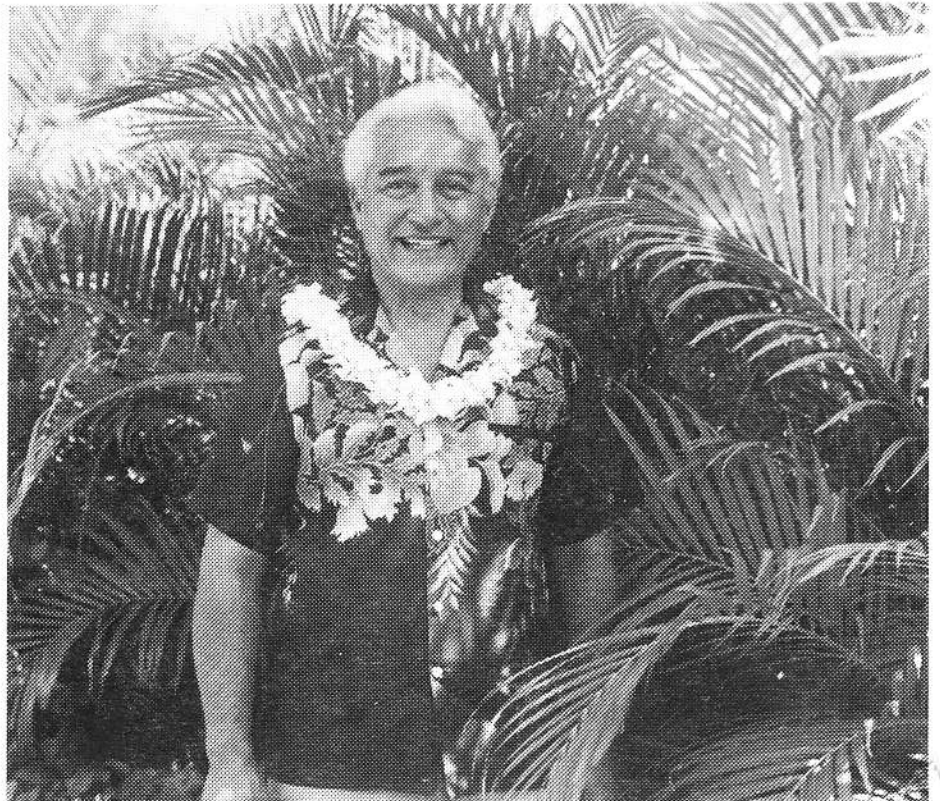
Sales.

John Muaina is now the Vice President of Personnel. This area is very familiar to John as he has had substantial experience working with this department. The knowledge that he has will be most valuable in seeing that center-wide personnel needs are met.

Sam Langi's new responsibilities will be that of legal liason for the Center. All litigation matters and court cases as well as employee grievances, immigration matters, Department of Labor requirements etc., will be handled by Sam.

With the announcement of organizational changes in the administration of the Polynesian Cultural Center, there is a lot of excitement developing. Along with the physical changes planned for 1986, these administrative improvements will perhaps help to bring some of PCC's greatest successes. This week the UPDATE honors the 4 employees who were named as Senior Vice Presidents this week. We asked each of them to respond on what exciting and challenging things they see for the future in their areas. Here are their responses:

David Hanneman — "The challenge of the future and particularly next year is to maintain the consistency and quality of our first class performance. Perhaps the most exciting prospect with us is the development of the new market area in the orientation building." David recently returned from a visit to many of the south pacific islands where he looked for items to put in the market area and vendors to supply the items. He mentioned that the tour was very successful and that he feels that the new market area could become one of PCC's most popular areas."



New Senior Vice Presidents Speak Of



Vernice Pere — "I'm really excited about the standard of excellence that Ralph is insisting on in this administration. We can already see evidence of this in the upgrading of the whole Gateway experience. This wouldn't be possible without specific attention to detail, such as, the fact that for next year we have ordered pink tablecloths and cloth napkins throughout the restaurant. You will be able to note how the whole atmosphere of the restaurant is immediately upgraded by giving our very best to our guests."

