

PCC Pledges \$50,000 To Aloha Liberty Foundation

On Monday, November 11th, President Rodgers at a press luncheon held in the Samoan village for the Aloha Liberty Foundation announced a \$50,000 upfront cash pledge by the PCC to the Aloha Liberty Fund, payable January 1, 1986.

There the Aloha Liberty Foundation officially unveiled its plans to launch a statewide campaign fund-raising for the restoration of "The Lady."

The campaign will probably be the most comprehensive statewide grass roots campaign in the country combining the resources of government, business, and the people of Hawaii, according to national Statue of Liberty-Ellis Island Foundation in New York.

The Goal is to raise \$1 million in Hawaii towards the national fund raising goal of \$230 million to restore "The Lady" and Ellis Island.

Governor George Ariyoshi serves as Honorary Chairman. The Honorary Executive Committee is comprised of Harold W. Ezell, Regional Commissioner for Immigration and Naturalization Service (INS); Hawaii's entire Congressional delegation — Sen. Daniel K. Inouye, Sen. Spark M. Matsunaga, Rep. Daniel K. Akaka, Rep. Cec Heftel; Hiram Fong, Sr., chairman of Finance Factors and one of Hawaii's most respected veteran politicians; Senate President Richard Wong and House Speaker Henry Peters of the Hawaii State Legislature.

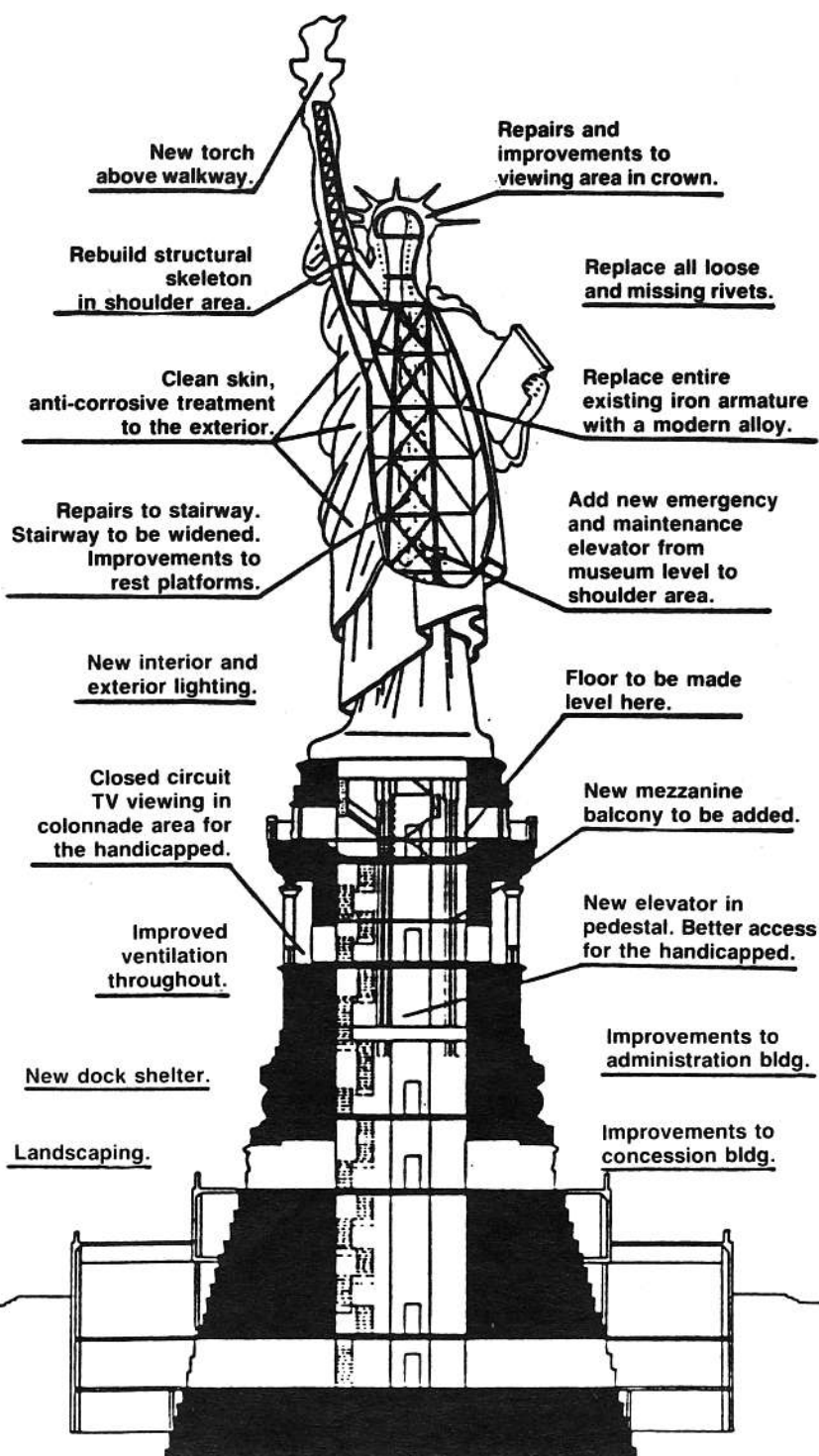
The active campaign Co-chairmen are our President, Ralph G. Rodgers Jr. and W. Mendel Borthwick, Jr., president/chief executive officer for Honolulu Federal Savings and Loan.

