

## Hawaiian Village Employees Vital In Preserving Ancient Culture

This week the UPDATE spotlights the employees who work in the Hawaiian Village. These employees are responsible for presenting the Hawaiian culture to the Center's guests through song, dance, craft, food, legend, history, language, ect. Everyday, before the visitors arrive, they gather flowers and leaves to decorate the huts and displays. They rake the leaves away and prepare the taro and poi for the guests to taste. They must always be ready to sing or dance for the guests or to demonstrate the many crafts which are on display. All in all, they must become cultural experts.

According to village lead, Keith Awai, the village is currently the best representation of ancient Hawaii in existence in the islands. "It's important to preserve our culture in Hawaii and this village is an excellent place to teach, share, and preserve what we have for many people to enjoy. Oftentimes we host school groups from the various schools on the

island and these groups are filled with Hawaiian kids who know little about their ancestors and their heritage. They become a little more serious when they come to our village because this is how their grandparents lived. It's really fun to teach them a few Hawaiian words or teach them a little about their past and see how they listen and try to pick it up."

"We (the Hawaiian village) are in a different situation from the Center's other villages, with the exception of Aotearoa, because our ancient culture is not a part of our lifestyle. As we demonstrate our culture, we are very aware of this and it gives us a sense of importance and pride."

The UPDATE salutes these employees for their effort and hard work. They deserve thanks from all of us for their desire to learn the culture of Hawaii and for helping the Center's guests learn of it also. We extend a special mahalo nui loa to each of you.







During the past week and a half, the Polynesian Cultural Center's Promotional Team visited Japan. The team was invited to accompany the Governor on a Hawaii Visitors Bureau tour which promoted Hawaii and tourism. The team performed for thousands of people and promoted the name of PCC extensively. The UPDATE salutes these performers. They include Grace Tautu, Varren Berryman, Jolene Keliiliki, Sielu Avea, Delsa Moe, Pulefano Galeai, Tolo Paialii, Vini Purcell, Patricia Wilson, and Valerie Enos.

## PCC Honored With Advertising Award

Travel Weekly magazine, the leading visitor industry trade publication in the United States, recently presented its Excellence in Advertising award to the Polynesian Cultural Center for "especially effective use of the travel industry press to promote travel marketing through retail travel agents."

Gary Wiegand, regional marketing manager for Travel Weekly, gave the award to Center President and General Manager, Ralph G. Rodgers, and Advertising Director, Mike Foley, at a special luncheon in Waikiki.