"We are demanding this same quality from our Concessions people, Deelites people, and also from areas as diverse as the Personnel staff. Because these areas are under my responsibility I use them as examples of what is happening throughout the Center."

"The other thing that pleases me about the new organization is the people who have been pulled together to work as a team. I feel a great respect, comradery, and willingness to cooperate across department lines. I'm humbled by my opportunity to work at the Center today."

Bryan Bowles — "I'm very excited and enthusiastic about the new organization. Every department is the same, each directly affects what we do here."

"My most challenging responsibility is to learn more about Sales. This is as exciting as it is challenging because I have Christy and the Sales team who do such a good job."

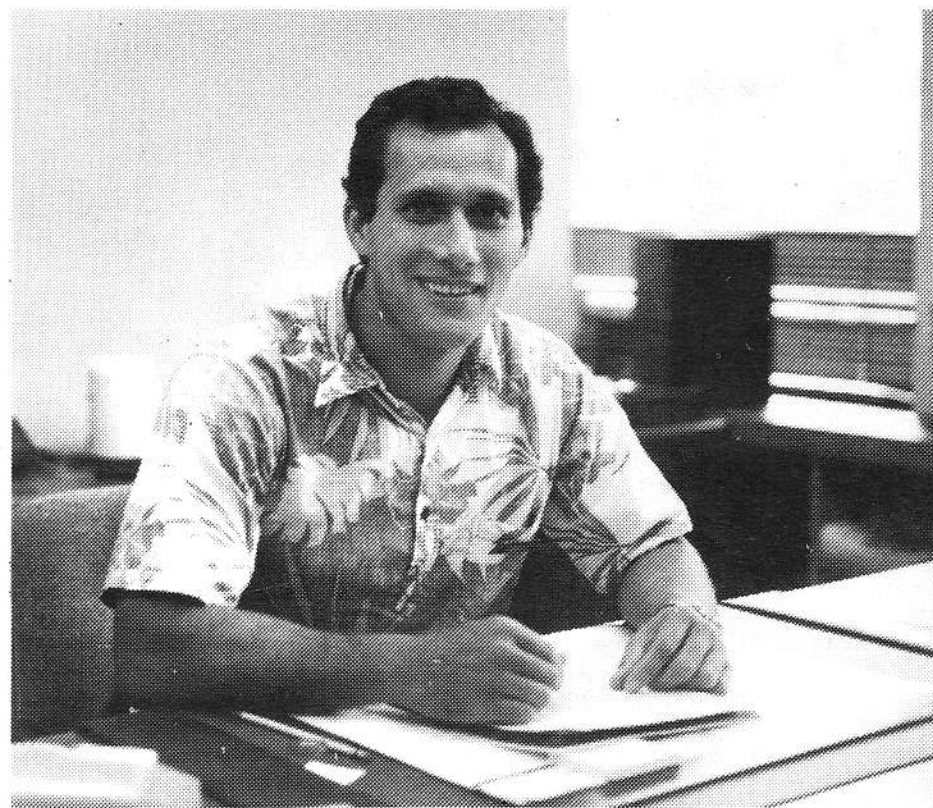
"We know that we have 42 acres of work space here at the Center but sometimes we tend to forget that extra 100 square feet or so in Waikiki which our Sales team work hard out of."

"Each department is very exciting: Special Projects with such distinguished guests visiting, Training with its learning and enthusiasm, the Graphics and Video Services areas with all their capabilities, and the UPDATE which is the only thing we have each week that all employees are a part of. I really have an exciting area to work in!"

"I'm very happy with our individual and combined performances and look forward to even better accomplishments ahead."



Future And Of New Assignments



Joseph "Magi" Keil — "Although I've only been directly involved with the Polynesian Cultural Center for 2 years, it's success has become very important to me. I am continually amazed at how the Center can become such a unified team of people all working towards a common goal when I consider the many different countries and backgrounds we all come from. It is a great evidence of how much can be accomplished from a worthy, righteous cause. With my new assignment to deal with Support Services, this particularly comes home to me. The entire division is made up of individuals who come from different lands, speak different languages, have different customs and values, and live different kinds of lives. Yet the division supports PCC as a team. Next year will be particularly rewarding for us as we prepare the Hale Aloha and the new marketplace for our visitors, and finish the many remodelings and renovations currently scheduled. The Cultural Center will become more enjoyable and exciting than it ever has been before not only for visitors, but for employees who demonstrate these things as well. I am excited to be a part of it."