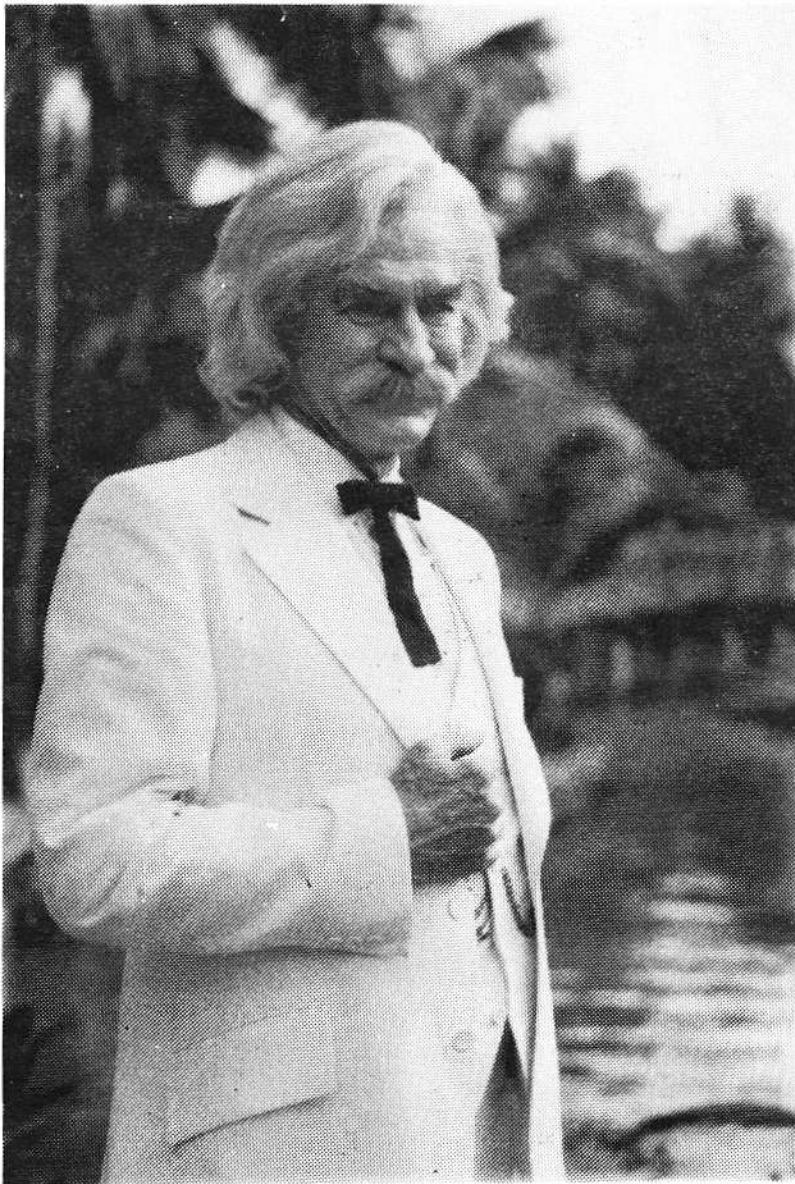
Reginald L. Schwenke, our Director of Public Relations, serves as Foundation president. Schwenke conceived, developed and coordinated this campaign under the corporate sponsorship of the Polynesian Cultural Center.

Co-chairmen Rodgers and Borthwick noted in a joint press statement: "The significance of Hawaii as the 'source' of such a worthy endeavor is that MILLIONS of Americans trace their immigra-

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STATUE OF LIBERTY RESTORATION





Colonel Twain?

