



EMPLOYEE UPDATE

Polynesian Cultural Center



August 15, 1980

Travel planners tour Center

About 30 incentive travel planners enjoyed a "Familiarization Tour" of PCC on Monday -- the first of three that will be taking place on consecutive Mondays through the end of August.

These planners are important decision-makers in companies which produce "incentive groups" composed of people who, for example, have reached certain sales goals set by their respective employers.

In the incentive program, these top salespeople are rewarded by their companies with a trip to a selected vacation destination -- Hawaii being one of the most popular. The job of the incentive travel planner is to inspect various hotel properties and attractions at that destination and put together vaca-

PCC among island highlights

Last September, free-lance travel writer Karen Mausteller visited PCC on assignment for Ranch & Coast Magazine, a monthly publication distributed in the elite Rancho Santa Fe area of Southern California.

Her article, titled "Highlights of the Hawaiian Islands," appeared in the March issue of Ranch & Coast. Part of the story has been reproduced on the flip side of this Update.

One correction needs to be made -- the PCC guide Ms. Mausteller refers to as "Teina" is actually Tinou Godinet, supervisor of our VIP guides.

tion programs for their clients -- in this example, those who have proven to be the most successful in sales for their company.

Monday's group of incentive travel planners arrived at PCC at 9:15 a.m. and were promptly taken to the Board Room where they received a brief orientation by account executive Haili Pokipala. This included the showing of our documentary film, "The Aloha Experiment."

Following the orientation, they were taken on a tour of the villages where, among other things, they learned the "ipu popo" (coconut shell) dance in Samoa and the stick game of "tititorea" in New Zealand.

They also were able to enjoy a leisurely canoe tour, and a buffet lunch and fashion show in The Gateway before leaving the Center at 12:30 p.m.

BYU--H Calendar

Following is a brief calendar of BYU--H activities from Friday, August 15, through Thursday, August 21. Call the Student Association office at 293-9211, extension 219 for details on these and other campus events.

Friday, August 15

● Roller skating activity on road behind auditorium, 9 p.m. There will be a nominal charge for skate rental.

Saturday, August 16

● SA Garage Sale, in front of foyer area, 9 a.m. to noon. Bargains galore!

● Movie, "The Birds," auditorium, 6:30 and 9:30 p.m. Admission charge.

Wednesday, August 20

● Movie, "Benji," auditorium, 6:30 and 9:30 p.m. Admission charge.



Samoa villager La Fau teaches the incentive travel planners how to do the "ipu popo" or coconut shell dance. This group is one of three that will be taken on familiarization tours of the Center over the next few weeks.



Highlights of the Hawaiian Isles

By Karen Mausteller

Tropical. Exciting. Moon-raked. Sun-beaten. Vibrant. Unexplored. Verdant. Mysterious. Alluring. Charming. Ancient ... in a word, paradise...

The Hawaiian Islands fulfill each of these much-expected prophecies in the superlative.

"The Garden Isle" (Kauai); "The Aloha Isle" (Oahu); "The Valley Isle" (Maui); "The Friendly Isle" (Molokai); "The Big Island" (Hawaii); each Hawaiian Island has been dubbed a nickname derived from its outstanding characteristics. There is no tropical province which can match the lush verdure of unending gardens in perpetual bloom; of ancient ritual and modern rite, side-by-side; of the age-old mystery and modern charisma which form the delicate, incomparable rhythm of "life on the islands."

The island of Hawaii, known also as "The Orchid Isle," is the closest gateway to Polynesia from the mainland U.S. and landmarks the birthplace of the first ruler of all the islands, Kamehameha the Great. The excitement, curious expectations, and wide-eyed amazement which coursed through the veins of the first sea-weary crewmen of Captain Cook's when they yelled "land ahoy" — and discovered the rich fantasia which was Hawaii — is repeated with each and every visit to the remarkable isles.

The unmistakable fragrance of the air... the bronzed beauties, golden sands, and gently waving palm trees...all are a part of the atmosphere which is unmistakably Hawaiian.