Last Saturday, October 12, the Polynesian Cultural Center celebrated its 22nd anniversary of operation. The celebration took place at the BYU-HC auditorium and all employees were invited. In spite of the early morning hour, there were hundreds of employees who attended in anticipation of the events scheduled.

The party turned out to be a huge success and everyone enjoyed it tremendously. It began with a message from General Manager Ralph Rodgers and BYU-HC President J. Elliot Cameron concerning the future of the Center. Then the employees watched a 1960's movie with Elvis Presley which was partially filmed at the Center. It was interesting to see such changes as the small trees which have now become so tall. From viewing the film one would have thought the Center had a work force of over 10,000 with all the dancers and singers lining the edge of the lagoon. Then the annual employee por-

trait was taken (shown above) which will become available in color to all employees through the Special Projects department. After the photo, all of the employees were treated to a special breakfast with eggs, ham, sausage, rice, danish pastries, fresh fruit, and juice.

Also during the celebration there were a number of awards and prizes given out. The drawing prizes and winners were:

Laura Vi, Rene Tetuanui, Phillip Kumar, and Monique Tahauri all won a large pizza; Molly Pauga, Lave Purcell, Migao Tevaga, Caprise Hackley, Toalei Toe-lupe, and Sereima Damuni all won Times and Safeway gift certificates; Lauri Nunley, Victor Moufa, and Winnie Neilson all won S.O.S. tickets; Lamar Benevides won a weekend at Turtle Bay, Kristi Esslinger won a weekend at the Hyatt Regency, and Teresa Lau won a weekend at the Sheraton Waikiki. The Continuous Services awards were:

10-year—George Kalili, Sione Latu, Sione Moleni, Gilbert Obina, Albert Peters, Vini Purcell, and Papu Tahauri (See pages 6 and 7). **11-year**—Eleanor Ah Quin, Keith Awai, Ken Coffey, Vaimagalo Faamaligi, Lily Kama, Carolyn Purcell, Max Purcell, and Winona Enea. **12-year**—Lloyd Chandler, Epanaia Christy, Margory Christy, Mary Fonoi-moana, Leilani Kahuena, Hannah Kaina, William Kanahale Jr., Alofagia Magalei, Mafi Sua, Tigi Tapusoa, Melenaite Tovo, John Muaina, and Siliva Brown. **13-year**—Jay Akoi, Sione Falevai, Andres Macatiag, and Fuatai Macatiag. **14-year**—Lagalaga Alo, Ilaai-sane Latu, Rorii McCulloch, Alanieta Sigavata, and Fakasiieiki Tov. **15-year**—Sereima Damuni, Vendel, Oura, and Vaelua Purcell. **16-year**—Elisa Teriipaia and Theresa Warner. **17-year**—Malia Leiataua. **18-year**—Emily Kaopua. **19-year**—John Ah Quin, Josephine Moeai, and Ofa Talakai. **20-year**—Toni Haiku. **21-year**—Pu Tihoni.



Halloween Party "Pillar Decorating Contest"

As you know, we are having a "Halloween Party" on October 30 with lots of dancing, contests, and munching.

We have added yet another contest to make each department more involved. We are having a "Pillar Decorating" contest. Listed below are the departments and how many pillars they are assigned to decorate. There will be a prize for the group with the "best decorated" pillar. You can decorate it any way you would like as long as there is no damage to the pillar. All decorating will be between 6:30-8:30pm on the

evening of the party. Please notify Kim at ext. 3035 to coordinate your efforts with her. You need to double check your reservations and plans.

Let's see which department has the best decorating talent!

