



EMPLOYEE UPDATE

Polynesian Cultural Center

February 8, 1980

Waitangi Day: spotlight on Maori culture

Songs, dances and chants by Maori villagers will be featured in their celebration of Waitangi Day tomorrow. The formal program will begin at 1:30 p.m. in the Maori village, with popular Waikiki entertainer Frankie Stevens joining in the festivities.

Frankie will be singing New Zealand's national anthem, "God Defend New Zealand," as the country's flag is raised at the beginning of the program. Later, he will be the soloist

for "Terina," composed by cultural specialist Tommy Taurima, which tells of a grandfather's love for his young granddaughter.

For those of you unfamiliar with Maori history, Waitangi Day is celebrated as a national holiday in New Zealand on February 6. On that day 140 years ago, 50 Maori chiefs signed the Treaty of Waitangi making New Zealand a domain of Great Britain. The signing of the treaty took place at

Waitangi, located in Northland, New Zealand.

Honored guest for the celebration will be Sir James Henare, who comes from the area where the treaty was signed. Sir James was knighted in 1978 by the Queen of England for his outstanding service as a humanitarian, military and government leader in his homeland.

It'll be a special affair tomorrow -- let's all help our Maori brother and sisters celebrate!

General Manager's message:

It's the spirit that makes the difference!

"My family was ecstatic with the dinner and show at the Polynesian Cultural Center this Saturday (February 2)....."

So began a visitor's letter of praise and thanks that I received this week and would like to share with you.

The evening show this past Saturday was indeed something special to the crowd of 2,020 watching. They enjoyed it so much that they gave our performers a hearty standing ovation.

What made this and other shows which have earned standing ovations different from the rest? What is it that so strongly remains with the visitor after he has left the

Center that it causes him to take the time and effort to write and tell us? It's the spirit.

When our performers have the spirit, the audience gets caught up in their show and really gets involved. They can feel the genuine enthusiasm that flows out to and touches them. And, as I'm sure many of you have personally experienced, it's a truly beautiful feeling as they return that enthusiasm to you.

This is true not only for those performing in the evening show, but also for those performing in all our other shows, demonstrations tours, and positions in which we continually deal with and are able to influence our visitors.

I know that it sometimes becomes difficult to maintain that genuine enthusiasm each time, every day. Yet the reason we continue to try our best is because each contact we make (whether it's through song, dance, ticket sale, tour or demonstration) will be a part of the visitor's first impression of Polynesia and all that we represent. And first impressions are most important because they affect all others.

I also want you to know that I am informed of your successful efforts and that although I may not always be able to share these letters and other words of praise with you, each time I do receive them I am deeply impressed.

Thank you,
William H. Cravens



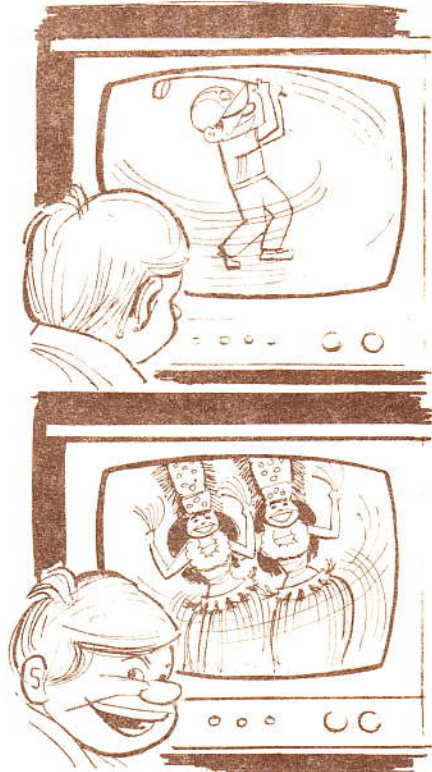
PCC to show golf fans real 'swinging' time

When the Hawaiian Open is televised to the Mainland, Japan and locally this weekend, viewers will be able to see villagers and dancers from PCC in action as well as the professional golfers.

Wondering how golf ties in with PCC? Well, NBC figured folks on the Mainland and in Japan watching the Hawaiian Open would also love to see the beauty around our islands...one place not to be missed being the Polynesian Cultural Center.

So in December (as many of you may remember), an NBC film crew visited the Center and spent several hours filming our activities which will be shown as scenic "cutaways" during the tournament telecast.

Because of its appeal to both the eyes and the ears, television is a prime medium for PCC. Through this coverage, we will be getting valuable exposure to millions of viewers and effectively spread the word about what we are doing at PCC to preserve the Polynesian way of life.



Now that's what I call having a real swinging time

The first Hawaiian Open was played in 1965. Since that time, it has grown into one of the most prestigious and well-watched pro golf tournaments in the world.

This year's Open began yesterday at the Waialae Country Club with 144 top-notch golfers from all over the world competing for a total of \$325,000 in prize money. The tourney will run through Sunday.

The final three days of play will be televised -- on Friday to Japan as well as locally, and on Saturday and Sunday to the Mainland and in Hawaii. Local airing time will be 6 p.m. on Friday and 11:30 a.m. over the weekend.

Be sure to tune in to KHON-TV if you've got time. You'll be treated to some fine golfing...as well as a glimpse of some members of our

PCC family sharing their singing, dancing and special brand of aloha with millions of viewers.

BYU--H Calendar of Homecoming Activities

Friday, February 8

- Homecoming Queen elections, Aloha Center mall, 9 a.m. to 5 p.m.
- Homecoming Spectacular, PCC theater, 10 p.m. Free! Activities include crowning of the homecoming queen and performances by Showcase Hawaii, the symphonic jazz band, an a capella choir and much more!

Saturday, February 9

- Homecoming Parade through the community, 10 a.m. Starts from PCC and ends at BYU--H.
- Movie, "Superman," auditorium, 2, 6:30 and 9:30 p.m.

rium, 2, 6:30 and 9:30 p.m.

- Rugby game, BYU--H field, 2 p.m.
- Bonfire, field, 6 p.m.
- Men's basketball team plays UH--Hilo, gym, 7:30 p.m.

Sunday, February 10

- Founder's Day Fireside, auditorium, 7:30 p.m.

Monday, February 11

- University Family Home Evening, auditorium, 9:30 p.m.

Tuesday, February 12

- Concert by the Peter Moon Band, auditorium, 7:30 and 9:30

p.m. Tickets, at \$3, are available at the Aloha Center. All seats are reserved.

Wednesday, February 13

- Founder's Day Forum, "Reflections and Projections," Little Theater, 10:30 a.m. Informative discussion of student life -- past, present and future.
- Film Classic, "The Red Pony," auditorium, 6:30 and 9:30 p.m.

Thursday, February 14

- Voice recital by Dr. Michael Suzuki, a former BYU--H faculty member, auditorium, 7:30 p.m.