While some bystanders thought they were looking at the Colonel from Kentucky Fried Chicken, other, more cultured onlookers knew what they saw was the image of one of America's most celebrated novelists, namely Mark Twain.

The man behind the make-up is actually an actor by the name of Walker Edmiston. He is the narrator for a promotional film produced by Pleasant Hawaiian Holidays tour company. The promotional is an important part of the company's marketing strategy. It is to be shown at briefings, conventions, and to tourists in general as part of the Don Ho Show. The presentation highlights various main attractions in the islands — the Polynesian Cultural Center being a major one.

Now residing in Hollywood with his wife Evelyn, Walker Edmiston began his acting career in 1950 in such shows as 'Big Valley,' 'Mission Impossible,' and 'The Wild, Wild West.' He's what they call in the movie business a 'Voice Man.' His job is to match his voice exactly to characters he's portraying or to actors who have died or are out of town. He just finished doing Orson Welles for a television special. Some more recent shows he's been on are 'Scruples,' 'Dallas,' 'Falcon Crest,' 'Hart to Hart,' and currently he's doing character voices for the 'Disney Dumbo Series.' Also, every year he flies to Tokyo to narrate films for the government. He has portrayed Mark Twain in the NBC Sunclassic 'Mark Twain's America.'

It's always comforting to know that we have a seasoned veteran plugging for us here at the Polynesian Cultural Center.

By Kerry Kingi

Front page cont...

tion roots to Hawaii, the U.S. port of entry for all Pacific and most Asian immigrants.

"The Statue of Liberty is as much a symbol of freedom, hope, and opportunity to Americans of Pacific, Asian, and European extraction in Hawaii as it was for the 17 million or so immigrants who sailed into New York harbor under the shadow of 'The Lady,' they said.

You don't even have to be an American to appreciate its significance.

According to Reg Schwenke, "My original concept was borne out of a sincere desire to personally 'make a REAL difference' after watching a moving network television announcement in October, 1984, soliciting funds to restore 'The Lady.'

His motivation?

"Three of my four children are U.S. citizens — the fourth is a U.S. National born in American Samoa. Hawaii is now my permanent home. Like millions before me, I am a first-generation 'immigrant' drawn to this country by the greater freedom and opportunity available here."

"American citizens have so much to be proud of and grateful for. I'm proud of my ethnic Samoan and adopted New Zealand heritage, but I've always admired the American spirit — particularly when confronted with adversity. I've never been a flag-waver, but my adrenalin and pride pumps as quickly as any American's whenever the U.S. achieves greatness in anything," Schwenke said.

"Most of my thoughts and feelings of Americans are reflected by the Statue of

Liberty and what she represents. I have not yet seen 'The Lady,' but when I do it will be a very special moment in my life. I think everyone should be firmly committed or passionately believe in something. The Statue of Liberty happens to be one of my passions. I'm just grateful the Polynesian Cultural Center's top management eagerly endorsed the original Aloha Liberty Foundation concept and allowed me to realize a dream," said Schwenke.

"I have no doubts that I will someday be an American citizen — if you'll have me..."

Sumptuous ethnic food was served at the "unveiling" and much appreciation goes to our great Village workers, Special Projects, Food Services, Training and all who worked to make this event such a great success.



Information Services Department Provides the Answers for Other Departments

This week the UPDATE spotlights the Information Services Department under the direction of Managing Director Rod Brewer. This department's activities should be of interest to many individuals at the Center—as everything they do is to be of service to other employees. Besides Rod Brewer, the department is made up of Secretary Jean Fonoimoana, Carl Yamagata (Research), and Andy Macatiag (Analysis and Planning).

According to Rod Brewer, the purpose of the department is to be of service to other managers and employees. "Many of the things we are doing will be very helpful to employees throughout the Center when they are implemented," said Rod. "We are looking at what computers are doing and can be doing at the Center. One of our responsibilities which Carl heads up in his Research capacity will be to make the use of Personal Computers more effective. We are looking at programs which will do the various jobs necessary and when we have decided upon the programs, we will spend many hours training those who use the pro-

grams how to get the most out of them. We are also looking for ways to improve the Prime computer system which we share jointly with BYU-HC. There are many ways that it can be improved, some of which are already being implemented." One of the possibilities Rod mentioned is to have shared data-bases. This means that if a department needs information such as an employee list or an expenditures list from another department, it can use the telephone to tie its Personal Computer into the Prime system. The information will be there for all who have the correct password to use and they will have it fast and easy. Also, users of the system could be able to use "electronic mail." This means that memos, work orders, requisitions, etc. could be passed with the speed of light through the computer system, saving a lot of time and waste. Managers and Supervisors could also do their scheduling on the Prime, or use a Personal Computer to do the job.