A few of the island highlights which are not to be missed include:

Kahuku Sugar Mill near Laie, Oahu, was constructed in 1865 for \$1,500 and operated until the end of 1971. Today, the North Shore attraction is an entertaining cultural attraction which offers visitors a multimedia presentation about former plantation life and a plant tour into the ways-and-means of sugar making.

Paradise Helicopters Ltd. is a "must" for anyone visiting Honolulu for either their first trip or a return trip. It is operated daily from 9-5 and Sundays from 10-5. The helicopter pad is located behind the Hilton Hawaiian Village. For only 15 minutes of your time, you will have a flight you will never forget! From the air you can see beautiful Waikiki Beach as it stretches against the most striking blue, clear ocean, dotted with sailboats gliding through the

crystal sea. You will also fly over the famous Diamond Head and the Punchbowl, the National Memorial cemetery of the Pacific, final resting place of thousands of World War II, Korean and Vietnam war veterans. Also visible are Hanauma Bay, a delightful sea cove in Koko Head Park; this is a favorite spot for bathers and picnic-goers. Many thanks to Steve Kux, our pilot, and Robin Pentz, who assists visitors before and



Visitors enjoying the tropical beauty of a Hawaiian beach.

after take-off. Longer flights are also available so that more of the island may be seen.

Waimea Falls Park is a narrow canyon extending into the Koolan Mountains and was once a heavily-populated Hawaiian village. Today, the 1,800-acre site between Waialua and Tahuku on the North side of Oahu is a dwelling for Nature's lovely, unspoiled environment of tropical plantlife, birds, hiking trails and a breathtaking waterfall which froths water like countless miniscule diamonds gleaming in the tropical sun.

Pearl Harbor leaves you with a sense of history as you observe the U.S.S. Arizona Memorial, which is 184 feet long and supported by two concrete girders resting on pilings, touching no part of the battleship. She rests alone in 38 feet of water. The Memorial includes a museum room; a shrine room, where the names of the sailors and marines who died aboard are engraved in marble; and a large assembly/ceremonial area in the center. Authorized by Congress in 1958, the Memorial was built with federal and state funds and public contributions. It

was dedicated on Memorial Day, 1962.

The Kodak Hula Show is fun and exciting for camera buffs. The girls hula and perform different dances and ceremonies so that everyone in the crowd can take pictures. To add "native flavor" to those take-home slides, they are quite willing to stop directly in front of you for a perfect close-up shot.

Honolulu. What can be said about Honolulu which has not been repeated? Comfortably wavering between the "commercial" and the "accommodating," there is a wonderful variety and abundance of shopping stores to visit. In Waikiki, a misty sun sets over peaceful waves and sandy beaches, inviting visitors to stroll through the many boutiques, or wander onto the incomparable beaches.

Polynesian Cultural Center, an attraction in its own category, helps visitors experience the charm and beauty of seven South Pacific Islands in one day. The re-created villages of ancient Fiji, Hawaii, The Marquesas, New Zealand (Maori), Samoa, Tahiti and Tonga have been set against a backdrop of tropical foliage, a peaceful lagoon, and clear blue sky. The center is a non-profit cultural and educational activity of The Church of Jesus Christ of Latter Day Saints. Its major purpose is to present, preserve, and perpetuate the ancient arts and lifestyles of the Island groups.

One of the University students was my tour guide, and was a native of the Island of Samoa. Her name was Teina and she was friendly, cheerful, and extremely knowledgeable. In fact, it impressed me at the time and now, in retrospect, that *everyone* I encountered was friendly and seemed to enjoy teaching and showing visitors the Cultural Center. The day I visited, mid-September, dignitaries from Maori were touring the Center and I was invited to attend their banquet. The group was on its way to attend the opening of the new New Zealand embassy in Washington, and included the Maori queen, Dame Te Atairangikaahua and her husband, as well as Kara Puketapu, the secretary of Maori affairs. The "mission" was led by Ben Couch, New Zealand's minister of Maori. After a positively delightful buffet, we all attended the "Invitation to Paradise," the Cultural Center's evening show — and is it ever an unforgettable event. Many thanks to Cheryl Chee for making the arrangements for such a wonderful, lovely day.