Theatre department has 2 pillars to decorate, Villages 3, Guides 1, Personnel-Purchasing-Business Office 1, Corporate-Auxiliary Serv. 1, Gateway 2, Concessions 1, Maintenance 1, Reservations 1, Shop Polynesia 1. Please check with others in your department.



\$WAP MEET

Saturday, October 19, 1985
from 7:00 a.m. - Noon
at the Front Parking Lot near
Laie Chevron
we will have our next Swap
Meet!

Admission is free. For buyers,
you can find clothes, food,
homemade items, and much
more. For booth information
call Kim at 293-3035.



AUDITIONS

for

Laie Drama Society (L.D.S.) production of

"SCROOGE"

*a musical Christmas play based on
Charles Dickens "Christmas Carol"*

Tuesday, October 22

7:00 - 9:30 p.m. BYU Auditorium

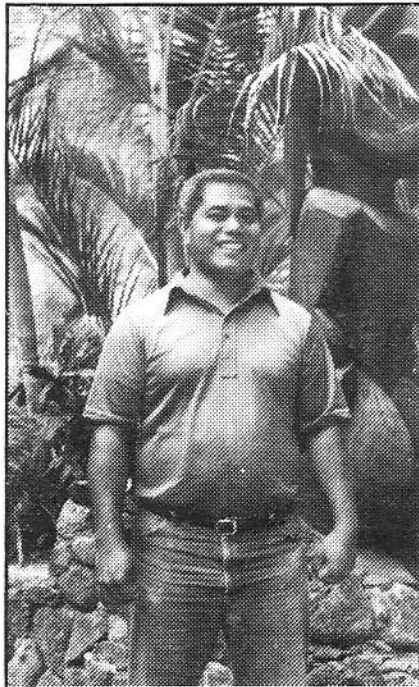
All parts open with the exception of "Scrooge"

Auditioners should be prepared to sing a number of their choice.

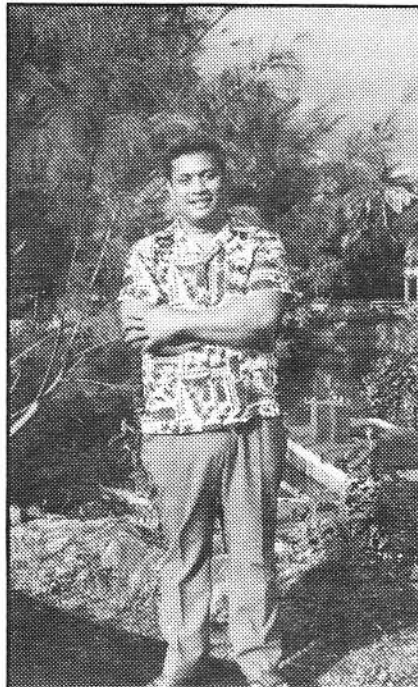
An accompanist will be provided.



This week the Employee Relations Department awarded Terisa Afalava with a C-Team award. She received a 10 dollar prize and a membership card as a member of the C-Team. Terisa works in the Kau Kau and was nominated for the award by her fellow employees. Nominations are still open for next months C-Team awards so contact the Employee Relations Department today.



Sione Moleni, Tech Services



Vini Purcell, Theater



Sione Latu, Tongan Village

PCC's 10-Year Continuous Service

During the 22nd anniversary celebration last Saturday, many awards were given out to employees who have given many years of continuous service to the Polynesian Cultural Center. Most of these employees have been honored at previous anniversaries except for the employees who received the 10-year award. The UPDATE would like to congratulate all of these employees, but in particular we would like to spotlight the 10-year award winners who now join the group of long-service employees. Interestingly, many of these employees have worked more than 10 years for the Center, but for one reason or another left the Center for some time. So although they have been awarded a ten-year pin, most have been employed for much longer. Here is their photo and a little personal history of their involvement with Laie and the Center:

Sione Moleni — Lighting Supervisor

Sione is from Tongatapu, Tonga, and moved from Tonga to attend the Church College of Hawaii 13 years ago. He began working for the Center in November of 1974 as a member of the stage crew and was later transferred to work in the light crew where he has remained ever since. When he began he had no knowledge of theater and stage lighting, but with his years of experience there he has become a lighting expert. He mentions that work-

ing for Tech Services has been a great opportunity for him and that he appreciates the skills he has acquired. Sione and his wife are the proud parents of 4 children, all under 13-years.

