



April 13, 1983

# update 83

Polynesian Cultural Center

SPECIAL EDITION

## Center Welcomes New General Manager



**Ralph G. Rodgers Jr.**  
**Polynesian Cultural Center**  
**General Manager**

Ralph G. Rodgers Jr., of Salt Lake City, has been appointed general manager of the Polynesian Cultural Center it was announced Monday of this week by Elder Marvin J. Ashton, a member of the Council of the Twelve and chairman of the Cultural Center board of directors.

The new general manager succeeds William H. Cravens who has held the post for nearly eight years.

"The board of directors unanimously expresses its appreciation to President Cravens for the outstanding progress and development of the Cultural Center under his administration," Elder Ashton said. "He has indicated to us a desire to pursue other opportunities on the mainland, and so he has submitted his resignation."

Brother Rodgers, 46, has been serving as managing director of the Promised Valley Playhouse in Salt Lake City since 1974. He will assume his new responsibilities in Hawaii immediately and will continue in his present position until such time as the board of directors at the Playhouse names a successor.

"Brother Rodgers is already serving with distinction on the Cultural Center's board of directors," Elder Ashton said, "and he will retain that position."

Other board members include George Q. Cannon, Honolulu; F. W. Gay, Arlington, Texas; J. Willard Marriott Jr., Chevy Chase, Md; Fred A. Baker, Ogden, Utah; and Jeffrey R. Holland, Provo, Utah.

Brother Rodgers said his primary challenge will be "to maintain the Cultural Center's position as the number one paid admission attraction in Polynesia."

The new general manager is well known in Utah musical and drama circles. He is a music graduate of the University of Utah, has been a high school music educator and has also served as a consultant to the music department of his alma mater.

He has a long list of accomplishments as a writer, arranger, director, actor and singer in a wide variety of musical and dramatic productions.

Brother Rodgers is a familiar figure in Church circles in the Pacific having served as Mission President of the Samoan Mission and Regional Representative.

# Mo'omo'oga alofa mo oulua. Matou te alolofa

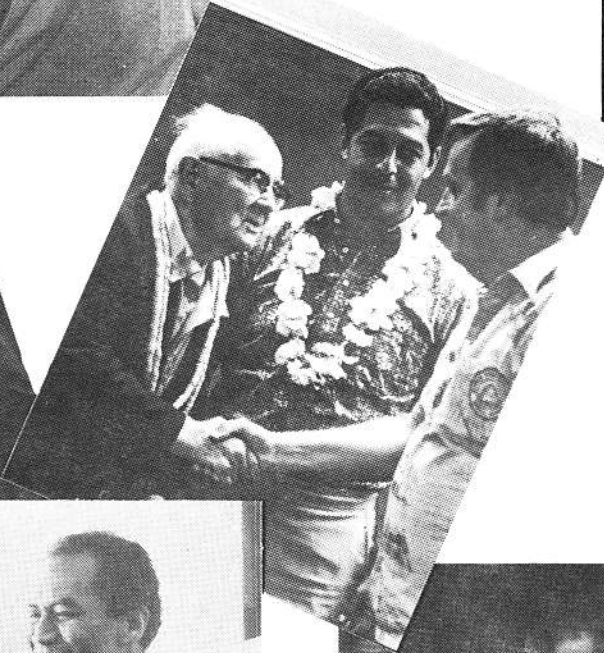
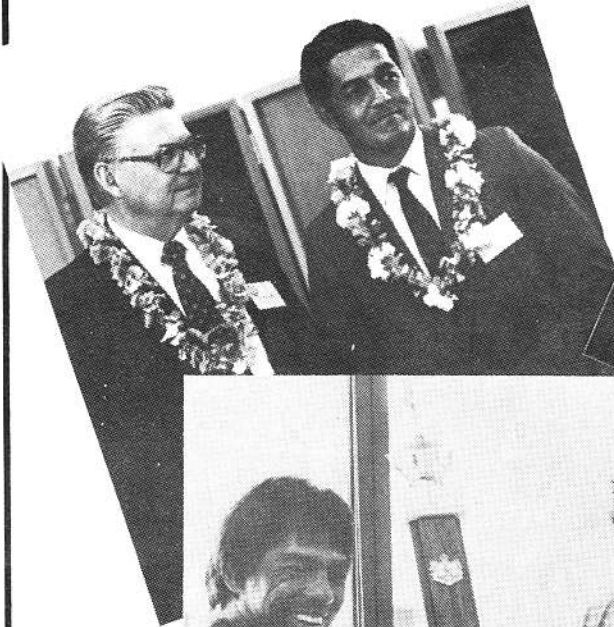


Tuesday  
April 12, 1983

Polynesian Cultural Center President Carl Fonoimoana Jr. today accepted the resignation of Division Manager Carl Rodgers Jr. from the Polynesian Cultural Center.

