

### In Praise Of Dedication Canoe Boys Cited For Quality Service

Seventy-five percent of all guests to the Center ride in the tour over the lagoon. The canoe guides provide a positive impression of the Center to all these people. Elder and Sister Treglown are impressed with students working at PCC and would like to recognize the crew of young men at the canoe landing.

The Treglowns have been serving in their Church Service Mission now for eight and a half months. They feel the "entire Polynesian Cultural Center is a very unique place, designed to bring gether and bless the lives of college udents attending BYU-Hawaii."

These two missionaries are working with the canoe guides right now and have commented that "these young men are as fine a group of young men as we have ever been associated with, and we have worked with many groups over the past thirty five years."

"These young men enjoy their work and it shows in the way they conduct their tours of the waterways and villages. Guests are not only informed, but also entertained, and many compliments are made after every tour."

Some guests say:

"That was a very informative tour." "They sure do a good job." "He made the tour really fun." "What a witty young man." "Can I have my picture taken with you?"

The team includes Larry Lapenes, student lead, Ken Peters and Iafeta Sao, assistants, and Bruno Chung, Paul Detton, Steksin Diopulos, Fagasa Fepuleai, Viiga Fuimaono, John Lapenes, Mika Lolo, Casey Low, Sione Malolo, Tom Mariteragi, Val Moana, Sione Olevao, Clarence Schwalger, Dean Sekona, Raymond Taala, Palemia Tafiti, Terry Tauiliili, Reif Tauati, Sione Langi, Pele Tautu, Don Fritsche, and Ottley Wright.

These men are ready to serve and often make comments like these:

"It's not my turn, but I'll go." "What can I do to help," "It's raining, but I don't mind going." "I sure love my work."

Congratulations from Elder & Sister Treglown (Cliff & Carol, Dad & Mom) to a great crew of young men.





Friendly Canoe Boy Gathering

## Innovation Plus Pere to Lead Merchandising Division Into the '90's

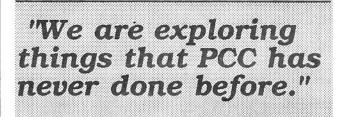


eneral Manager James Christensen recently announced the formation of a new division in the Center.

Under the direction of Vernice Pere, the

Merchandising Division includes retail sales, product development, the art direction of the Center, the Concessions department and all vendors, including Host, operating on the grounds.

The division is challenged to increase per capita revenues within the park and to accomplish this Vernice is exploring the development of PCC logo merchandise, the attraction of new vendors and/or guest services, and better ways to sell Snack Bar products.



Located in the Marketplace offices, the new division will soon be testing original logo designs by guest focus groups and surveys. "We are exploring things that PCC has never done before," Vernice explains, "but from experience we know that we need to be both innovative to move the Center into the 90's and maintain our position in the tourist industry."

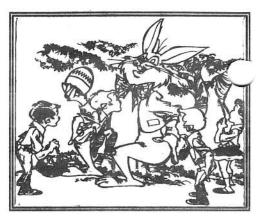
The fresh, clean colors of the new Center letterhead, the business cards of the Sales and Marketing team, new display units for trade shows, the stripe and logo designs on company vehicles, and the stunning new incentive, Convention & Group Sales brochure are all part of Vernice's recent work.

We wish her and her new division great success in exploring new directions for the Center!

### **Congratulations**

Mr. and Mrs. Allen Kroff, baby girl Alita Kroff Mr. and Mrs. Jackson Mapu, baby girl Christina Celva Mapu

## Sixth Annual PCC Easter Egg Hunt



The Easter bunny saw plenty of action on Saturday March 25, 1989 as he hippityhopped his way through the 6th annual PCC Easter egg hunt. Over a thousand eggs were hidden on the farm grounds, including lucky eggs which brought a special prize to the founder. Some of the prizes include: special easter egg baskets, movie tickets, gift certificates to shop at Pay n' Save, IGA and several others. Free balloons went to all the hunters. The hunt lasted for a little over an hour, with everyone happily on their way home by 10:00 a.m. Thanks to Special Projects and helpers, especially to our special guest, the Easter bunny, for his important appearance.