Vini Purcell — Theater Musician

Vini moved from Samoa to Laie with his family in 1969, while he was still in high school. He graduated from Kahuku and in 1971, while attending CCH, he was hired to be a musician back when the musicians were a separate department. Sione mentioned that during this time they would perform on the Canoes and also in the old Hibiscus Buffet while the guests were eating dinner. In 1973, Vini was called on a mission to Samoa and when he returned in 1975, he got his job back singing and playing the guitar. Shortly thereafter he was married and he and his wife now have 3 young children. Vini has sung to literally millions of visitors to the Polynesian Cultural Center and still claims to enjoy it everyday.

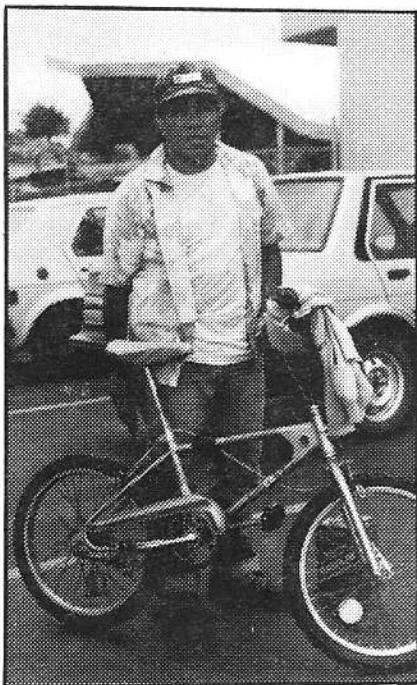
Sione Latu — Musician, Tongan Village

Sione first came into contact with the Polynesian Cultural Center in 1970, while he was visiting Laie from his home in Vava'u, Tonga. While on a visitor's visa, Sione came to work at the Center to help the musicians in the Pageant of the Long Canoes while they were short of Tongan

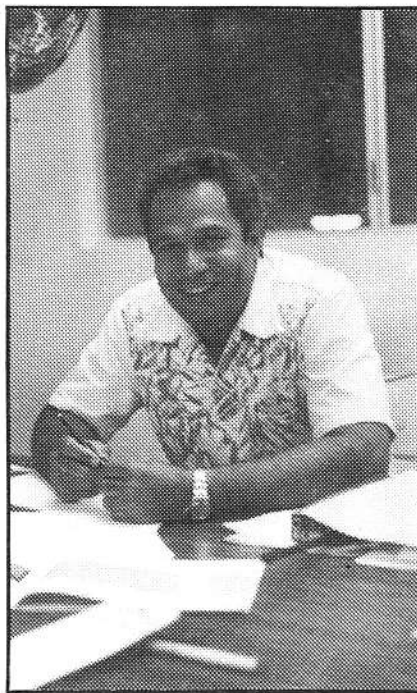
singers. His singing turned into a full-time job until 1974, when he quit for a few months. He returned early in 1975 and continued as a musician until 1978, when he transferred to the Tongan Village. There he assumed many duties other than singing and playing. Sione, who comes from a large family of musicians, works in the mornings to prepare the village for the day's guests, guides visitors through the village and helps them understand his culture, works to help the student employees learn the Tongan songs and melodies, and does many other daily duties. Sione has 5 children and 2 grandchildren. Two of his children are returned missionaries and he currently has a son serving in the Salt Lake City, Utah Mission. Sione became a U.S. citizen in 1983 and mentioned his gratitude to the PCC for what it has given him.