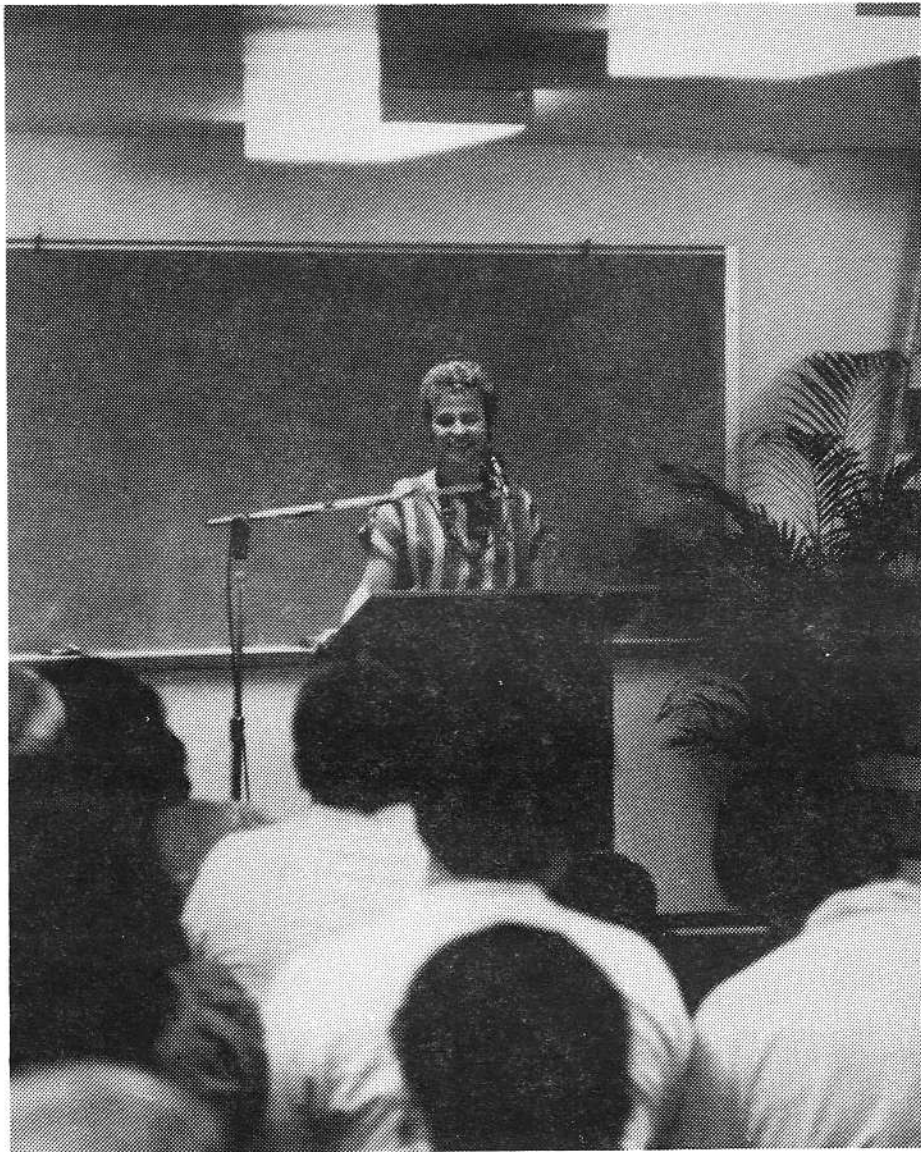
He pointed out this is only the second award of its kind he's seen given to a Hawaii advertiser in the past five years. "There are no set number [of awards] given, maybe a dozen or so across the country," he said, explaining that an executive editorial committee nominates various ads to the magazine's publisher in New York.

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Audrey Higuchi, Hawaii-based account supervisor for Travel Weekly magazine, presents the travel trade publication's excellence in advertising award to Center President and General Manager Ralph G. Rodgers and advertising director Mike Foley.



Last Thursday, October 24th, the Employee Relations Department sponsored a Management Training Seminar for all vice presidents, managers, supervisors, and leads. The seminar was the first in a series of monthly seminars sponsored by Employee Relations Department. The seminars are designed to train managers and supervisors in important skills which will raise the standard of management throughout the Center. The theme of Excellence was introduced by Vernice Pere with original poetry, with Cy Bridges chanting a tribute at the conclusion of Vernice's reading of the poem. Assistant General Manager Steve Ashton then addressed the group with the theme talk. The group later attended workshops which were taught by several of the Center's Vice Presidents. They included: "I Do What When?" (policies and proce-

dures)—John Muaina, "So You Want To Be One Of The Big Kids!" (styles of leadership)—David Hanneman, and "I Hear What You're Saying" (Naive Listening)—Bryan Bowles. After the workshops, everyone enjoyed an Italian spaghetti and pizza lunch where President and General Manager Ralph Rodgers gave the keynote address. He spoke on the importance for managers to live the gospel in every aspect of their lives, not just on Sunday. This includes their work at the Center. He encouraged managers to become more aware of their employees needs and to be honest in their dealings.

The UPDATE salutes the Employee Relations Department for their efforts to promote excellence in management at the Center. They have scheduled their next seminar for November 14th.

## ATTENTION THURSDAY NITE SPECTACULAR

TO BE HELD:

THURSDAY JANUARY 2, 1986

TIME: 9:30—11:30p.m.

PLACE: Pacific Pavillion—PCC  
**AUDITIONS** for the PCC/Community Talent Show will be held the first week of December (exact dates and times to be announced).

To **REGISTER**, call Kim at 293-3035 before November 22.

Piano and some musical instruments and equipment will be provided.

