



UPDATE

Employee Newsletter

Friday, November 1, 1991

FINAL ISSUE!

Lester Moore Named New President; Plus Two New Board Members

A prominent Minnesota businessman has been named new permanent president of the Polynesian Cultural Center. Prior to his appointment, Lester W. Moore, 49, was president and chief operating officer of Dell Express, a large Minnesota-based corporation with 500 employees and estimated sales this year of \$52 million. He was the company's vice president/general manager and chief financial officer before he became president. Moore was also 2nd counselor in the Minnesota Minneapolis Stake Presidency.

The announcement was made by Elder Dallin H. Oaks, chairman of the Board of Directors for the Center, after an extensive three month search in which more than 30 applicants were

considered. Oaks said four of the six finalists were Hawaii residents.

Other new changes announced were two Hawaii residents as new members of the Board. They are Eric B. Shumway and Kalo Mataele Soukop. Soukop is a prominent Honolulu businesswoman and producer of the popular Kalo's South Sea Revue. She was also one of the original performers at PCC and is the Center's first female board member.

Shumway and Soukop were also named to a newly formed Executive Committee of the PCC Board by Oaks. This Executive Committee will be chaired by Jack Hoag, another PCC board member and president of First Hawaiian Bank.

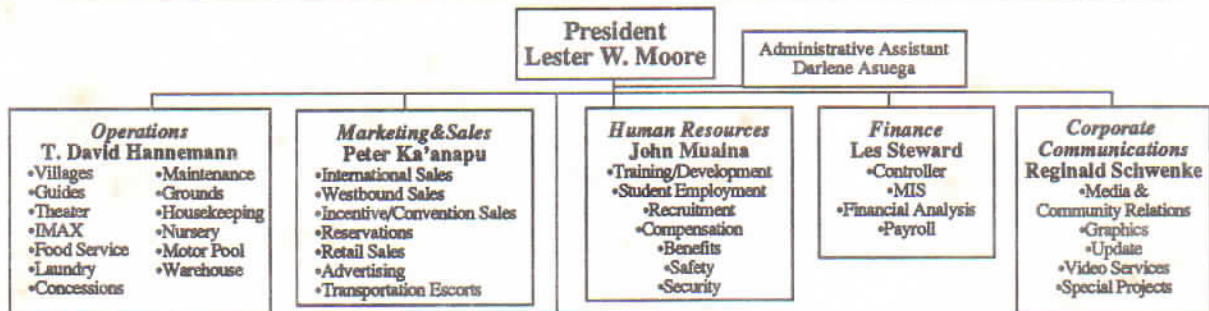
Elder Oaks said "Lester Moore brings to the PCC a unique combination



of people skills, financial and organizational expertise and sensitivity to the community at large."

Moore received his undergraduate degree from the University of Utah and a graduate degree from BYU-Provo. Joining President Moore here in Hawaii will be his wife Jeanie and two of their seven children.

New Polynesian Cultural Center Organizational Chart



Purchasing Manager

10/25/91

COMING NEXT WEEK:

Join us as we inaugurate our new employee publication, **IMUA POLINISIA** (Go forward Polynesia) next Friday. We'll introduce some new and exciting features and other additions!



G O F O R W A R D P O L Y N E S I A