## Guest Response Great Tour, Great Hosts

A letter with the subheading, "Subject: Appreciation," was mailed to the Reservations Department on April 6, 1989. Louis Pinto, Chairman and Escort Guide for the Holo-Holo Senior Citizen Club sent the letter after their visit to the Center. Pinto writes that "the twenty seven member's really enjoyed all the show and the wonderful dinner."

Pinto said their guide Carol, "really made our tour to the Polynesian Cultural Center worth while...we all enjoyed her wonderful personality and love she showed to all my senior citizen group."

As always the Reservations Department has represented the Center very well. The chairman of Holo-Holo said, "all the boys and girls were very polite and helpful."

## American Slogan Contest: Have Your Say



aving your say the American way is important to citizens throughout the nation, especially to Ben Cayetano, lieutenant gov-

erner, sponsor of the Hawaii State Vot-

The contest, which is in its second year, challenges citizens ages five and up to create a slogan that will encourage people to vote. Prizes include trips to Washington, DC, Disneyland, and the neighbor islands. Savings bonds and various other prizes will be awarded to the fifteen finalists in each of the three categories.

Çayetano, the State's chief election official said, "the winning slogan from 1987 was used in the State's get-outthe-vote advertising campaign which combined with other voter registration programs to help reverse a ten-year decline in the percent of registered voters in Hawaii's voting age population."

Entry forms can be obtained through the lieutenant governor's office, county clerks, state libraries, schools and various businesses throughout the state. All entries must be received by June 9, 1989. The winners will be announced on Admission Day, August 21, 1989.

First place winner in 1987, Janet Hall of Hawaii Kai won a trip for two to Washington, DC, a one thousand dollar savings bond, a hundred dollars cash, a neighbor island trip and other prizes. Her winning slogan, "Have your say the American way" came out on top of 9,000 other entries. Hall's slogan went on to represent Hawaii in the National Contest sponsored by the National Association of Secretaries of State, the Federal Voting Assistance Program and the Ad Council. Computer Corner

### **Computer Users Committee**

A mahalo nui to Enia Riggs of Village Productions, who has served faithfully in the PCC Computer Users Committee as co-chairperson and chairperson. We will miss her fine efforts!

Congratulations to Larry Yuen of the Business Office who will be our new CUC Chairman and Mike Foley of Sales and Marketing, as our new CUC co-chairman. Both were elected at our users meeting last month.

Up and coming Computer Users Committee Meeting May 19th, 9:00 a.m. in the Boardroom. Topics to Cover are new PSI Mailbox and FYI features. Hope you can make it.

### **Training Sessions**

Here are the classes we'll be offering at MIS Computer Training for the month of May:

### <u>May 2</u>

Sidekick Training, 9-11 a.m.

### May 9

Harvard Graphics Review, 9-11 a.m.

### <u>May 16</u>

PSI Request/Ultiplot Graphics Training, 9-11 a.m.

