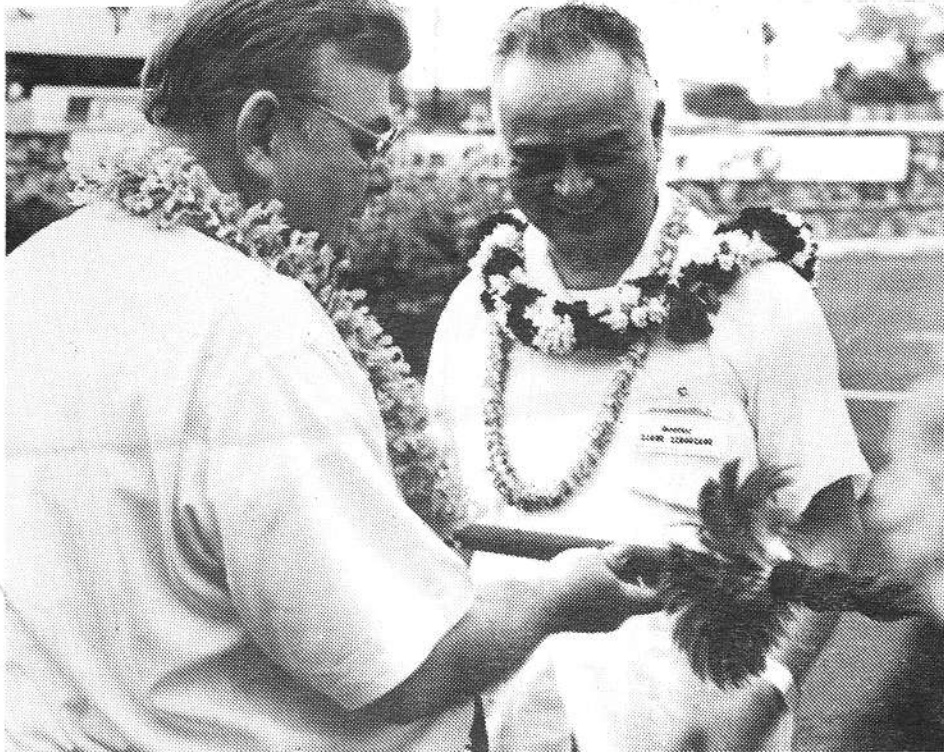


UPDATE '85



Wednesday, July 17th the Polynesian Cultural Center was honored by the visit of two important international delegations.

Governor Liang Lingguang, the provincial governor of the province of Guangdong (formerly Canton) visited the Center in the afternoon. He was greeted by the Cultural Center's President and General Manager Ralph Rodgers who presented Governor Liang with an authentic Tiaaha. Governor Liang and his party then toured the villages by canoe and were later joined by Hawaii State Lieutenant Governor John Waihee and they attended the Center's night show "This is Polynesia." Governor Liang represents the province from the People's Republic of China which has been designated as the sister province to the State of Hawaii. Mr. Liang is visiting here in an exchange with Hawaii's Governor George Arioshi, who visited China several months ago.

During the past few years the Cultural Center has developed strong ties with the People's Republic of China and this visit is one of many such visits by ranking

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The Even Greater PCC Trivia Marathon

This is the final set of questions and you have 2 weeks to answer them. Answers to this week's questions can all be found in the Pacific Islands section of the Joseph F. Smith Library. The Institute for Polynesian Studies requests all contestants to seek the answers there. Answers to this final set of questions should be handed in to UPDATE no later than Tuesday, July 30th and each answer is worth 3 points. Good luck! Here are this week's questions:

1. Two current BYU-HC faculty members wrote their PH.D dissertations with Samoan themes. Who wrote: a. Samoan Saints: Samoans in the Mormon village of Laie. b. The Establishment of Modern Rule in Western Samoa.

2. What instrument was the most important of the old Maori instruments carved from a variety of materials: stone, bone, wood, whaletooth, ivory?

3. Fijian petroglyphs are divided into two basic types. If the first type are those bearing some resemblance to a rather jumbled and undefined script, what is the other type?

4. The Hawaiian language has borrowed words from other languages. Match the following with their sources:

- | | |
|-----------------------|---------------|
| a. pakalana (violet) | v. French |
| b. paniola (cowboy) | w. Spanish |
| c. poma (apple) | x. Tahitian |
| d. mono'i (perfume) | y. Portuguese |
| e. pakaliao (codfish) | z. Cantonese |

5. What Polynesian Island has been known by the following names: San Carlos, Davis Island, Teapy, Whyhu, Te Pito o te Henua?

6. Which island in the Fiji group according to legend was formed when Raho, a chief from Samoa, on his search of a new home, poured one of the two baskets of earth which he had brought with him, between two rocks?

7. Who in Samoan society decides: a) what land shall be used and what crops shall be grown. b) who shall go fishing. c) orders trees to be planted when they are needed. d) sends people to weed the plantations. e) to look for seafood on the beach or reef.

8. Nearly what per cent of Hawaii's population live on Oahu? a. 50 b. 60 c. 70 d. 80

9. Magi Keil, Angeline Keo, Shelly Rivers and Rubina Forester share a common ancestor who donated the land where the Samoan Temple and the Church College of Western Samoa now stand. Who was he and what was the token sum of money he had to pay?