Rod mentioned that they are also trying to improve the forecasting and budgeting process. "There is a lot of informa-

tion which the administration of the Center needs to make forecasts. Oftentimes decisions are made at the last minute because the information isn't readily available, and our job is to keep it accurate at all times" Rod mentioned. "Andy has a lot of experience in sales forecasting and he is currently working with Jean to improve our overall skills in that area. Another exciting area we are all working on is that of researching the Center's marketing mix. We are working with several outside agencies to try and gather information about the types of guests who come here and what motivates them to come. We are just beginning to scratch the surface of what we can do to help the Center. It's an exciting and rewarding job which we all enjoy."

The UPDATE congratulates the Information Services Department for their effort and hard work. We encourage all employees to make use of the many services which this department offers and will come to offer in the months ahead.

**Memo to all employees—From the Executive Committee.
Subject: VANDALISM**

Some months ago the candy machine in the employee lounge was vandalized and cost \$300.00 to be repaired. Notice was given then that future destruction of these machines would result in all of us losing the privilege of their use. Some days ago the same machine was ripped from the wall and tilted to give free candy. The wall now needs to be repaired and the machine is out of order until that can be done. With this announcement we give notice that the next incident of damage to any machine will result in its permanent removal from the lounge. Some \$15,000.00 of furniture is on order which will greatly enhance this area and make it an attractive, comfortable lounge for employees. We regret that one or two people can cause the rest of us to lose our comfort and privileges.

From BYU-HC

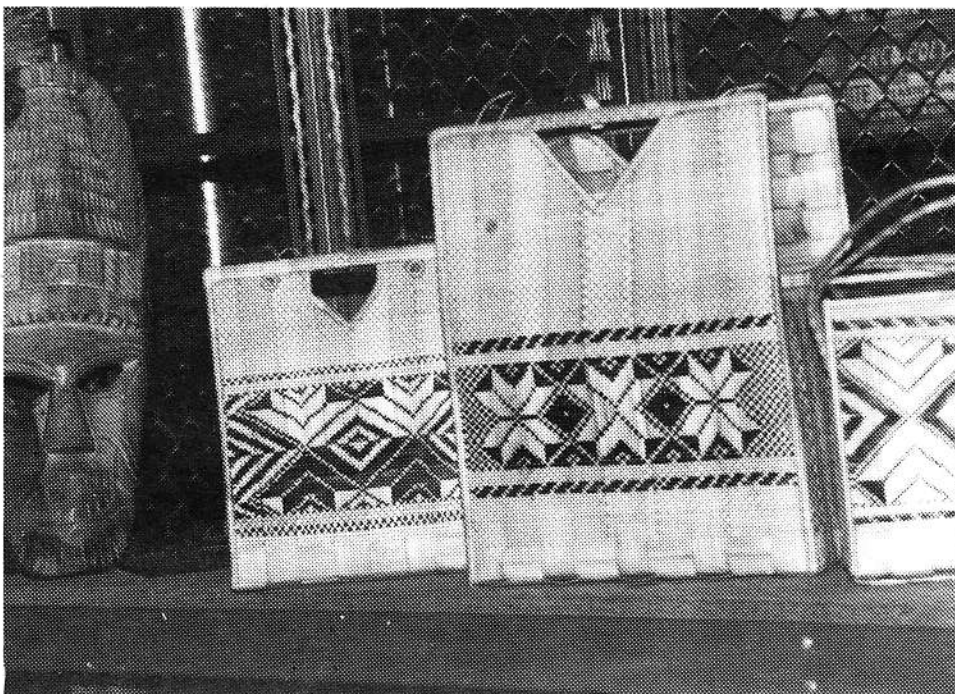
BYU-HC's Voice Heard At
Kahuku High School

After years of raising his voice for a choir at KHS, Dr. James Smith, BYU-HC's choral director, and other have been heard. Mrs. Alma Cirino, KHS's principal, has agreed to form a choir to participate in the BYU-HC-sponsored State High School Choir Festival, Feb. 21-22. An impressive list of schools will be represented, such as Punahou, Pearl City, and Kamehameha.