Papu Tahauri — Janitorial Crew

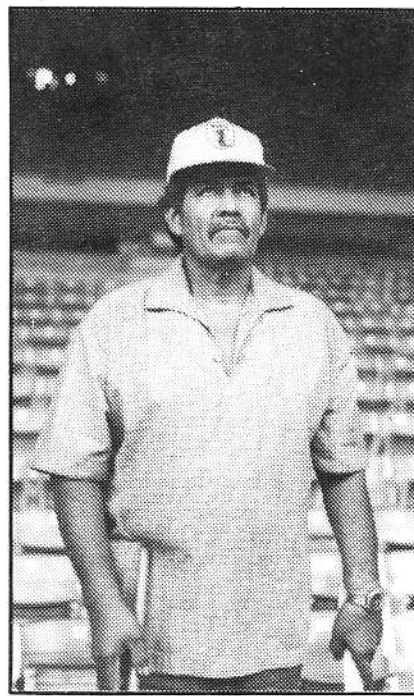
Papu is a native-born Tahitian who came to Laie 13 years ago with his family to allow his children to receive an education at Kahuku and CCH. His first job in Laie was working on the Temple grounds for a short while. In 1974, Papu joined the team of employees responsible for cleaning the Hale Aloha. Everyday he was responsible to see that the theater was clean and ready for the guests who would attend the shows there. A few years after



George Kalili, Grounds



Albert Peters, Security



Papu Tahauri, Janitorial

Award Winners Honored

he first came to work at the Center, Papu was promoted to be the foreman of the theater janitors and continued as such until the new theater opened about 6 years ago. At that time he was transferred to the Pacific Pavilion and has been responsible for its cleanliness ever since. Papu has 7 children and 2 grandchildren, including a son on a mission in California.

Albert Peters — Security Manager

Al came to Laie as a student of CCH in 1967, after serving a mission in his native country of Samoa. He was hired as a student performer in the theater and was transferred to the Sound Crew 3 months later. He worked there until 1973, and then quit for 2 years. In 1975, the Center hired him as the Technical Director for the Tech Crew and he worked in that capacity for several years, until being promoted to Theater Manager. Al left the Theater last year to manage the Security for the Center and mentions that his job now is completely different from the theater, but that he enjoys it very much. Al has 7 children and the oldest is 14.

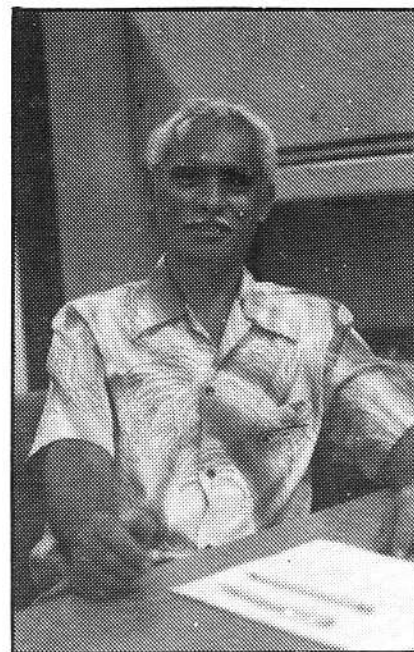
George Kalili — Grounds

George is originally from the island of Molokai and came to live in Laie with his family about 15 years ago. He came to work for the Center in 1972 and was hired to tend the grounds. He has con-

tinued there ever since, with the exception of a few years as a plumber. George claims to have worked and tended every square inch of the villages and commercial areas of the PCC and is very proud of how the grounds look for the guests of the Center. George currently lives with his niece and her 3 children.

Gilbert Obina — Purchasing Manager

Gil first came to Laie in 1974, after retiring from the Military where he found a home he liked for him and his family. He was first hired to be the town-run driver and warehouse stockboy. He mentions that their warehouse was near where the Tongan canoe landing is now and it was just a shack compared to what they have now. Gil later became a purchaser and between he, George Kaupua and Pele, they got all the purchasing and receiving done. Oftentimes, they would make a purchase in the morning and then run into town in the afternoon to pick it up. He mentioned that the current system is much more streamlined and efficient than years ago. In addition to Gil's 10-year award, he was also promoted this week to be the Purchasing Manager and the UPDATE congratulates him for both of these honors. Gil has 6 children and 4 grandchildren and mentions that he and his family enjoy Laie and the PCC very much.