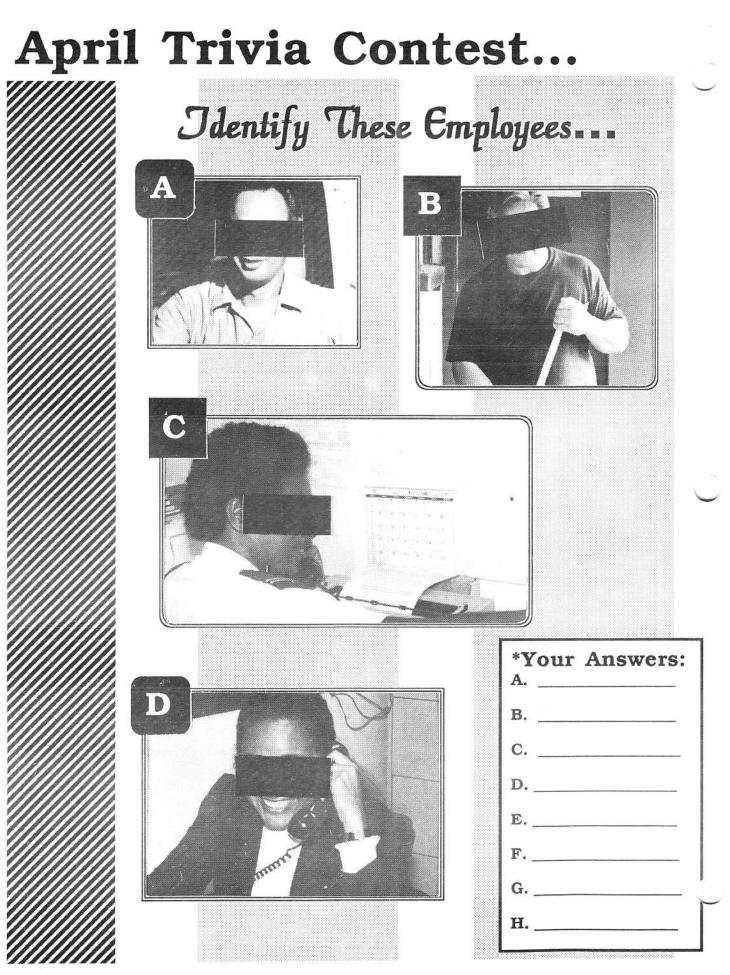
### <u>May 23</u>

Fastback Backup Utilities Training, 9-11 a.m.

### <u>May 30</u>

Procomm Communications Training, 9-11 a.m.

Call Lei Cummings (ext. #3161) for more details or to register for a class. All PCC employees are welcome! See you in Training!



## Trivia Rules:

1. Competition is open to current PCC employees only.

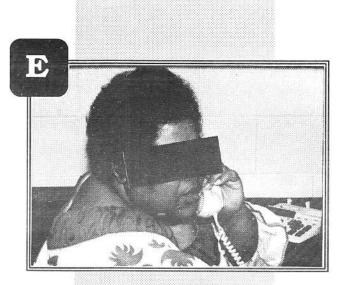
 One entry per employee.
All entries should be submitted in an envelope with your name, department, phone number and immediate supervisor.

4. All entries should be submitted to PCC Graphics (located at the Old Administration Building) before 5p.m.5. In case of a tie, random drawing will take place.

6. All winners' names will be printed in the next issue of UPDATE.

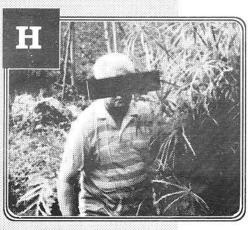
7. Winner will have one week from the date of announcement to claim his/ her prize from Special Projects.

8. All judges' decisions are final.











## Aloha Makahiki Team Signup

### About the Aloha Makahiki Competition

Aloha Makahiki is an Aloha Week co-related event, which will feature high school, corporate, and mixed plate teams competing in up to five Ancient Hawaiian Games. Each team will consist of six-members, with awards three-deep in each of three divisions. Competition will be held at Kapiolani Park, following the 1989 Aloha Week Parade (Saturday, September 23). Aloha Makahiki will serve as a fund raiser for local Hawaiian charities, a vehicle to preserve Hawaiian Cultural Games, and provide a day of friendly, fun competition for all participants.

### Registration

Team registration fees are \$180 dollars for corporate and mixed plate teams (corporate sponsors will provide all entry fees for high school teams). Enter early to secure your team's participation in this unique event! Each team must have a team contact, who may or may not be a team competitor. Registered team contacts will receive complete event details, all inside information regarding the event, and individual team member registration forms. Make check or money order payable to: Aloha Makahiki, and send to : Aloha Makahiki, P.O. Box 4674, Honolulu, Hawaii 96812.