10. Honolulu (City & County) is the a. 11th b. 19th c. 23rd d. 39th most populous city in the United States.

11. Put the following ethnic groups in the order of which has the most first based on the 1984 figures for the State of Hawaii excluding persons in institutions or military barracks, on Niuhau or in Kalawo: Black, Samoan, Chinese, Filipino, Caucasian, Japanese, Hawaiian.

12. What great conquistador gazed from a hilltop in Panama on September 25, 1513 and named the great ocean before him the "South Sea" which Magellan later called the Pacific?

13. What English proverbial saying can be applied to the Maori: Makere te weka i te mahanga e hoki ano? Would the weka return to the snare it escaped?

14. The language of Niue generally resembles: a. Samoan b. Tongan c. Eastern Polynesian.

15. Charles Nordhoff and James Norman Hall, working together, produced some of the Pacific's greatest what?

16. What are the nationalities of the following explorers?
a) Pedro Fernandez de Quiros b) Jean Francois de la Perouse c) Captain Samuel Wallis d) Abel Tasman e) Ferdinand Magellan

17. What were slavers called who recruited coloured labour in the Pacific and were described: "A tough band of international adventurers, on the whole brutal, callous, & completely unscrupulous in their methods of recruiting..."

18. Who is the "First Lady of the Pacific" born Agnes Genevieve Swann on Halloween, 1897?

19. What is the only plant proven to have girdled the world in distribution through the tropical and temperate areas in pre-Columbian times? Hint: Its fruits are highly variable and grow in a variety of shapes, sizes and textures.

20. What is described in Polynesia with such interesting titles such as:
a) Fiji--Sanga ndondoli: trying to stretch b) Tonga--Tafue-a-Fanene: Fanene's skipping rope c) Samoa--Vaepato: ducks' feet d) Tokelau--Teuila: lightning e) Tahiti--Fetia: star

Here are last week's answers: 1. Colin Shelford 2. 150 3. all of the above 4. Samoa 5. Pitcairn 6. kukui or candlenut 7. Diamond Head Crater 8. bullroarer or purerehua 9. Nuku'alofa

Bigger, Better Promotion Under Way

Perhaps as you have been listening on your radio or watching TV the last few weeks, you have noticed many advertisements mentioning the \$380,000.00 July Jubilee sponsored by the Polynesian Cultural Center, Pearlridge Shopping Center and several other businesses. This giveaway is another in a series of special promotional activities prepared by Reg Schwenke, the Cultural Center's Promotional Director under the direction of Haile Pokipala, Vice President of Sales and Marketing. As each promotion kicks off, another series of "firsts" is usually attained. Each new campaign is usually the biggest and best promotion to date and they often include companies which have never participated before.

This giveaway tops them all! It is the largest promotion for the Center yet, it is the largest promotion ever in the state of Hawaii involving a shopping center and more goodwill and public relations will be generated for the Cultural Center as a result of it than any other promotional activity has ever provided.

According to Reg, many employees often ask him why the Center gets involved in these giveaways on such a large scale. "We have learned that one of the biggest ways the Center attracts people is through word of mouth advertising. These promotions generate a huge amount of this advertising by bringing out local people — many of whom have never been through our gates before." He mentioned that during these promotions, the Polynesian Cultural Center receives much more in goodwill and free advertising than it costs to put on a special show (on a double show night).

CALENDAR

Friday, July 19

Pork chop suey, steamed rice, tossed salad w/ dressing, drink
Movie, AUD. 9:30pm
"Conan the Destroyer"

Saturday 20

BBQ Pork cubes w/ sauce, lyonnaise potatoes, seasoned peas, drink
Movie, AUD. 6:30, 9:30pm
"Conan the Destroyer"

Monday 22

Salisbury steak, brown onion gravy, steamed rice, seasoned mix veg., drink

Tuesday 23

Chili franks, steamed rice, tossed salad w/ dressing, drink

Wednesday 24

Braised beef w/ noodles, steamed rice, seasoned carrots, drink
Movie, AUD. 6:30, 9:30pm
"Enter the Dragon"

Thursday 25

BBQ Chicken, steamed rice, seasoned peas and carrots, drink

Friday 26

Pork roast, brown gravy, French baked potatoes, buttered corn, drink
Movie, AUD. 9:30pm
"The Rear Window"

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Chinese dignitaries. The employees of the Center are currently preparing for another Chinese dignitary to visit on July 31st, President Li Xennon. President Li will be the highest ranking officer from China to ever visit the Center and the United States and it is a great opportunity to host him. His visit in less than two weeks will be on par with the Premier of China's visit 18 months ago.

The other group to visit on Wednesday was the third and final delegation representing the Te Maori Exhibition. This exhibition has toured the United States with a collection of ancient and modern Maori artifacts representing the Maori culture. They have finished touring and are on their way back to New Zealand and stopped at the Polynesian Cultural Center. The Center has hosted all three Te Maori Exhibition delegations and all have been very complimentary towards the Center. This final group expressed its appreciation to the employees of the Cultural Center for their hospitality and their desire to promote and preserve the Maori culture.

According to General Manager Ralph Rodgers, visits of this nature by dignitaries are becoming more and more frequent. "It shows how popular the Polynesian Cultural Center is becoming throughout the world." The UPDATE congratulates the employees who made these visits successful and also we honor all employees who do their best to improve the Center and its reputation.