Gilbert Obina, Purchasing

The UPDATE congratulates all of these employees for their service. We are proud of the work you have put in, along with all of the employees who were honored with continuous-service awards last week. We hope you will be with us for many years to come.



**Assistant Vice Presidents
Les Steward and Christy Aldanese**

Rose Fa'oliu, as the new Manager of Personnel/Compensation will continue to see that all salaries/wages and employee benefits are in line with the Hay Study. She has an increased responsibility with the transference of the Payroll Department to Personnel.

Manager of the Laundry is Kuini Asuenga. Kuini will see to it that employees receive clean and prompt service. He will also oversee the seamstresses.

As Manager of Purchasing Gil Obina stands fully qualified. He has a well rounded knowledge of all areas of this department which will prove indispensable.

Christy Aldanese is named one of two Assistant Vice Presidents. She is in charge of Sales and is based at our Waikiki Sales Office. Christy's expertise in this area is most valuable and of great importance to the Center. She will also handle the Laie Reservations.

Mike Foley is our Director of Advertising. A veteran in this field, Mike has the know-how and multi talents needed in such a position. The Graphics and Video Services areas will be under Mikes' direction. This will allow greater accessibility for all

aspects of advertising.

Les Steward is now an Assistant Vice President and Controller. Experienced in the Business side of things, Les also has long experience at the Center in management positions.

A new department, Information Service's, is under the direction of Rod Brewer. Rod came to the Center from Dillingham Corp. and has long experience in systems analysis and information. He will provide this service to every department which will enable them to track the market and set Center-wide goals.

Accordingly, Carl Yamagata in Research, and Andy Macatiag in Information Analysis will work with Rod and he will also direct the Center's needs to BYU Computer Services.

Our new managers are already busy and working hard to assure quick results. Our congratulations to them all as well as our existing managers. It is our hope that the employees will do all they can to help and support our management as the management helps and supports the employees. We wish all the best for our combined success.

CALENDAR

Friday October 18th

Devotional CAC 10:30am
Elaine Cannon

Womens VBall CAC 7:30pm

BYU-HC vs. St. Mary's
Dance Bllrm. 9:30pm

Movie AUD 6:30, 9:30pm
"Karate Kid"

Meatloaf with tomato sauce, french baked potatoes, buttered peas and carrots, drink

Saturday 19th

BYU Stakes P.H.

temple session 5:10am

PCC Swap Meet 7am - 12 noon

Movie AUD 7pm "Karate Kid"

Aud 9pm ASBYU Lipsync Contest
Salisbury steak, brown onion gravy, steamed rice, seasoned mix vegetables, drink

Monday 21st

Chili franks, steamed rice, tossed salad, 1000 island dressing, drink

Tuesday 22nd

L.T. 7:30pm WA Film "Alaska Land In the Balance"

Braised beef w/noodles, steamed rice, seasoned carrots, drink

Wednesday 23rd

L.T. 10:30 ASBYU Forum Gerald Kim

AUD 6:30, 9:30pm Film Classic "Dial M for Murder"

Barbequed chicken, steamed rice, seasoned peas and carrots, drink

Thursday 24th

Womens VBall CAC 7:30pm
BYUHC vs. U.H. Hilo

Club Night

Roast pork w/brown gravy, french baked potatoes, buttered corn, cold drink

Friday 25th

Mall 10:30am ASBYU Friendly Concerts

Ballroom 11:30am Women's Luncheon

Mall/Ballroom 8pm, Dorm Activity
Movie AUD 9:30pm "Passage to India"

Chicken stew, steamed rice, seasoned peas, drink

The UPDATE is an employee newspaper of the Polynesian Cultural Center and is issued as a training tool of the administration of the Center. The UPDATE staff consists of:

UPDATE Supervisor David Rodgers
UPDATE Assistant Kerry Kingi
The UPDATE is printed by Iava Posala of the PCC Graphics Department.

Submissions to the UPDATE should be received by Tues. at 5:00pm to be included in that week's issue. The UPDATE office is located in the Special Projects office area near the employee building, ext. 3121