Presenting his resignation to the Board of Directors, a special Division Manager, Carl Rodgers Jr. observed, "I feel very calm and happy to be home with my Father." He urged the management to do the best and expressed his love for the Center, saying "My loyalty is to the Center."

In calling Carl Fonoimoana Jr. could make the announcement, Carl expressed the feelings of both himself and the Center as he said, "I am glad that Carl has done here and he has made. Carl is a friend. We will accept his resignation."



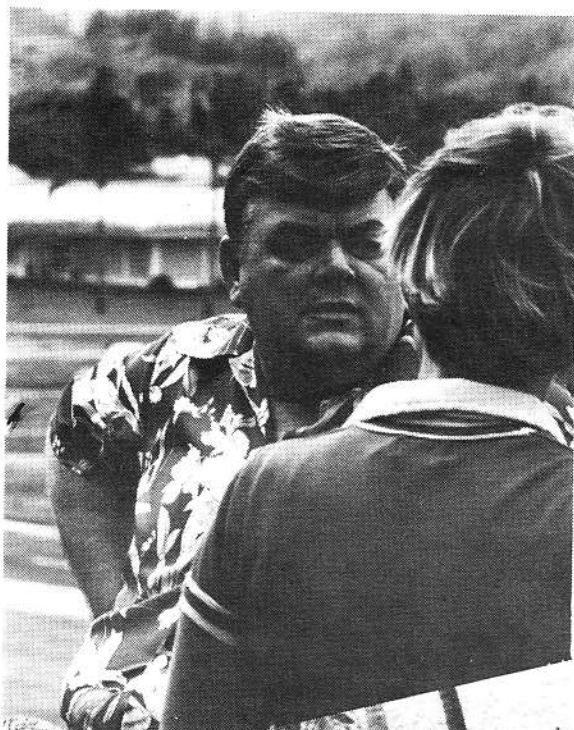
# Ia fa'amanuia le Atua ia te oulua tele mo oulua uma.

... general manager Ralph G.  
... resignation of Carl Fonoim  
... Cultural Center administration.  
... in person and announcing it in  
... meeting, Carl Fonoimoana  
... and thankful to my Heavenly  
... rs to continue to give of their  
... for Brother Ralph Rodgers,  
... Center and its success."  
... a into the meeting so that he  
... nt in person, Ralph Rodgers  
... the Center's board of directors  
... ce appreciate everything  
... cognize the great contribution  
... It is with a sad heart that we





## Meet the New General Manager:



Ralph G. Rodgers Jr. was born August 16, 1936 in Salt Lake City, Utah. He is married to Joan (Williams) and they are the parents of six children.

He graduated in Music Education from the University of Utah and did graduate work in Educational Administration. He has worked as a music teacher, private vocal coach, director of school and community musicals, and has starred in university drama productions. Before accepting the position of general manager of the Center, he was the managing director of Promised Valley Playhouse. He is a writer, producer, and director of entertainment presentations for church productions, VIP ceremonies, TV programs, and hotels.

His talents have been sought as a soloist with the Utah Symphony and Utah Chorale, as a TV host and performer on the March of Dimes Telerama, and as a finalist in talent competitions and opera auditions in Utah and Arizona.

His public service has included membership and leadership activities in the Rotary Club, Boy Scouts of America, Junior Miss Pageants, Utah State Fair Pageants, and Women's Hall of Fame Awards.

His church experience has included years of dedicated service as a missionary and Mission President in Samoa, as well as on the General YMMIA Board, General Music Committee, and the General Aaronic Priesthood Committee.

At present he is serving as a Regional Representative, Chairman of LDS Church Productions and Pageants Committee, and as a member of the board of directors of the Polynesian Cultural Center.

The new general manager speaks the Samoan language and has a deep and abiding love for Polynesia. His appointment is received with enthusiasm and great aloha.