Since this is only the beginning of a hopeful choral program at KHS, Mrs. Cirino feels that all grades, 7-12, should be admitted, with no auditions necessary. It will truly be the most unusual choir at the festival, but the festival committee seems to be joyful over the new addition to the family on any terms. Carolyn Shumway will be the director and Carolyn Hannemann the accompanist. The guest conductor for the combined numbers will be Jerold Ottley, director of the Mormon Tabernacle Choir. The choir begins this week. For sign-up and rehearsal info. call C. Shumway at 293-9565. Note: There is a special schedule for employed students, athletes, etc. and Marching Band Members (to begin after marching season). This promises to be a wonderful opportunity that parents can encourage their KHS children to participate in.



Rod Brewer worked this week as a Host in the Gateway. He was fulfilling his assignment as part of the Management by Working Around™ program sponsored by the Employee Relations Department.



Recently the Warehouse received a number of artifacts which were recently purchased by Art Neilson and David Hannemann during a trip to Fiji. The items will be used in the new Marketplace area starting January 1st, and will be demonstrated and sold there (At left is a photo of several Fijian baskets which are in the Warehouse)

IMPORTANT NOTICE

All employees who are planning to attend the PCC Employee Christmas party must RSVP to Celva at 3043 by Monday, November 18. A prime rib dinner will be held in the Gateway restaurant beginning at 8:00pm continuing until 10:15pm and directly following that in the Pacific Pavilion we will present the Brothers Cazimero in concert. **No reservations will be taken after Nov. 18.** Tickets must be picked up between December 1 and December 5 and you will need to bring you ID to gain entrance to PCC the night of the party—one ID per couple. No children will be admitted.



New C-Team Members



October's C-Team Members include: (left, from the left) Lagalaga Alo, Kelly Schrum, Caylynn Godfrey, Shelly Rivers and Wang QeLi (Rosy). (above) Hannah Kaina, Paul Benz-miller, and Wilma Fonoimoana.

Be sure and make your nominations now for November's C-Team. Nominations can be made by contacting Kim at 3035.

From the Employee Relations Department...

AUDITIONS FOR THE THURSDAY NITE SPECTACULAR

To be held Wednesday December 4th, 7:30-9:30pm, and Saturday December 7th, 8:30-11:00am, in the PCC Bandroom. Please call Kim at 3035 before November 22 to Register. Piano and some musical instruments will be provided. The performance is **Thursday, January 2, 1986 from 9:30-11:30p.m. in the Pacific Pavillion.**

Aerobics Class — Being held on Mondays, Wednesdays and Thursdays from 5:15-6:15pm in the old training room. Instructor is Dalene Purdue and the class is co-ed.

ATTENTION

Mini-Olympic Schedule

Saturday, November 23:

6:00am — 7 mile run (Turtle Bay to PCC).

8:00am — Basketball and Volleyball (BYU-HC old gym).

Monday, November 25:

5:00pm Coconut Husking and Basket Weaving.

Tuesday, November 26:

5:30pm Racquetball

Wednesday, November 27:

7:00pm — Bowling, Pool, Ping Pong, Video Games.

Thursday, November 28

(Thanksgiving):

Beginning 6:30am — Relays, Track and Field events.

Final Event — Tug of War.

Awards Presentation



Another Great \$WAP MEET

Saturday, November 16, 1985
7:00am — Noon
In the Parking Lot across from
Niu's Laie Chevron and
McDonalds

Admission is free for Buyers.
Anyone selling food will be re-
quired to have a temporary
food permit. For all booth infor-
mation and reservations call
Kim at 293-3035



Insight

By Rod Brewer

The other day I met you for the first time in this life. It has been a long time since we saw each other last, but I remember we knew each other well on the other side of the veil. We were mighty warriors, both you and I, champions of all that is good.

Today we work side by side in another kingdom and although we cannot recognize each other, that same valiant spirit lives within each of us. It is only our carnal selves that disguises our true identities from one another. Our spirits want to reach out and touch each other but cannot penetrate the barriers that have developed in our mortal minds such as fear, jealousy, hate and love.

Listen carefully there is no other way. The answer has always been near if only we have the desire. A wise old man told me a few years back, "Son, in every life there is a purpose and without an understanding of who and why we are, there is no meaningful direction to where we have been or where we are going."

First comes desire, then comes truth. The truth is that we must first recognize who we really are. We must find that true character that fought so valiantly to keep its first estate. Then we must remember, it will be to no avail unless we can also keep our second.