**GET SET TO ENJOY  
AN EVENING OF TA-  
LENT, FUN, AND  
EXCITEMENT!!!**

Congratulations to Eric Beaver and Kaleo Raquillman as they are both proud new fathers. Kaleo's wife had a 6lb. 9oz baby girl named Clair, and Eric's wife had a 7lb 13oz. boy named Robert Quinton Ho'olulu Kamakani.



## \$WAP MEET

Saturday, November 16, 1985  
7:00am — Noon

In the Parking Lot across from  
Niu's Laie Chevron and  
McDonalds

We will have  
our next Swap Meet!

Admission is free for Buyers.  
You can find clothes, food,  
homemade items, and much  
more. For booth information  
and reservations call Kim at  
293-3005







*This week you may have noticed a new employee busing dishes in the Gateway. Actually he's not new, he's the General Manager Ralph Rodgers. He has been participating in the Employee Relations program—which schedules the management of the Center to work in non-management positions. Watch for photos of other managers working 'around' in future UPDATE editions.*

## cont.... Ad Award

The idea for the ad was created by Ralph Rodgers and executed by Mike Foley. Pam Bidwell, a freelance designer was artistic director and Carl Shanef was commercial photographer for the project.

The award-winning ad features former Center employee Lokeni Lokeni climbing a coconut tree in the Samoan village. The headline states, "We'll go to any height...to please your clients."

Mike Foley recalls an unusual perspective was created in the ad's striking photo by carefully maneuvering the Center's cherry picker truck into position on the perimeter road and shooting back into the Samoan village from a height of about 45 feet.

## SECURITY NOTICE:

**Security Manager Albert Peters has asked that the UPDATE notify employees of two security items. Employees should be advised parking in reserved stalls or prohibited areas will result in their cars being towed away at the employees expense. With the new parking lot, there is ample parking for everyone.**

**Also, there has been an increasing amount of speeding going on around the Cultural Center, particularly on the road which runs between BYU and PCC. The BYU Security has informed us that the speed limit for all of BYU is 25mph. It's dangerous to passengers and pedestrians so let's all observe it. Thankyou.**

## CALENDAR

### Friday, November 1st

Presidential Lecture, Hugh Nibley  
CAC 10:30am

CAC 8:00pm—ASBYU Spook Movies:

"Abbott and Costello Meet

Frankenstein"

"Tales from the Crypt"

"Amityville"

Breaded pork slice, brown potatoes,  
seasoned carrots, drink

### Saturday, 2nd

Ward 10 Luau, Ballroom

Movie, 6:30, 9:30pm Bllrm:

"It Happened One Night"

BBall CAC 7:30pm

BYU-HC vs. Hickam AF

"Mermaids in Hawaii"

Synchronized Swimming 8pm Pool

Beef curry, steamed rice, seasoned  
corn, drink

### Monday 4th

Faculty Meeting, L.T. 4:00pm

Drama Rehearsal AUD, Nov. 4-7

Sweet and sour spareribs, steamed  
rice, seasoned corn, drink

### Tuesday 5th

Beef broccoli, steamed rice, potato  
salad, drink

### Wednesday 6th

ASBYU Forum L.T. 10:30am

Womens VBall CAC 6:00pm

District Championship

Shoyu chicken, steamed rice, mixed  
vegetables, drink

### Thursday 7th

Showcase to Maui

Roast beef w/gravy, deep fried mahi,  
scaloped potatoes, seasoned corn,  
tartar sauce, drink

### Friday 8th

Up With People—CAC 10:30

Ward Night

Beef curry stew, teri-chicken with  
sauce, steamed rice, tossed salad with  
1000 island dressing, drink

The UPDATE is an employee newspaper of the Polynesian Cultural Center and is issued as a training tool of the administration of the Center. The UPDATE staff consists of:

UPDATE Supervisor David Rodgers  
UPDATE Assistant . . . . . Kerry Kingi  
The UPDATE is printed by Iava Posala of the PCC Graphics Department.

Submissions to the UPDATE should be received by Tues. at 5:00pm to be included in that week's issue. The UPDATE office is located in the Special Projects office area near the employee building, ext. 3121