### **Team Divisions**

Teams may compete in three divisions including corporate, high school (HS), and mixed plate (a special category for all others wishing to complete teams and participate).

For more information about the Aloha Makahiki call (808) 943-0481

Sporting **Event!** Clip and Mail in with **Registration Fee Today! Team Name** Team Contact Company/Organization Day Phone: Home Phone: Division: \_\_\_\_\_ (HS no payment) Address

Get your

team ready

for a fun

Hawaiian

Cultural

DON'T MISS THIS EXCITING HAWAIIAN SPORTS SPECIAL!

## Employee News Briefs

## Birthdays

Sue Ann Pualoa (April 4th), and Alaiva'a Leapai (April 13th) of our Security Department.

Happy Birthday to you both.

## \$400/plus Integrity

Chris Fonoimoana turned in Dr. Shahen Boghossians' wallet containing four hundred dollars, credit cards and personal documents. Boghossians of California was overjoyed to receive his wallet.

The Housekeeping Department salutes Fonoimoana for the values he exemplifies. Whether a few or hundreds of dollars are at stake he would never compromise his principles.

Thank you Chris for being a fine example.

## Culture Calendar

From Monday's opening to Friday's closing devotional, activities are planned for the following culture weeks:

\*Marquesas: April 10-15th.

\*May Day (single day event): May 6th.

\*Kamehameha Day-Hawaii: June 5-10th.

\*King's Birthday-Tonga: July 3-8th.

\*Bastille Day-Tahiti: July 17-22nd.

\*Flag Day-Samoa: August 21-26th.

\*Fiji: October 16-21st.

\*Mission: December 11-16th.

### **Polynesian Cultural Center Celebrates**

# May Day

## May Day Is Lei Day

Date: May 1-6 Time: 6:00 p.m. Place: Villages

Date: May 5-6 Time: 2:00-4:30 p.m. Place: Coconut Grove

Date: May 5 Time: 4:00 p.m. Place: Coconut Grove

Date: May 5 Time: 4:00 p.m. Piace: School House

Date: May 6 Time: 4:00 p.m. Place: Villages The Meles of Polynesia chanted and sung by all Village Performers.

Participate in learning the skills of Lei making, ancient and modern.

The Royal Court convenes to preside over the May Day Festivities in the Center.

Lei Day Making Contest, island entries selected for Awards!

Canoe Parade - Villages vie for Grand Prize in Canoe Decorations.

## Lei Making Entry Rules

Contest Date:	Friday, May 5, 1989 - Judging begins at
	3:00 p.m.
Categories:	*Most Traditional
-	*Most Creative
	*Most Beautiful
Prizes:	1st, 2nd & 3rd Prizes will be awarded in each
	category, only One lei of any category will
	receive the Grand Prize as "winner" overall.
	All Judges decisions are final.
Materials:	Fresh flowers and greens. Use only natural
	materials, seeds and shells are not allowed.
Sizes:	All Leis 36"
	All Headbands 24"
Entries:	Anyone can enter, all entries must be tagged
	to show, name, address, phone, or PCC
	Dept. plus the category and registered with
	Village Operations, 293-3107, NO later
	than 5:00 p.m., May 3rd, 1989.
	Contestant determines the category at the
	time entry.
Deadline:	All entries must be submitted to the Village
	Operations no later than 12:00 noon, May
	5th, 1989.
	NO late entries will be accepted for judging.
	Late entries may be shown for exhibition
	only.

**Polynesian Cultural Center** 

## Welcomes ALL To Enter MAY DAY LEI MAKING CONTEST

Judging & Exhibition-Friday, May 5, 1989 Prizes in all 3 Categories-One Grand Prize Winner \*Traditional \*Creative \*Beautiful

Register no later than May 3rd, 1989 Entry rules at Village Office: 293-3107

All Judges' decisions are final

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