With knowledge comes responsibility. Each of us have been given talents to share with one another. We must discover our talents by making a sincere effort to learn all we can know. It is in this respect that we must learn to use our time wisely and to set our priorities in order. Let not the Lord tell us you lazy, slothful servant, you have taken your talents and hid them away. Let us each continue to develop our talents be they weaver, carpenter, cook, guide, dressmaker, teacher, dancer, singer, leader, or whatever. Let us to learn, to teach, to share, and to sacrifice.

Let us begin to keep our promises. Let us remember the covenants we have made. Let us become more aware of the needy and more sensitive to their needs. Let us know more clearly right from wrong and without delay choose the right.

In this world of inequality, injustice abounds. Let us not covet the material possessions of our neighbors or their positions of authority or influence, for it will serve only to divide us, to make us strangers one to another.

There is a way. We can begin to know each other, to know everyone through the services we render and the sacrifices we make. Let us each begin to develop a deep spirituality and share in the joys of life. Let us begin this day to show more than ever kind, tender, active concern for others.

Certainly, if we will accept these truths, we will begin to recognize each other from before the veil. Old friends and fellow warriors can reunite in remembrance of the eternal plan of salvation and exaltation which together they righteously defended.

As employees of PCC, we can apply this wisdom in our lives, in our work, with our co-workers, and for our guests. Together we can increase the spirituality of the Center and it can truly become a Zion for all. Let all who work with us and visit our world of Polynesia share in this community spirit and take with them a memory that will continue to refresh and uplift throughout their lives.

Saturday November 16th
At the PCC Swap Meet

Shop Polynesia
50% OFF
Everything from
Infant Shirts to Gifts.
Career Dresses
reg \$35-\$48
NOW only \$24.99!!

Sale will continue in the
store at 12:30pm

Piano Tuning and Repairs — LDS man;
reasonable rates. Contact C. Shumway
(293-9596).

EDITOR'S NOTE

Two weeks ago, we ran an article in which we quoted BYU Security as saying the speed limit on campus is 25mph. BYU Officer Vatau Su'a has since informed us that the correct speed limit is 20mph on main roads and 15mph in parking lots. We apologize for our misquote and encourage all employees to obey the speed limit.

CALENDAR

Friday, November 15th

Devotional CAC 10:30am

Movie: "Turk 182" 9:30pm

BBall CAC 7:30pm

BYU-HC vs California Baptist

Club Cultural Night

AUD 9:30pm

Salisbury steak, chili franks, potato salad, dinner rolls, buttered mix vegetables, drink

Saturday, 16th

Movie 6:30, 9:30pm

"Turk 182"

BYU Stake P.H. Temple session

5:10am

Swap Meet Mall 8:00am—12:00noon

Deep fried chicken with giblet gravy, beef stew, steamed rice, dinner rolls, salad w/1000 island dressing, drink

Monday 18th

Blood Drive, Ballroom

Na Hoa Pono Week

Italian spaghetti, roast pork w/gravy, garlic bread, pasta salad, steamed rice, drink

Tuesday 19th

Blood Drive, Ballroom

Braised beef tips, pizza, oven brown potatoes, coleslaw salad, drink

Wednesday 20th

ASBYU Forum AUD 10:30am:

Student Speech

Hamburger steak with brown gravy, beef broccoli, three bean salad, steamed rice, drink

Thursday 21st

Na Hoa Pono Pageant, CAC 9:00pm

Roast beef with gravy, deep fried mahi, scalloped potatoes, seasoned corn, tartar sauce, drink

Friday 22nd

Women's Luncheon Bllrm. 11:30—1:00

BBall Tournament CAC 6:00pm

Na Hoa Pono Ball

Ballroom, Mall—9:30pm

Movie 9:30pm, AUD

"Return of the Jedi"

Beef curry stew, teri-chicken with sauce, steamed rice, tossed salad with 1000 island dressing, drink

The UPDATE is an employee newspaper of the Polynesian Cultural Center and is issued as a training tool of the administration of the Center. The UPDATE staff consists of:

UPDATE Supervisor David Rodgers
UPDATE Assistant Kerry Kingi
The UPDATE is printed by Iava Posala of the PCC Graphics Department.

Submissions to the UPDATE should be received by Mon. at noon to be included in that week's issue. The UPDATE office is located in the Graphics office, ext. 3116 or Call Darlene Asuega at ext. 3005.